

OTTAWA LABOUR MARKET BULLETIN

A monthly view of the changing local labour market | February 2021



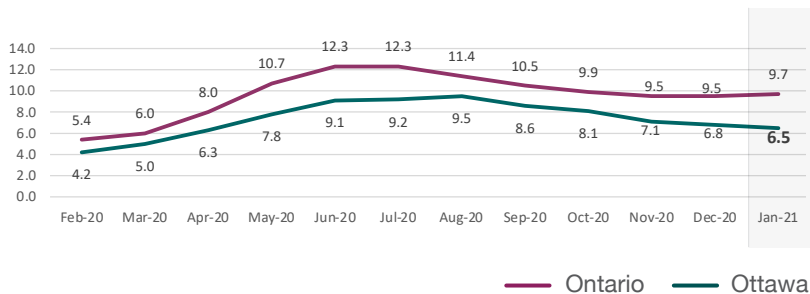
Latest local unemployment numbers



6.5% unemployment rate in Ottawa in January, down 0.3 points from December, based on seasonally adjusted three-month moving average. Comparable Ontario and national rates were 9.7% (up 0.2 points) and 8.9% (up 0.1 points) respectively. News reports typically look at monthly data, however, showing 10.2% (up 0.6 points) for Ontario and 9.4% (up 0.6 points) nationally in January. Comparable data is not available at the local level.

Source: Statistics Canada tables 14-10-0380-01 and 14-10-0287-03

Unemployment Rate in the past 12 months



Ottawa's online job Ads and Trends

3,886 Job Ads in January 2021

Job ads were up **20.9%** from last month

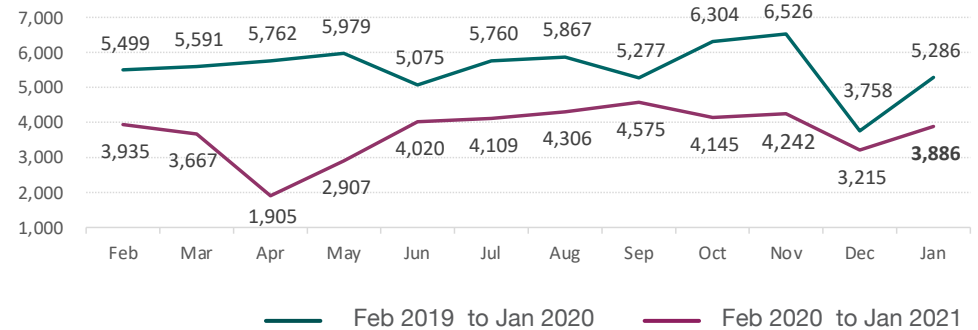
Job ads were down **26.5%** compared to the same month in 2020

TOP EMPLOYERS (number of ads)

University of Ottawa	153
City of Ottawa	80
Loblaw Companies Ltd.	66
Farm Boy Inc	65
BGIS	32
Revera Inc	31
Canada Post Corporation	29
Procom	27
IBM Canada Ltd.	26
Lowe's Canada	26



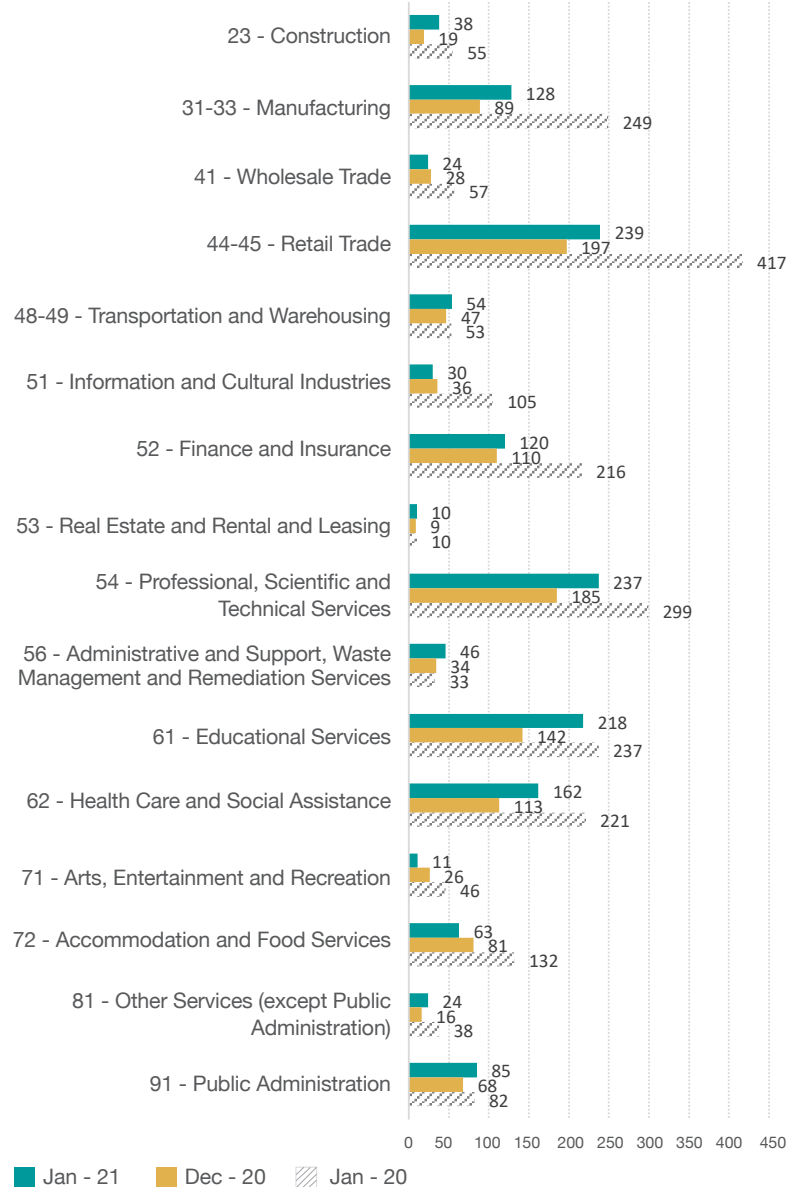
Job Ads by Month





WHERE THE JOBS ARE (SECTOR VIEW)

Impact on industry, who's hiring and what's changed



Impact of COVID-19 on Industry Sectors

(Change in number of job ads)

Most sectors showed increases in job ads from December 2020. **Educational Services** showed the biggest **increase** in job ads with 76 more ads compared to last month (up 54%).

At industry group level, **Universities** saw the biggest **increase** in job ads. **Electronic Shopping and Mail-Order Houses** saw the biggest **decline** in number of job ads.

38% of job ads have an identified industry sector and groups (NAICS)

TOP Industry Groups (4-digit NAICS)

Job Ads

6113	Universities	179
5416	Management, Scientific and Technical Consulting Services	94
5415	Computer Systems Design and Related Services	84
9139	Other Local, Municipal and Regional Public Administration	83
4452	Specialty Food Stores	75
4451	Grocery Stores	69
5221	Depository Credit Intermediation	69
6233	Community Care Facilities for the Elderly	59
6216	Home Health Care Services	44
7225	Full-service restaurants and limited-service eating places	41

Most growth in number of job ads

	2021 Jan	From Dec 2020	From Jan 2020	
6113	Universities	179	66	54
4452	Specialty Food Stores	75	51	20
5416	Management, Scientific and Technical Consulting Services	94	43	24
6233	Community Care Facilities for the Elderly	59	34	12
4421	Furniture Stores	32	29	-27

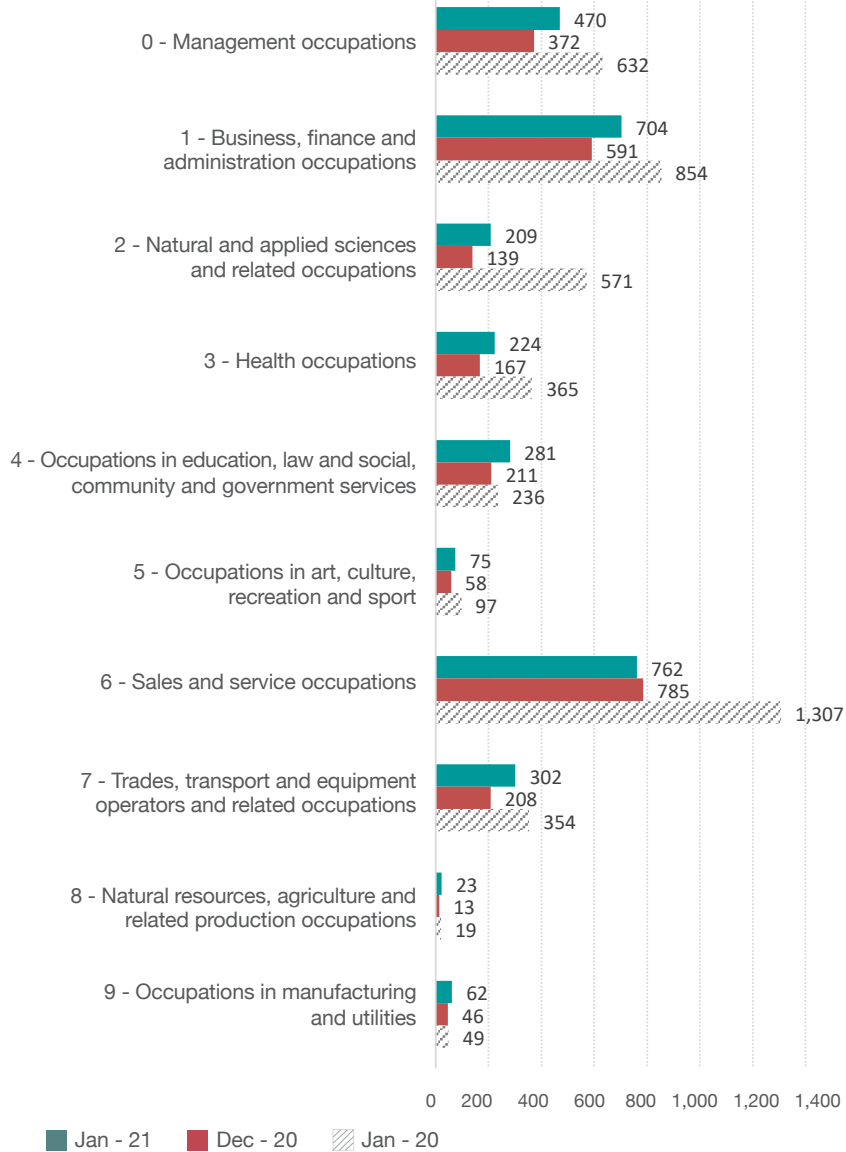
Most decline in number of job ads

4541	Electronic Shopping and Mail-Order Houses	4	-18	0
7139	Other Amusement and Recreation Industries	11	-15	-35
4521	Department Stores	2	-15	-47
4931	Warehousing and Storage	7	-9	6
7225	Full-service restaurants and limited-service eating places	41	-8	3



WHAT THE JOBS ARE (OCCUPATION VIEW)

Impact on jobs, what's in demand and what's changed



Impact of COVID-19 on Occupation Groups (Change in number of job ads)

All occupation groups showed increases in job ads from December 2020 except **Sales and service occupations**. **Business, finance and administration occupations** had the biggest **increase** with 113 more ads compared to last month (up 19%). For occupations, **Home support workers, housekeepers and related occupations** **increased** most from last month, while **Retail salespersons** saw a **decrease** in terms of job ads.

80% of job ads have an identified occupation (NOC) occupation (NOC)

TOP 10 Occupations (4-digit NOC)

Job Ads

4412	Home support workers, housekeepers and related occupations	99
1241	Administrative assistants	88
1221	Administrative officers	78
1414	Receptionists	70
6411	Sales and account representatives - wholesale trade (non-technical)	70
0621	Retail and wholesale trade managers	64
6552	Other customer and information services representatives	57
0601	Corporate sales managers	51
6623	Other sales related occupations	50
6322	Cooks	49

Most growth in number of job ads

	2021 Jan	From Dec 2020	From Jan 2020
4412 Home support workers, housekeepers and related occupations	99	28	36
0621 Retail and wholesale trade managers	64	25	-27
3233 Licensed practical nurses	34	23	-14
1241 Administrative assistants	88	21	-8
1414 Receptionists	70	17	-5

Most decline in number of job ads

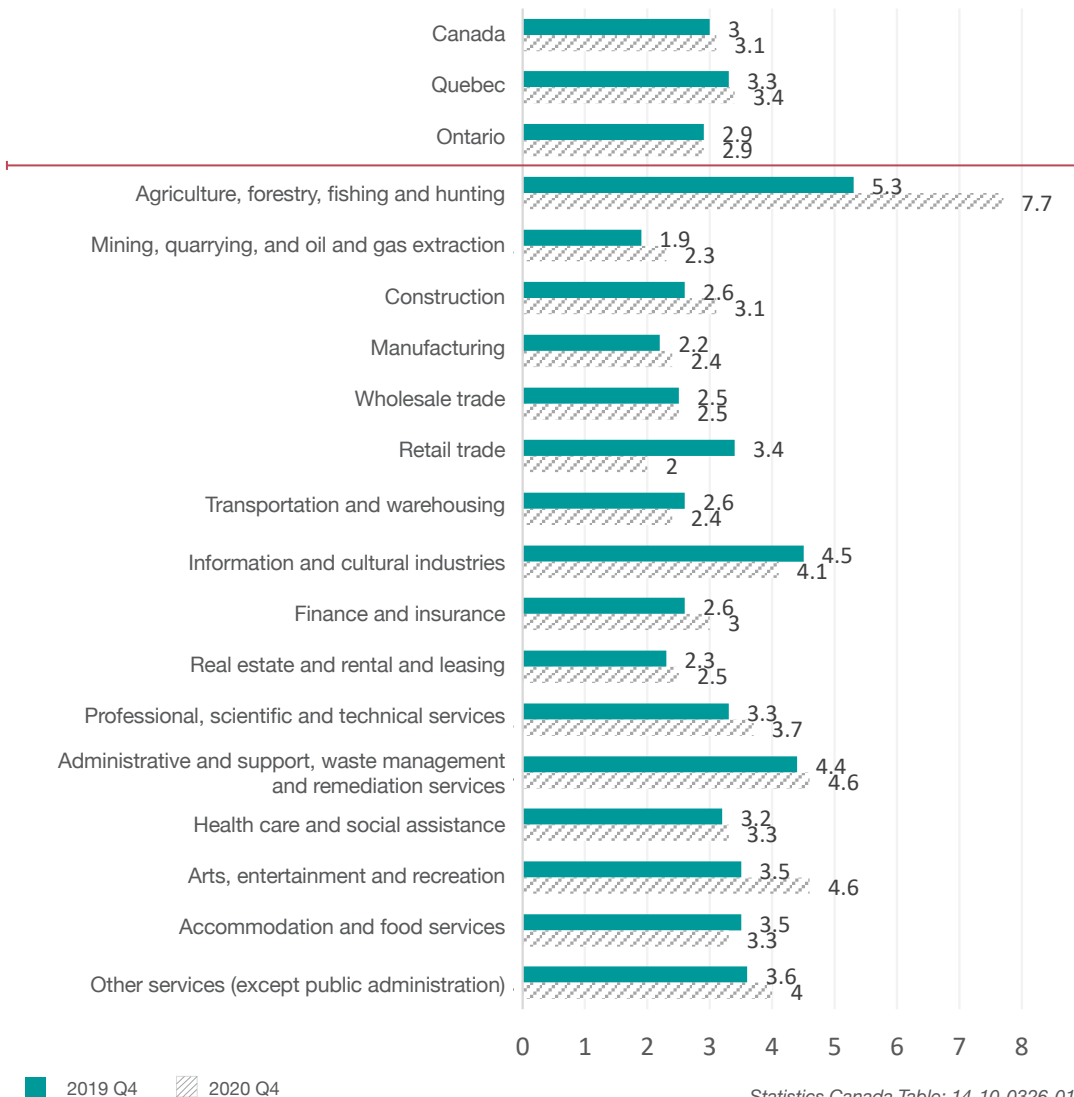
6421 Retail salespersons	43	-35	-83
6611 Cashiers	14	-19	-24
6552 Other customer and information services representatives	57	-17	-32
7514 Delivery and courier service drivers	35	-14	-2
1311 Accounting technicians and bookkeepers	10	-11	-2



OTHER INSIGHTS & INTELLIGENCE

Impact on businesses and what is happening

Job Vacancy Rate 2019 Q4 - 2020 Q4 (Job vacancy rate by industry sector, quarterly, unadjusted for seasonality)



Statistics Canada Table: 14-10-0326-01

The Job Vacancy and Wage Survey collects data on the number of job vacancies on a monthly basis through the Job Vacancy Component of the survey. Note that the sector breakdown is for Ontario.

The job vacancy rate represents the number of job vacancies expressed as a percentage of labour demand—that is, the sum of all occupied and vacant jobs.

Job Ads

Ottawa

↑ 21% from December 2020
↓ 26% from January 2020

Ontario

↑ 22%
↓ 16%

Online job ads increased 21% from last month, but the number of job ads still remains small compared to the same month last year.

A look ahead – Canada forecast

The Conference Board of Canada published in the Economic impact forecast - “Big job losses in a few provinces overshadow progress elsewhere” on February 5th. Here’s an insight:

“January’s labour force survey is a mixed bag. It contains some sobering numbers but also signs for cautious optimism. The decline in employment was almost entirely due to the closures in Ontario and Quebec, as other provinces labour markets fared well. **Going forward, we expect the labour market’s performance will continue to be tied to public health measures, and that a full labour market recovery will have to wait until a vaccine is widely available.**”