

# OTTAWA THIS QUARTER Q1 - 2022

A QUARTERLY VIEW OF OTTAWA'S EMPLOYMENT LANDSCAPE FROM  
YOUR LOCAL WORKFORCE PLANNING BOARD



WHO LIVES IN  
OTTAWA AND WHERE



OTTAWA'S LABOUR  
POOL AND EMPLOYMENT



WHERE PEOPLE WORK  
INDUSTRY VIEW



WHAT PEOPLE DO  
OCCUPATION VIEW



ONLINE JOB ADS AND  
TRENDS



WHERE THE JOBS ARE  
SECTOR VIEW



WHAT THE JOBS ARE  
OCCUPATION VIEW



# WHO LIVES IN OTTAWA

POPULATION

**2016**  
**964,341**

Past 5 years  
**9% increase**  
ONTARIO **↑ 7%**

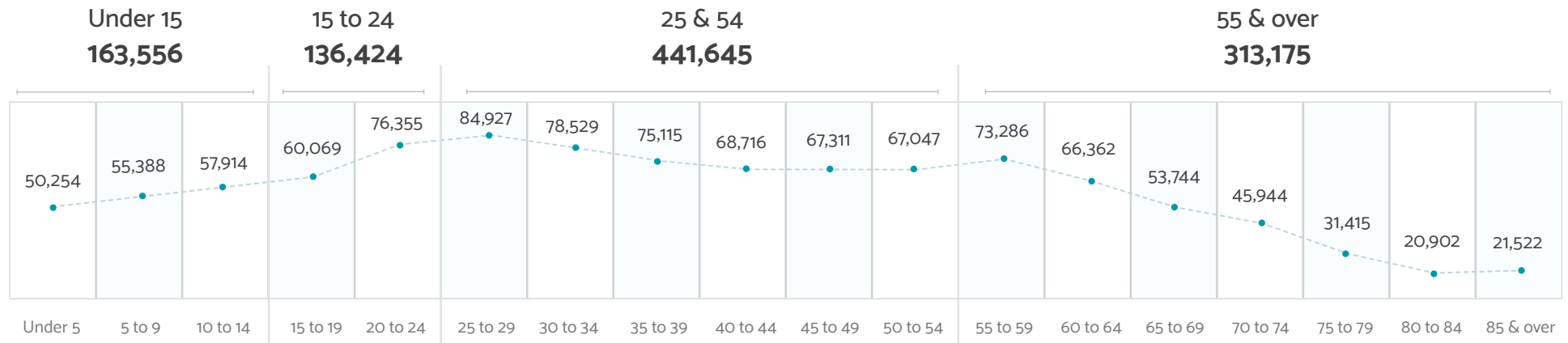
**2021**  
**1,054,800**

Next 3 years  
**4% increase**  
ONTARIO **↑ 4%**

**2024**  
**1,098,176\***

\*2024 data from Emsi Analyst: Demographic Overview

## 2021



Under 15  
**163,556**

15 to 24  
**136,424**

25 & 54  
**441,645**

55 & over  
**313,175**

**Female**  
**536,968**  
**51%**



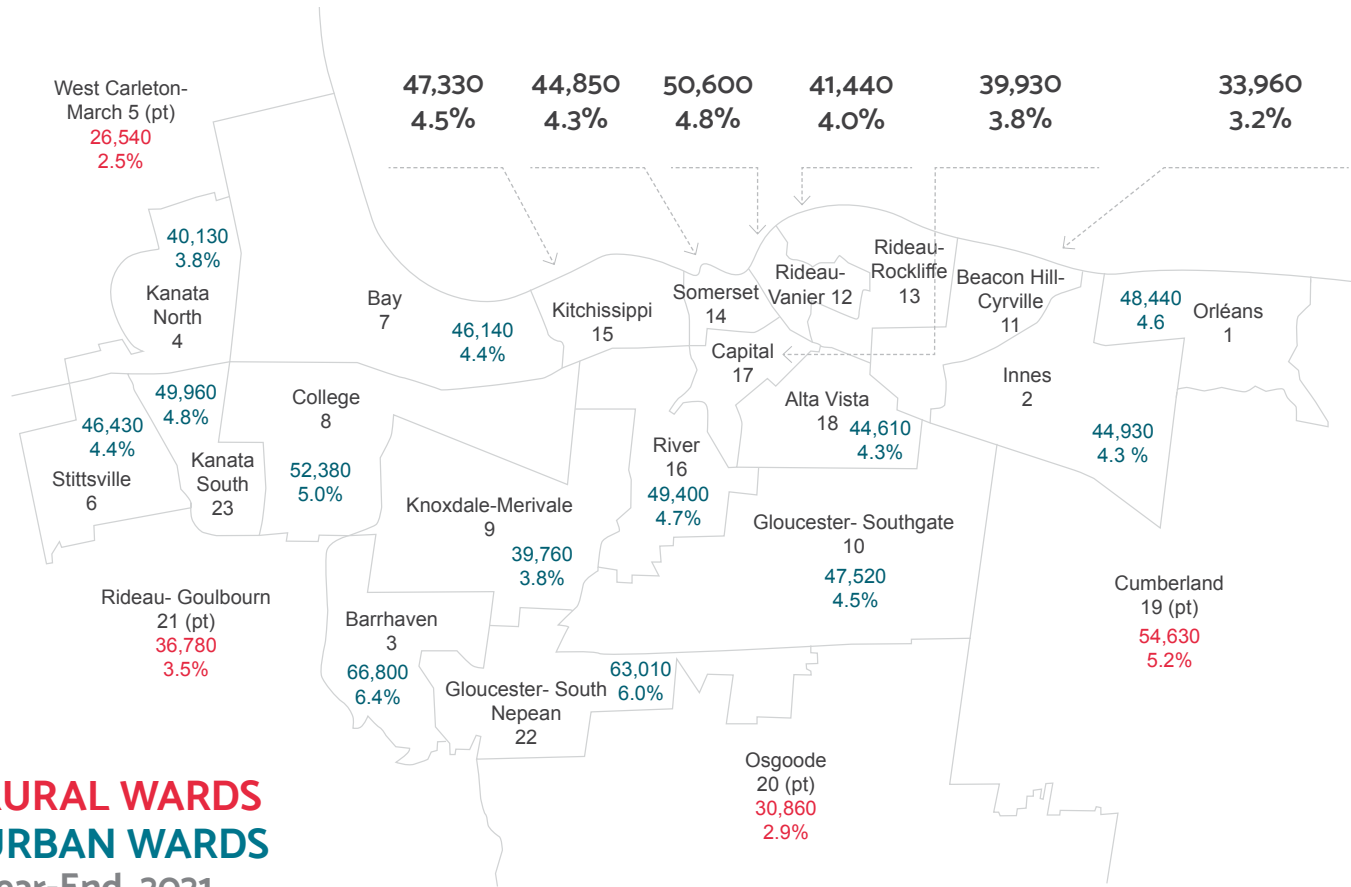
**Male**  
**517,832**  
**49%**





# WHERE THEY LIVE

## POPULATION

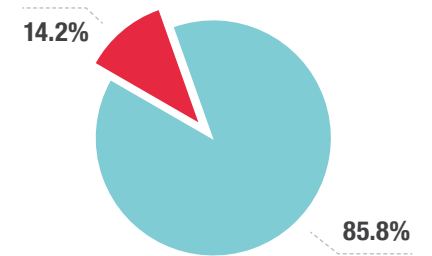


**RURAL WARDS**  
**URBAN WARDS**  
Year-End 2021



### RURAL WARDS

148,810 people



### URBAN WARDS

897,620 people

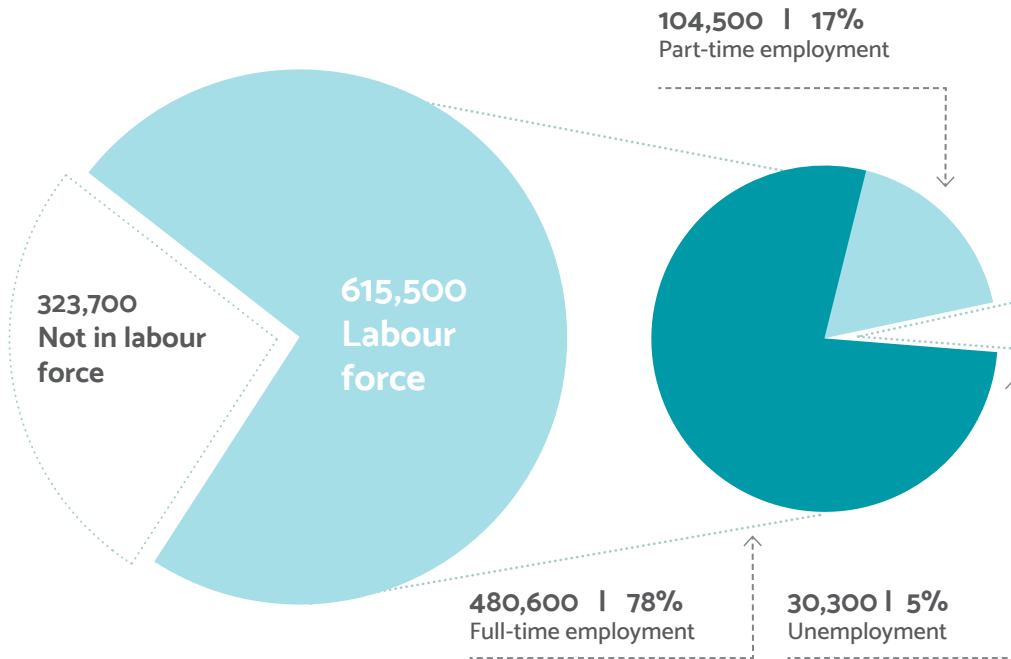


**MOST PEOPLE - Barrhaven**  
**MOST HOUSEHOLDS - Rideau-Vanier**



# OTTAWA'S LABOUR POOL - Q1 2022

LABOUR POOL & EMPLOYMENT





### Quarterly RATE WATCH

- Unemployment **4.9%**  
Up from Q4
- Participation **65.5%**  
Up from Q4
- Employment **62.3%**  
Up from Q4

### A Closer Look at Ottawa's UNEMPLOYMENT RATE

- ↑ 1.5** percent points Year-on-Year
- 2.1 lower** than Toronto
- 1.3 lower** than Ontario

## Population 15 and over (Working age)

	POP. 15+	LABOUR FORCE	EMPLOYMENT		POP. 15+	LABOUR FORCE	EMPLOYMENT
	468,300 50%	287,300 47%	274,000 47%		470,800 50%	328,200 53%	311,100 53%
<b>FEMALE</b>	<b>Unemployment RATE (%)</b> 4.6	<b>Participation RATE (%)</b> 61.3	<b>Employment RATE (%)</b> 58.5	<b>MALE</b>	<b>Unemployment RATE (%)</b> 5.2	<b>Participation RATE (%)</b> 69.7	<b>Employment RATE (%)</b> 66.1



# OTTAWA'S EMPLOYMENT

LABOUR POOL & EMPLOYMENT

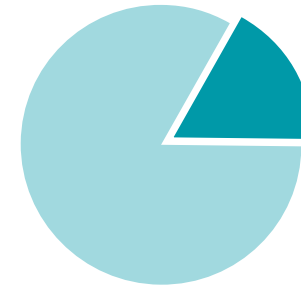
Q1 2021  
581,700

Year-on-year

1% increase

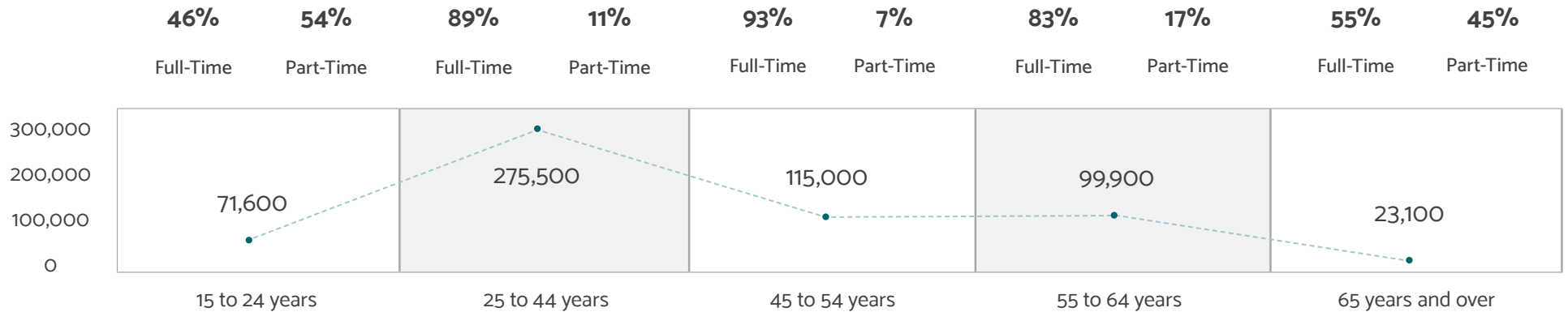
ONTARIO ↑ 6%

Q1 2022  
585,100



104,500 | 18%  
Part-time employment

480,600 | 82%  
Full-time employment



Focus on those employed

Female  
Full-time  
76%

Part-time 24%



Male  
Full-time  
87%

Part-time 13%

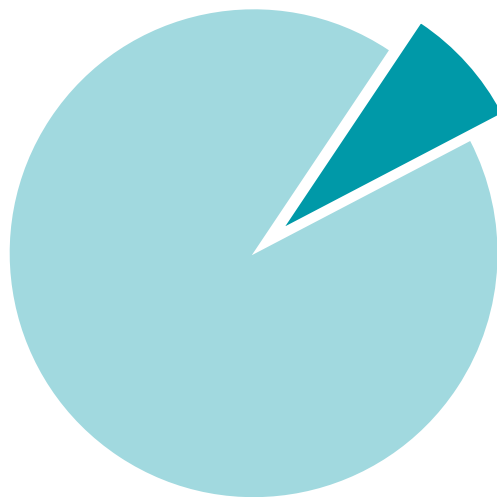




# WHERE PEOPLE WORK

## INDUSTRY SECTORS

Q1 2022  
585,100



65,800 | 11%  
GOODS-PRODUCING



519,400 | 89%  
SERVICE-PRODUCING



### Share of Jobs

- 21% Public administration
- 13% Health care and social assistance
- 12% Professional, scientific and technical services
- 12% Wholesale and retail trade
- 7% Educational services
- 7% Construction
- 5% Finance, insurance, real estate, rental and leasing
- 4% Accommodation and food services
- 4% Information, culture and recreation
- 4% Business, building and other support services
- 4% Manufacturing
- 3% Other services (except public administration)
- 3% Transportation and warehousing

### JOB LOSSES & GAINS (Year-on-Year)

- 13,800 Other services (except public administration)
- 9,900 Educational services
- 9,400 Public administration

- 10,800 Health care and social assistance
- 10,000 Construction
- 8,400 Information, culture and recreation



# WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

## Top 10 Occupations (2021)

17,187	Information systems analysts and consultants
16,784	Retail salespersons
12,448	Computer programmers and interactive media developers
10,701	Cashiers
10,679	Food counter attendants, kitchen helpers and related support occupations
10,442	Registered nurses and registered psychiatric nurses
10,264	Social policy researchers, consultants and program officers
9,138	General office support workers
8,825	Administrative officers
8,497	Administrative assistants

## Share of Jobs (Q1 2022)

19%	Sales and service occupations
18%	Natural and applied sciences and related occupations
17%	Business, finance and administration occupations
15%	Occupations in education, law and social, community and government services
10%	Management occupations
8%	Trades, transport and equipment operators and related occupations
8%	Health occupations
3%	Occupations in art, culture, recreation and sport
1%	Occupations in manufacturing and utilities
0%	Natural resources, agriculture and related production occupations

## JOB LOSSES & GAINS (Year-on-Year)



<b>-18,400</b>	Management occupations
<b>-8,000</b>	Business, finance and administration occupations
<b>-7,500</b>	Occupations in education, law and social, community and government services

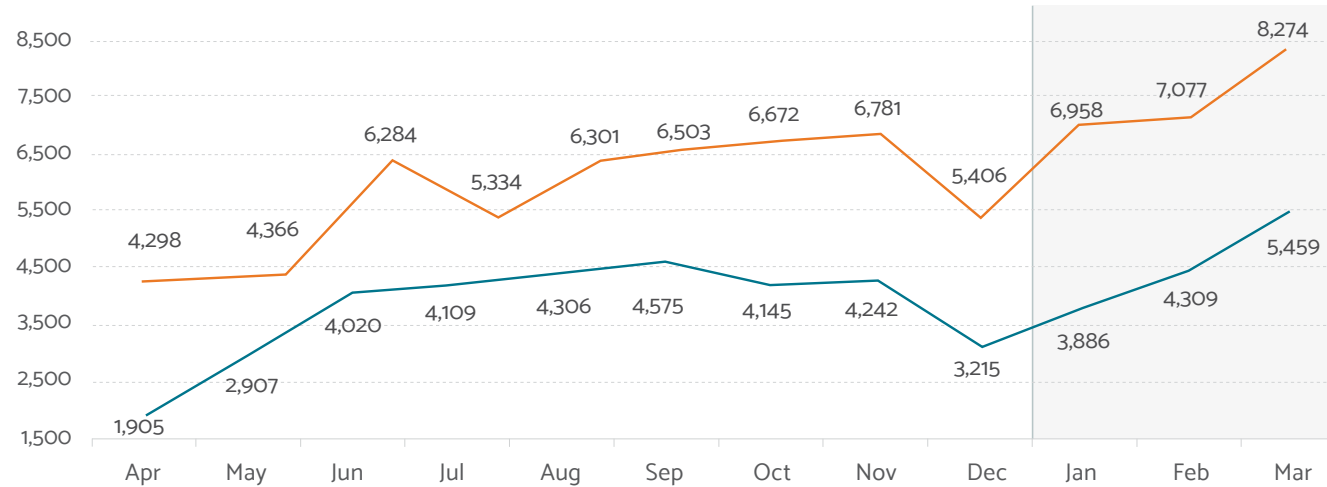


<b>17,300</b>	Natural and applied sciences and related occupations
<b>10,400</b>	Trades, transport and equipment operators and related occupations
<b>5,500</b>	Health occupations

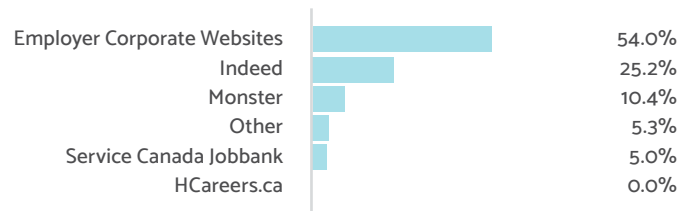


# OTTAWA'S ONLINE JOB ADS AND TRENDS

## 22,309 Job Postings this Quarter



### Data Source



— Apr 2021 to Mar 2022  
 Job ads were up **18.3%** from last quarter

— Apr 2020 to Mar 2021  
 Job ads were up **63.4%** compared to the same quarter in 2021

### Job Type



### Who's Posting Ads This Quarter (Number Of Ads)

Ottawa-Carleton Education Network	424
University of Ottawa	370
Scotiabank	227
Deloitte Canada	215
Bell Canada	195
Government of Canada	187
Home Depot	179
TELUS	172
City of Ottawa	166
Canada Mortgage and Housing Corporation	154
Loblaw Companies Limited	141
TD Canada Trust	137
The Ottawa Hospital	116
Walmart	114
Chartwell Retirement Residences	109
Export Development Canada	109
The Economical Insurance Group	96
Marriott International Inc	94
United Parcel Service Canada Ltd	93
Intact Insurance / Intact Financial Corporation	92

### Top Skills In Job Ads

#### General/soft skills

Communication skills	8,622
Teamwork	7,942
Customer Service	6,575

#### Specialized skills

Occupational Health and Safety	2,430
Project Management	1,962
Analytical Skills	1,834

#### Technologies

Microsoft Office +	9,411
JavaScript	579
CRM software	536

#### Tools & Equipment

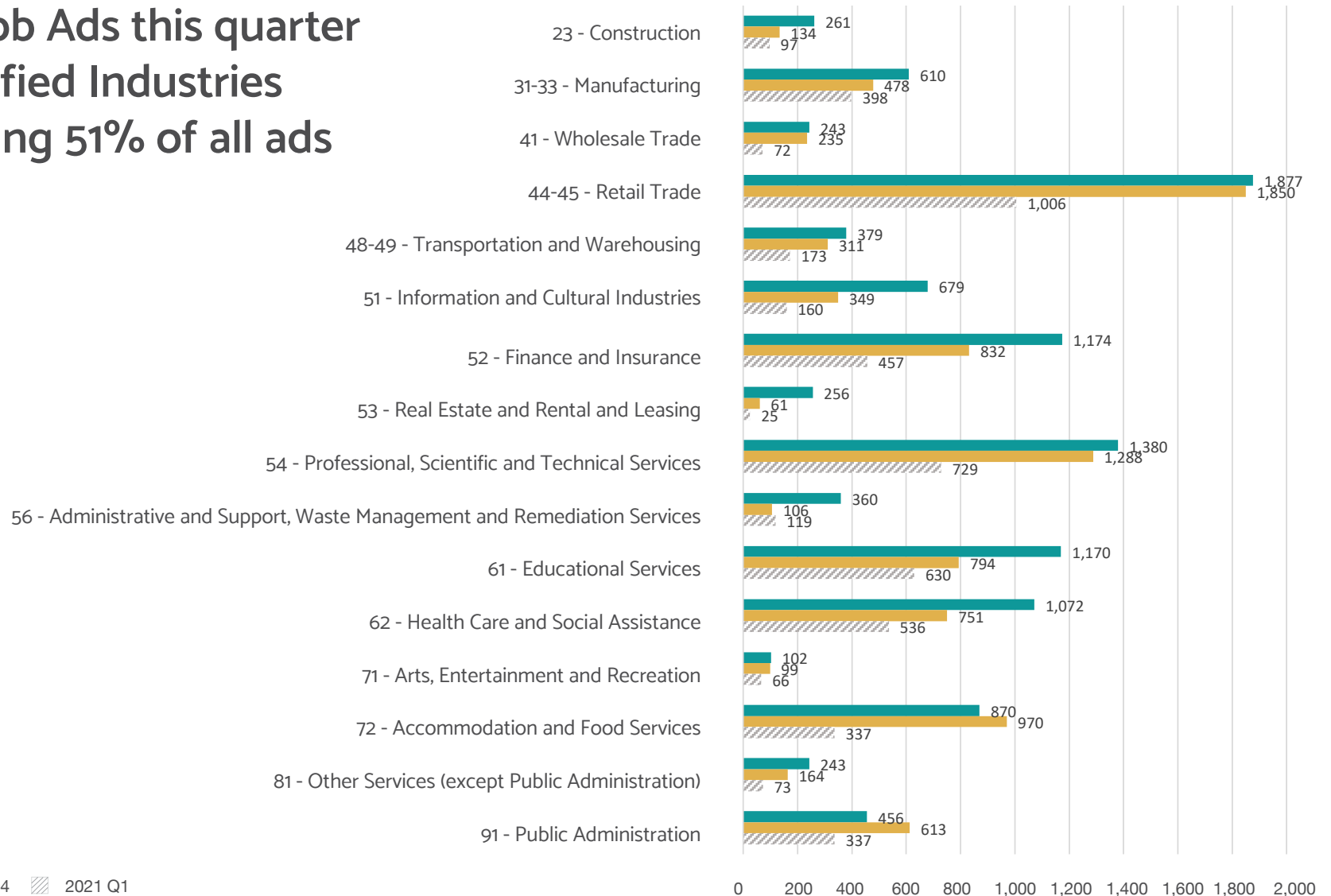
Forklifts	300
Power Tools	188
Computer terminals	138





# WHERE THE JOBS ARE (SECTOR VIEW)

**11,456** Job Ads this quarter  
had identified Industries  
representing 51% of all ads



■ 2022 Q1 ■ 2021 Q4 ▨ 2021 Q1



# WHERE THE JOBS ARE (SECTOR VIEW)

## Most change by industry sector

In Q1 2022, most sectors showed **increase** in job ads compared to Q4 2021. **Educational Services** sector showed the biggest **increase** with 376 more job ads (up by 47%).

At industry group level (4-digit NAICS), **Educational Support Services** saw the biggest **increase** in job ads. **Specialty Food Stores** saw the biggest **decrease** in the number of job ads.

Most growth in number of job ads		2022 Q1	Change from 2021 Q4	from 2021 Q1
6117	Educational Support Services	424	330	424
5242	Agencies, Brokerages and Other Insurance Related Activities	316	219	293
5221	Depository Credit Intermediation	601	212	339
5511	Management of Companies and Enterprises	243	201	243
5179	Other Telecommunications	367	194	286
Most decline in number of job ads				
4452	Specialty Food Stores	27	-287	-149
7225	Full-service restaurants and limited-service eating places	356	-253	199
9139	Other Local, Municipal and Regional Public Administration	174	-208	-150
5239	Other Financial Investment Activities	9	-175	-39
6112	Community Colleges and C.E.G.E.P.s	112	-85	46

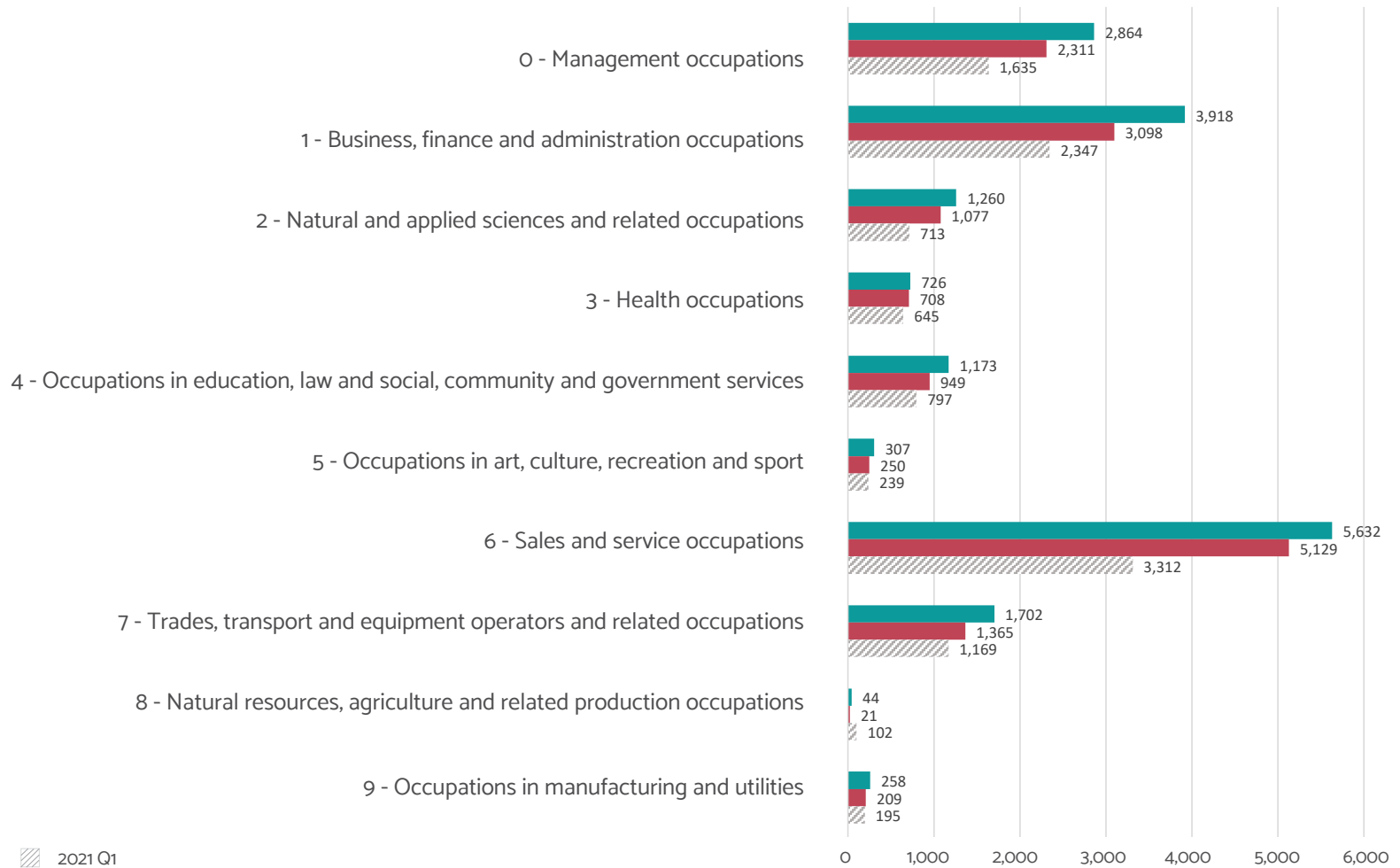
## TOP 10 Industry groups (4-digit NAICS)

		Job Ads
5221	Depository Credit Intermediation	601
5415	Computer Systems Design and Related Services	483
6113	Universities	474
5416	Management, Scientific and Technical Consulting Services	450
6117	Educational Support Services	424
5179	Other Telecommunications	367
7225	Full-service restaurants and limited-service eating places	356
4441	Building Material and Supplies Dealers	353
6233	Community Care Facilities for the Elderly	353
5242	Agencies, Brokerages and Other Insurance Related Activities	316



# WHAT THE JOBS ARE (OCCUPATION VIEW)

**17,884** Job Ads this Quarter had identified  
Occupation Groups representing 80% of all job ads



■ 2022 Q1 ■ 2021 Q4 ▨ 2021 Q1



# WHAT THE JOBS ARE (OCCUPATION VIEW)

## Most change by Occupations

All occupation groups saw **increase** in job ads from Q4 2021. **Business, finance and administration occupations** showed the biggest **increase** with 820 more job ads (up by 26%).

For occupations, **Financial sales representatives increased** most from last quarter, while **Store shelf stockers, clerks and order fillers** saw a biggest **decrease** in terms of job ads.

Most growth in number of job ads		2022 Q1	Change from 2021 Q4	from 2021 Q1
6235	Financial sales representatives	267	<b>154</b>	<b>141</b>
1241	Administrative assistants	506	<b>121</b>	<b>187</b>
4412	Home support workers, housekeepers and related occupations	307	<b>86</b>	<b>68</b>
0621	Retail and wholesale trade managers	477	<b>73</b>	<b>244</b>
1123	Professional occupations in advertising, marketing and public relations	184	<b>70</b>	<b>78</b>
Most decline in number of job ads				
6622	Store shelf stockers, clerks and order fillers	178	<b>-72</b>	<b>66</b>
3414	Other assisting occupations in support of health services	69	<b>-35</b>	<b>-22</b>
6711	Food counter attendants, kitchen helpers and related support occupations	240	<b>-35</b>	<b>118</b>
7514	Delivery and courier service drivers	208	<b>-31</b>	<b>43</b>
6611	Cashiers	141	<b>-30</b>	<b>53</b>

## TOP 10 Occupations (4-digit NOC)

		Job Ads
6421	Retail salespersons	718
6552	Other customer and information services representatives	608
1241	Administrative assistants	506
0621	Retail and wholesale trade managers	477
1221	Administrative officers	367
4412	Home support workers, housekeepers and related occupations	307
2171	Information systems analysts and consultants	305
6322	Cooks	285
7452	Material handlers	283
6235	Financial sales representatives	267

# SOURCES AND GEOGRAPHY

## WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 Ottawa CSD and EMSI Analyst 2021 Ottawa CSD

## WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

## OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0380-01 Ontario
- Statistics Canada Table: 14-10-0378-01 Ottawa-Gatineau (Ontario only) CMA

## OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0380-01 Ontario
- Statistics Canada Table: 14-10-0378-01 Ottawa-Gatineau (Ontario only) CMA

## WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0379-01 Ottawa-Gatineau (Ontario only) CMA

## WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0381-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2021 Ottawa CSD

## WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2021 Ottawa CSD

## Definitions

**Working age population:** Total population 15 years and over

**Labour force:** The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

**Employment:** The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

**Unemployment:** The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

**Participation rate:**  
$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

**Unemployment rate:**  
$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

**Employment rate:**  
$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

## Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.