

OTTAWA LABOUR MARKET BULLETIN

A monthly view of the changing local labour market | April 2022

Latest local unemployment numbers

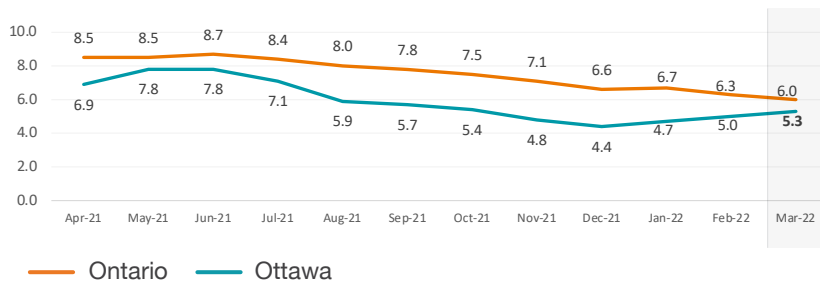
March 2022

5.3%  February 2022 **5.0%** | March 2021 **6.5%**

5.3% unemployment rate in Ottawa in March, up 0.3 points from February, based on seasonally adjusted three-month moving average. Comparable Ontario and national rates were 6.0% (down 0.3 points) and 5.8% (down 0.2 points) respectively. News reports typically look at monthly data, however, showing 5.3% (down 0.2 points) for Ontario and 5.3% (down 0.2 points) nationally in March. Comparable data is not available at the local level.

(Source: Statistics Canada tables 14-10-0380-01 and 14-10-0287-03)

Unemployment Rate in the past 12 months



Ottawa's online job Ads and Trends

8,274 Job ads in March 2022

Job ads were up **16.9%** from last month

Job ads were up **51.6%** compared to the same month in 2021

TOP EMPLOYERS (number of ads)

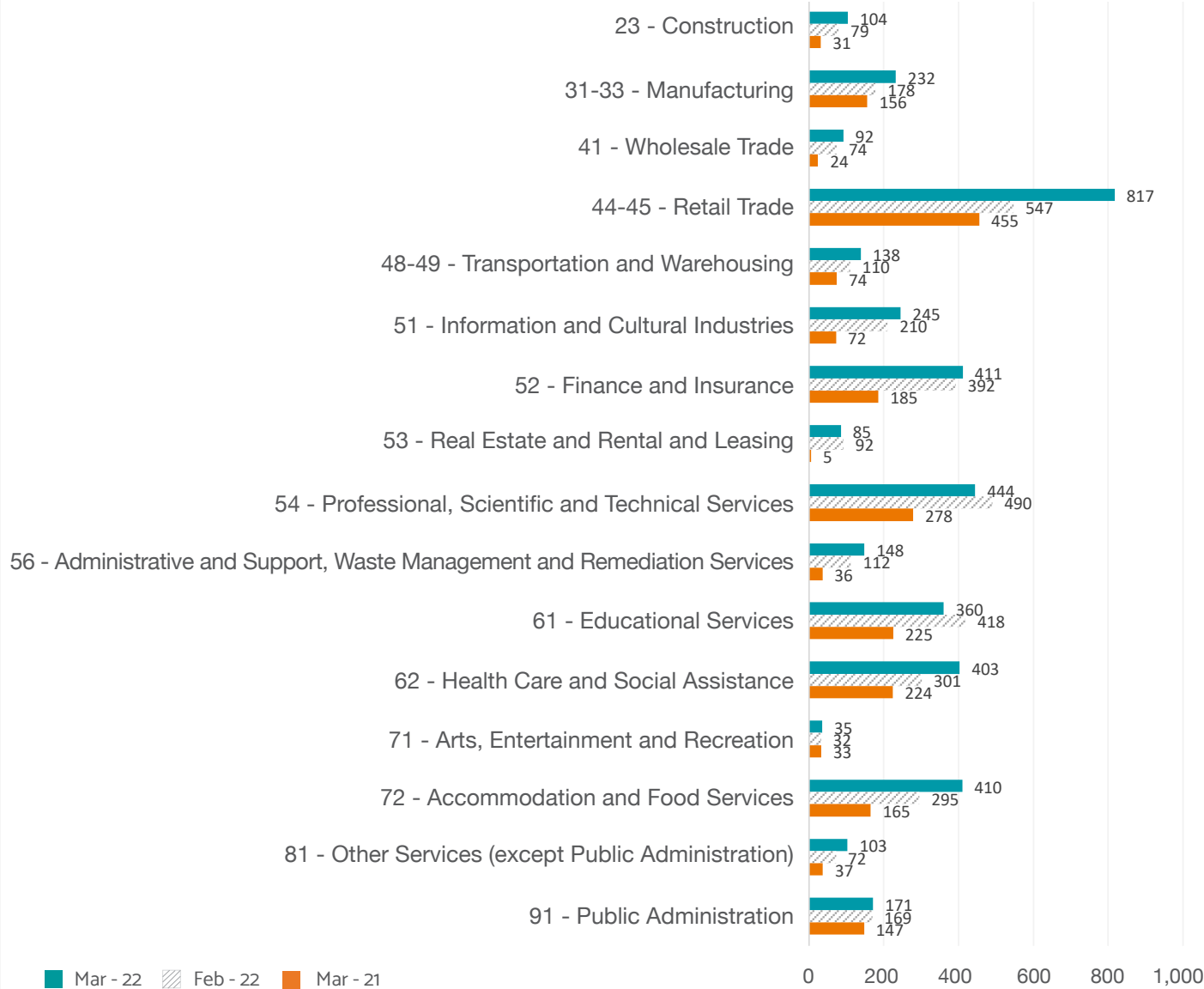
University of Ottawa	119
Ottawa-Carleton Education Network (OCENET)	116
Scotiabank	79
Loblaw Companies Limited	72
Bell Canada	71
Government of Canada	69
Home Depot	68
TELUS	68
Deloitte Canada	58
Marriott International	55

Job Ads by Month



WHERE THE JOBS ARE (SECTOR VIEW)

Impact on industry, who's hiring and what's changed



Impact of COVID-19 on Industry Sectors (Change in number of job ads)

Most sectors showed **increase** in job ads from February 2022. **Retail Trade** showed the most **increase** in job ads with 270 more ads (up 49%).

At industry group level, **General Medical and Surgical Hospitals** saw the biggest **increase** in job ads. **Management, Scientific and Technical Consulting Services** saw the biggest **decline** in number of job ads.

52% of job ads have an identified industry sector and groups (NAICS)

WHERE THE JOBS ARE (SECTOR VIEW)

Impact on industry, who's hiring and what's changed

TOP Industry Groups (4-digit NAICS)

	Job Ads	
5221	Depository Credit Intermediation	227
5415	Computer Systems Design and Related Services	178
6113	Universities	158
4441	Building Material and Supplies Dealers	153
6221	General Medical and Surgical Hospitals	141
7225	Full-service restaurants and limited-service eating places	141
5179	Other Telecommunications	139
7211	Traveller Accommodation	138
5416	Management, Scientific and Technical Consulting Services	129
6233	Community Care Facilities for the Elderly	128

Most growth in number of job ads

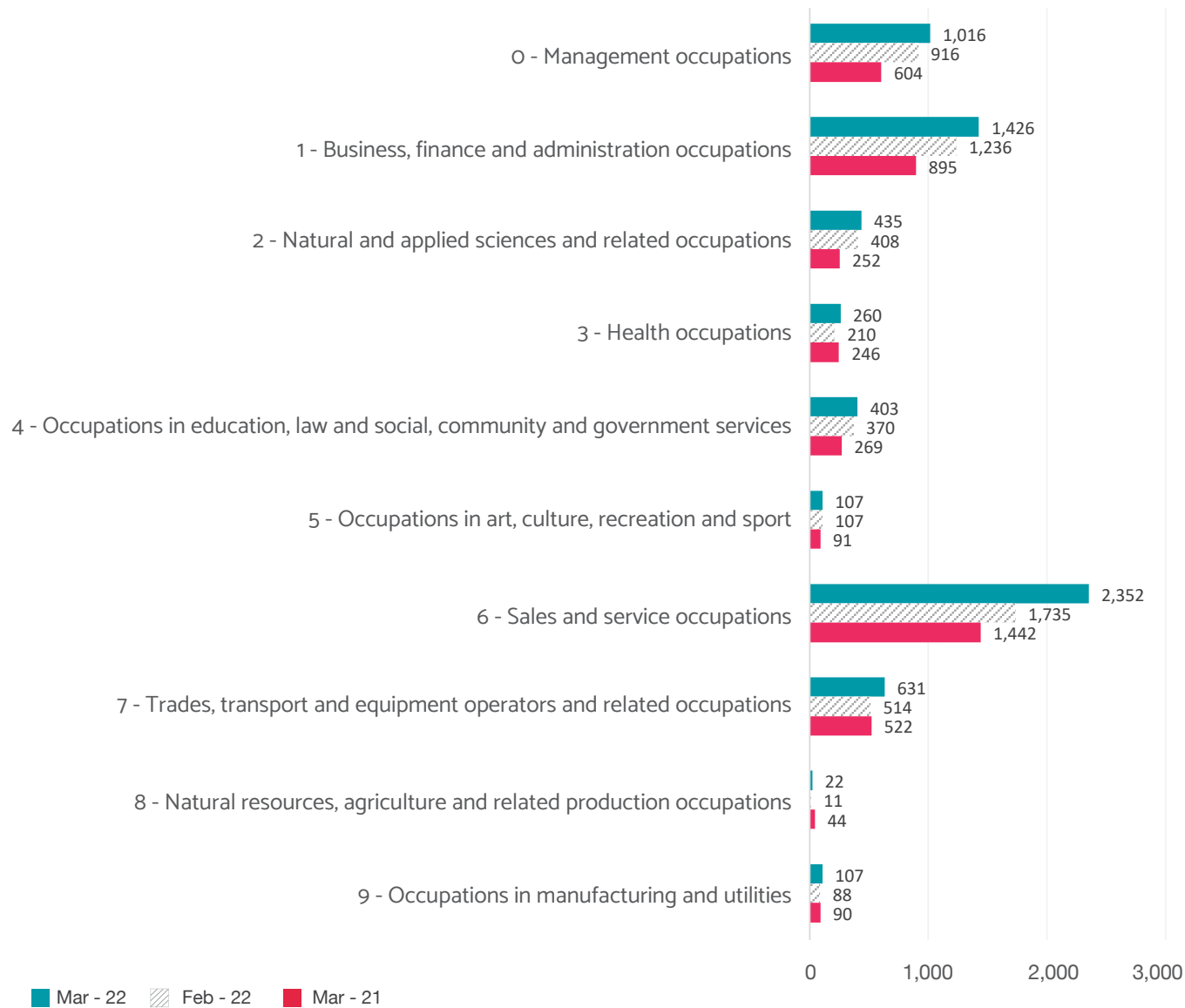
	2022 Mar	From Feb 2022	From Mar 2021	
6221	General Medical and Surgical Hospitals	141	54	75
7211	Traveller Accommodation	138	51	88
5511	Management of Companies and Enterprises	108	48	108
4441	Building Material and Supplies Dealers	153	46	46
4481	Clothing Stores	118	45	99

Most decline in number of job ads

5416	Management, Scientific and Technical Consulting Services	129	-51	50
6117	Educational Support Services	116	-36	116
9139	Other Local, Municipal and Regional Public Administration	52	-27	-92
5112	Software Publishers	14	-15	10
2381	Foundation, Structure, and Building Exterior Contractors	18	-13	14

WHAT THE JOBS ARE (OCCUPATION VIEW)

Impact on jobs, what's in demand and what's changed



Impact of COVID-19 on Industry Sectors (Change in number of job ads)

Most occupations (at 1-digit NOC level) showed **increase** in job ads from February 2022. **Sales and service occupations** had the most **increase** in job ads from February with 617 more ads (up 36%).

For occupations (at 4-digit NOC level), **Retail salespersons increased** most from last month, while **Teachers** saw a **decrease** in terms of job ads.

82% of job ads have an identified occupation (NOC)

WHAT THE JOBS ARE (OCCUPATION VIEW)

Impact on jobs, what's in demand and what's changed

TOP 10 Occupations (4-digit NOC)

		Job Ads
6421	Retail salespersons	335
6552	Other customer and information services representatives	243
1241	Administrative assistants	203
0621	Retail and wholesale trade managers	191
1221	Administrative officers	134
6322	Cooks	133
4412	Home support workers, housekeepers and related occupations	114
6731	Light duty cleaners	113
1414	Receptionists	111
7452	Material handlers	109

Most growth in number of job ads

		2022 Mar	From Feb 2022	From Mar 2021
6421	Retail salespersons	335	123	93
0621	Retail and wholesale trade managers	191	61	100
6552	Other customer and information services representatives	243	57	113
1414	Receptionists	111	47	20
6322	Cooks	133	46	37

Most decline in number of job ads

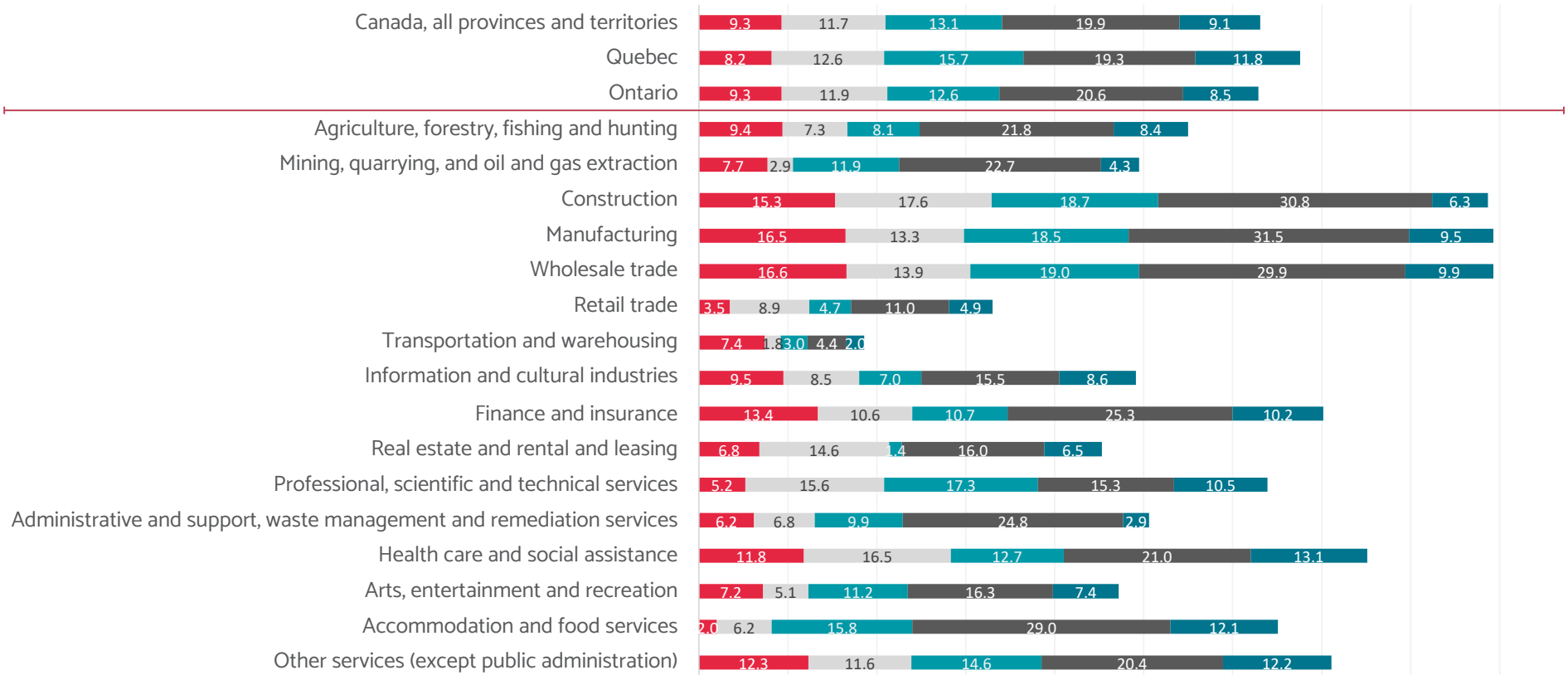
4030	Teachers	4	-20	-3
2171	Information systems analysts and consultants	96	-12	24
4214	Early childhood educators and assistants	29	-11	4
5254	Program leaders and instructors in recreation, sport and fitness	23	-11	-5
1311	Accounting technicians and bookkeepers	21	-10	-3

OTHER INSIGHTS & INTELLIGENCE

Impact on businesses and what is happening

Canadian Survey on Business Conditions

(Plans regarding training over the next 12 months, first quarter of 2022)



Statistics Canada Table: 33-10-0481-01

From From January 4 to February 7, Statistics Canada conducted the Canadian Survey on Business Conditions. This survey collects information on business expectations and conditions in Canada as well as emerging issues. Note that the sector breakdown is for Ontario. (Figures do not add to 100% as they reflect the proportion of industries who plan to have training activities over the next 12 months)

- Provide tuition support to employees to take courses or programs
- Provide employees with paid time to engage in learning and development programs
- Provide training to employees to take other positions within this business or organization
- Encourage employees to participate in on-the-job training
- Encourage employees to acquire micro-credentials which help individuals develop job-related competencies

OTHER INSIGHTS & INTELLIGENCE

Impact on businesses and what is happening

Job Ads

Ottawa

- ↑ 17% from February 2022
- ↑ 52% from March 2021

Ontario

- ↑ 19%
- ↑ 41%

In Ottawa, online job ads increased 17% from last month. This number increased by 52% compared to the same month last year.

Labour Force Trends in Ontario – Employment increased in March 2022

Job Bank's [Labour Market Bulletin](#) provides an analysis of Labour Force Survey results for the province of Ontario.

Employment in Ontario expanded slightly in March 2022, reaching an all-time high.

- Employment gains in March (+35,100, +0.5%) were entirely in full-time work (+65,500; +1.0%), as part-time employment declined by 30,400 (-2.2%).
- There were slight gains in employment among youth aged 15 to 24 (+4,000; +0.4%), but the majority of employment gains were among people aged 55 and older (+17,600; +1.0%).
- In Canada, overall employment increased (+72,500; +0.4%). Ontario and Quebec accounted for the majority of the gains. Four provinces, Newfoundland and Labrador, Nova Scotia, Manitoba and Saskatchewan observed a decrease in employment.