

OTTAWA THIS QUARTER

Q3
2020



**WHO LIVES IN
OTTAWA AND WHERE**



**ONLINE JOB ADS AND
TRENDS**



**OTTAWA'S LABOUR
POOL AND EMPLOYMENT**



**WHERE THE JOBS ARE
SECTOR VIEW**



**WHERE PEOPLE WORK
INDUSTRY VIEW**



**WHAT THE JOBS ARE
OCCUPATION VIEW**



**WHAT PEOPLE DO
OCCUPATION VIEW**



Published in October 2020



WHO LIVES IN OTTAWA

POPULATION

2014
940,273

Past 5 years

9% increase

ONTARIO ↑ 7%

2019
1,028,514

Next 3 years

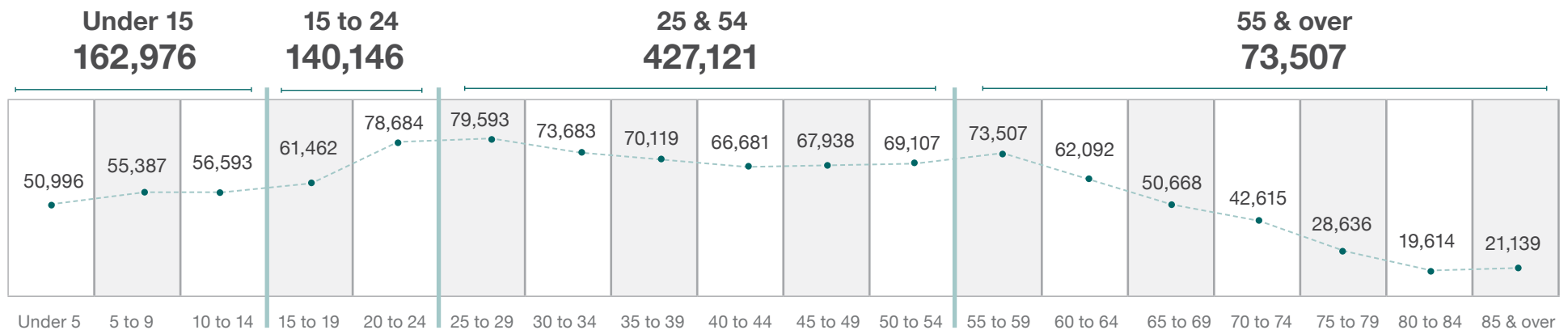
4% increase

ONTARIO ↑ 4%

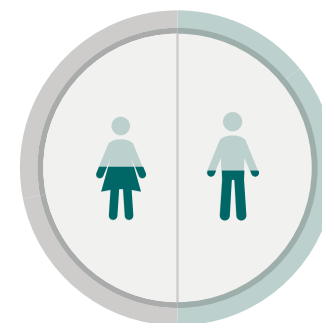
2022
1,069,259*

*Projection source: Emsi Analyst

2019



Female
523,377
51%

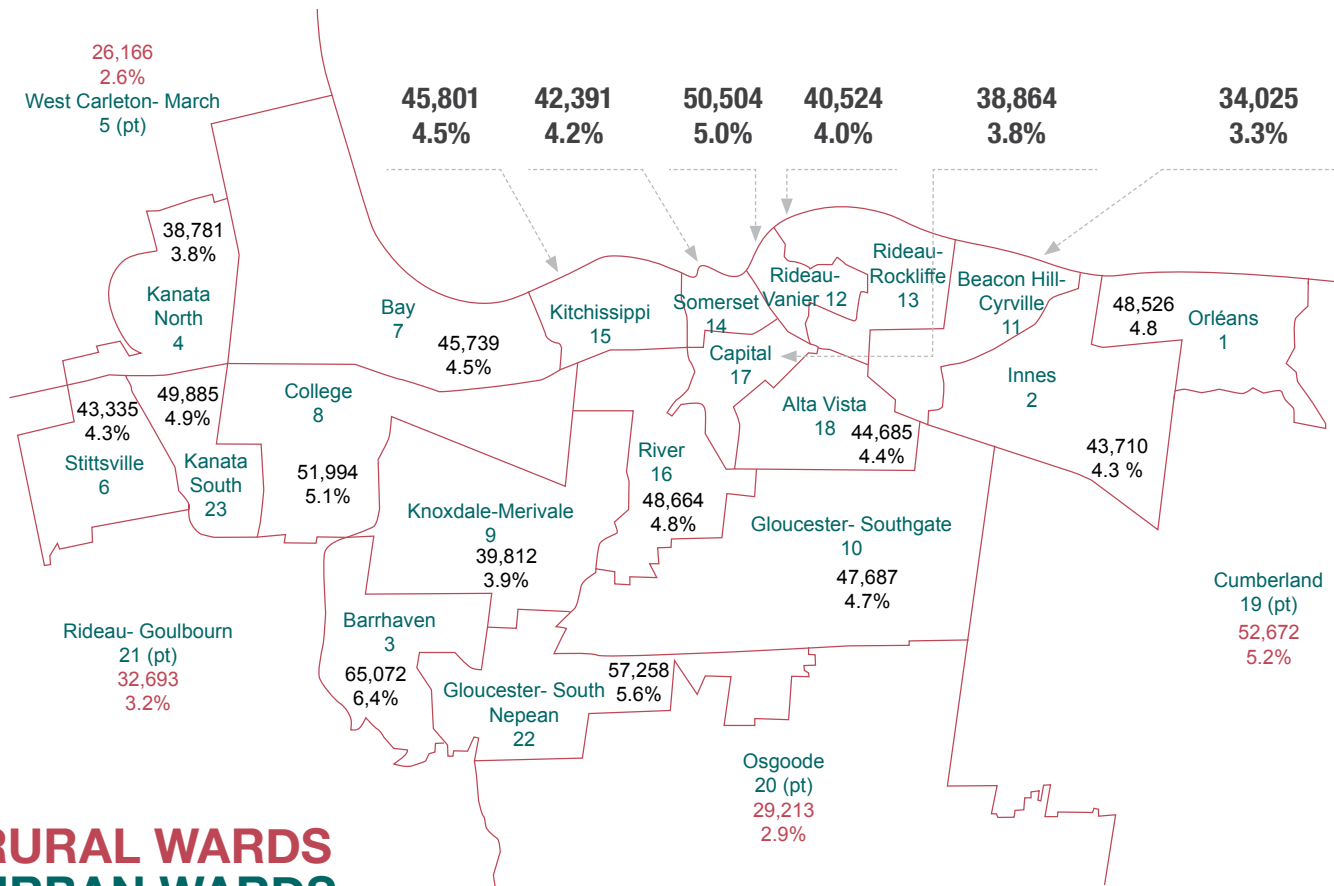


Male
505,137
49%



WHERE THEY LIVE

POPULATION

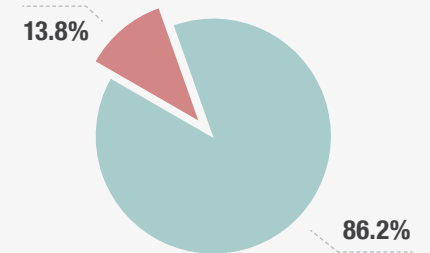


RURAL WARDS
URBAN WARDS
Mid-year 2020



RURAL WARDS

140,744 people



URBAN WARDS

877,257 people

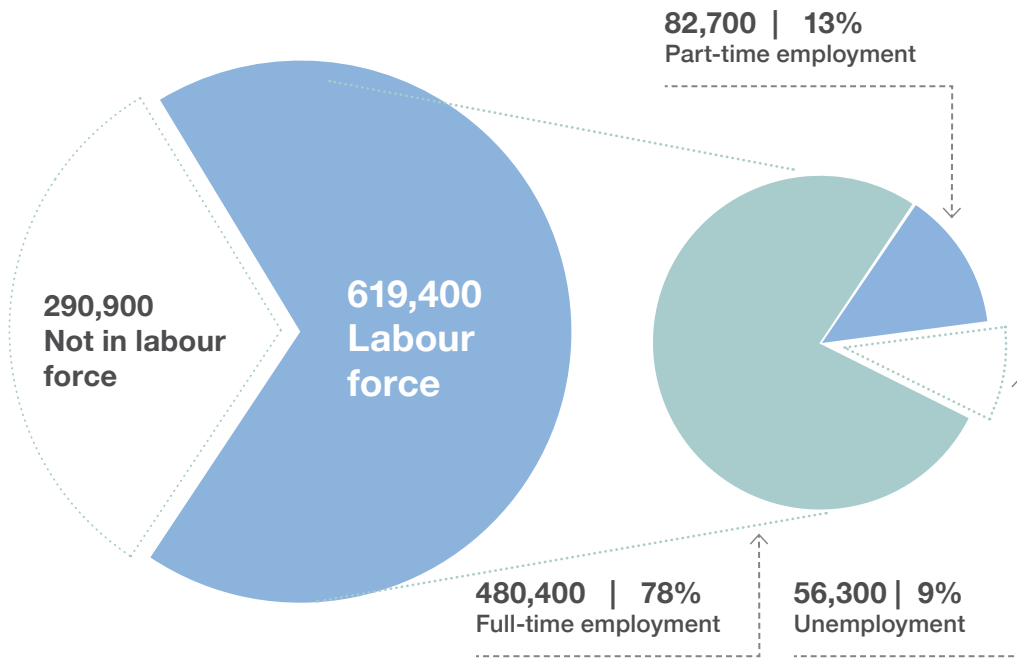


MOST PEOPLE - Barrhaven
MOST HOUSEHOLDS - Rideau-Vanier



OTTAWA'S LABOUR POOL - Q3 2020

LABOUR POOL & EMPLOYMENT



Quarterly RATE WATCH

Unemployment **9.1%**
Down from Q2

Participation **68.0%**
Up from Q2

Employment **61.9%**
Up from Q2



A Closer Look at Ottawa's UNEMPLOYMENT RATE

↑ 4.3
percent points
Year-on-Year

4.0 lower
than Toronto

1.9 lower
than Ontario

Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
452,600 50%	282,000 46%	259,400 46%
Unemployment RATE (%)	Participation RATE (%)	Employment RATE (%)
8.0	62.3	57.3



POP. 15+	LABOUR FORCE	EMPLOYMENT
457,700 50%	337,400 54%	303,800 54%
Unemployment RATE (%)	Participation RATE (%)	Employment RATE (%)
10.0	73.7	66.4



WHERE PEOPLE WORK

LABOUR POOL & EMPLOYMENT

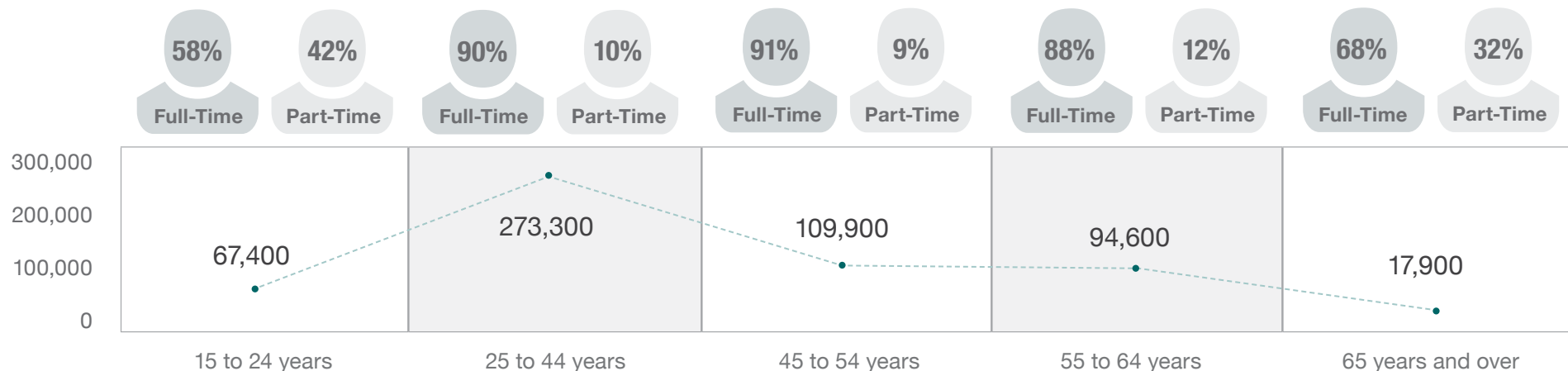
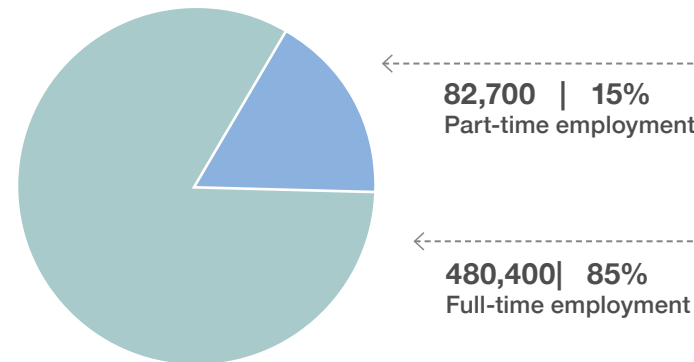
Q3 2019
606,200

Year-on-year

-7% decrease

ONTARIO ↓ - 5%

Q3 2020
563,100

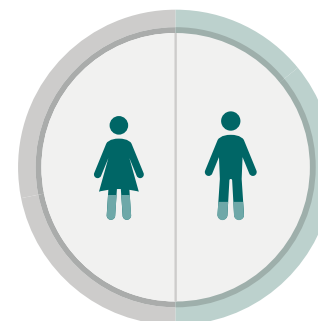


Focus on those employed

Female

Full-time
82%

Part-time
18%



Male

Full-time
88%

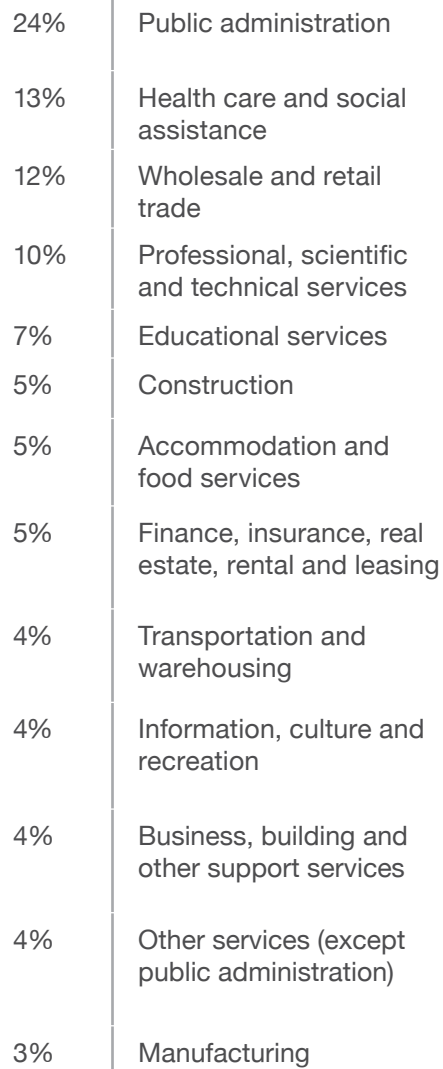
Part-time
12%



WHERE PEOPLE WORK

INDUSTRY SECTORS

Share of Jobs



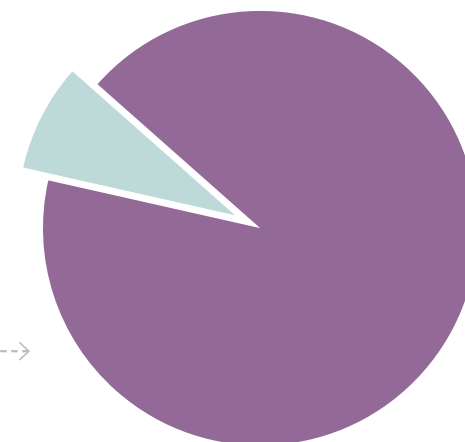
Q3 2020 → **563,100**



48,900 | 9%
GOODS-PRODUCING



514,300 | 91%
SERVICE-PRODUCING



JOB LOSSES & GAINS (Year-on-Year)



Professional, scientific and technical services
Other services (except public administration)
Educational services



Public administration
Construction



WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

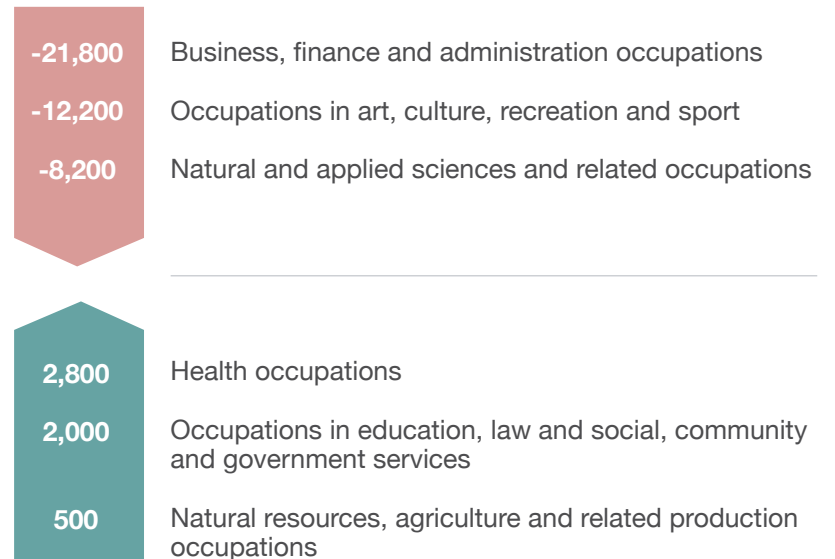
TOP 10 OCCUPATIONS (2019)

17,819	Information systems analysts and consultants
17,372	Retail salespersons
12,988	Computer programmers and interactive media developers
11,235	Cashiers
10,800	Food counter attendants, kitchen helpers and related support occupations
10,342	General office support workers
10,261	Registered nurses and registered psychiatric nurses
10,048	Social policy researchers, consultants and program officers
9,258	Administrative officers
8,817	Early childhood educators and assistants

SHARE OF JOBS (Q3 2020)

20%	Sales and service occupations
18%	Business, finance and administration occupations
17%	Occupations in education, law and social, community and government services
15%	Natural and applied sciences and related occupations
10%	Management occupations
8%	Trades, transport and equipment operators and related occupations
8%	Health occupations
2%	Occupations in art, culture, recreation and sport
1%	Occupations in manufacturing and utilities
1%	Natural resources, agriculture and related production occupations

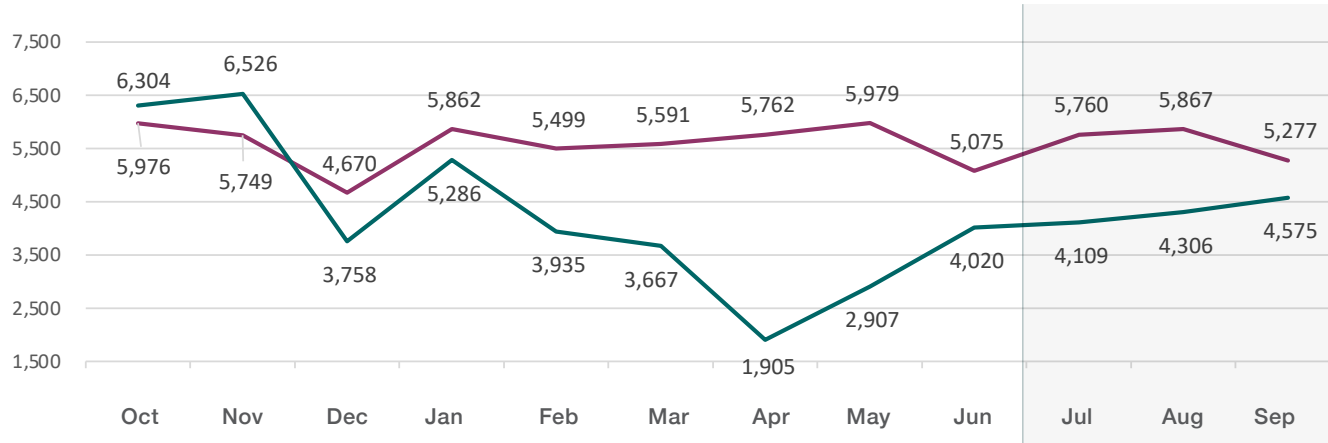
JOB LOSSES & GAINS (YEAR-ON-YEAR)





OTTAWA'S ONLINE JOB ADS AND TRENDS

12,990 Job Ads this Quarter



Oct-2019 to Sep-2020

Oct-2018 to Sep-2019

Job ads were up **47.1%** from last quarter

Job ads were down **23.2%** compared to the same quarter in 2019

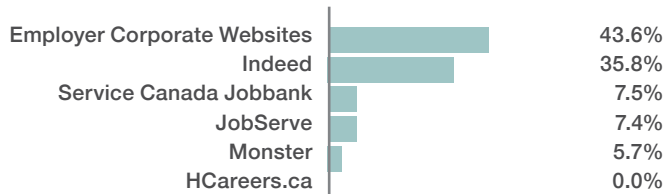
WHO'S POSTING ADS THIS QUARTER (Number of ads)

University of Ottawa	345
City of Ottawa	226
Farm Boy Inc	163
Loblaw Companies Limited	154
Scotiabank	130
Carleton University	106
The Ottawa Hospital	78
Procom	60
IBM Canada Ltd.	59
Algonquin College of Applied Arts and Technology	58
BGIS	54
McDonald's	54
Sobeys, Inc	50
Shoppers Drug Mart	47
Walmart	46
Canada Post Corporation	44
GardaWorld	43
Tim Horton's	42
Home Depot	41

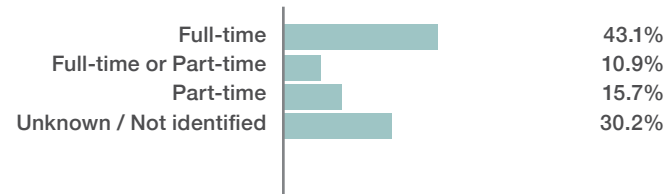
TOP SKILLS IN JOB ADS

General/soft skills	
Communication skills	5,418
Teamwork	4,981
Customer Service	4,411
Specialized skills	
Occupational Health and Safety	1,122
Project Management	1,120
Analytical Skills	945
Technologies	
Microsoft Office +	5,328
JavaScript	457
CRM software	331
Tools & Equipment	
Forklifts	222
Power Tools	140
Fire extinguishers	44

Data Source



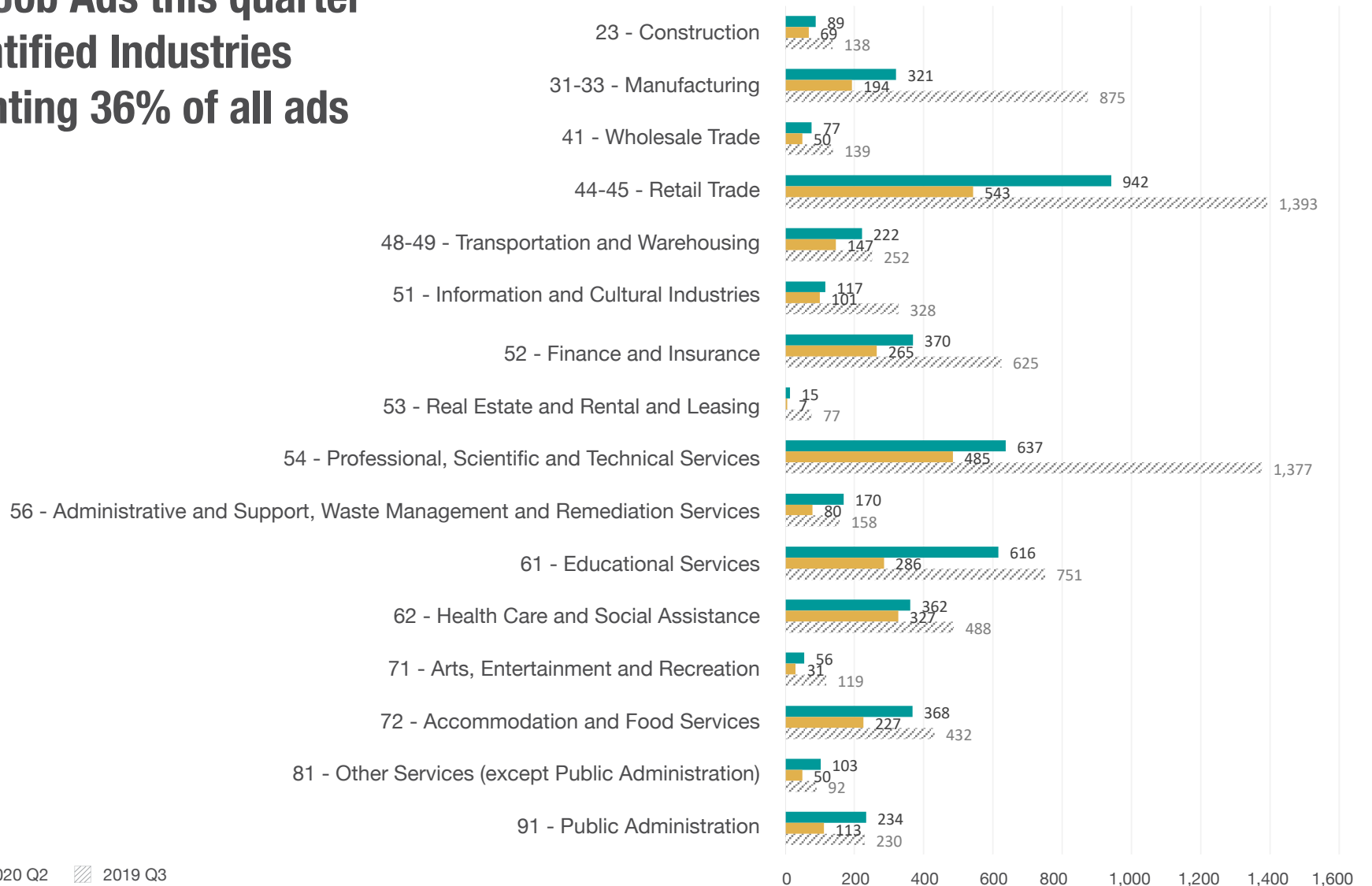
Job Type





WHERE THE JOBS ARE (SECTOR VIEW)

4,703 Job Ads this quarter
had identified Industries
representing **36%** of all ads



■ 2020 Q3 ■ 2020 Q2 ▨ 2019 Q3



WHERE THE JOBS ARE (SECTOR VIEW)

Most change by industry sector

All sectors **increased** in job ads from Q2 2020. **Retail Trade** sector showed the biggest **increase** in number of job ads.

At industry group level (4-digit NAICS), Universities saw the biggest **increase** in job ads. **Community Care Facilities for the Elderly** saw the biggest **decline** in number of job ads with 89 job ads in Q3 2020.

Most growth in number of job ads		2020 Q3	from 2020 Q2	from 2019 Q3
6113	Universities	470	234	89
9139	Other Local, Municipal and Regional Public Administration	230	120	39
4451	Grocery Stores	230	118	-124
4452	Specialty Food Stores	169	99	23
5416	Management, Scientific and Technical Consulting Services	164	56	-110

Most decline in number of job ads		2020 Q3	from 2020 Q2	from 2019 Q3
6233	Community Care Facilities for the Elderly	89	-39	-25
6216	Home Health Care Services	29	-14	-134
4421	Furniture Stores	17	-14	-43
3162	Footwear Manufacturing	9	-10	-11
4453	Beer, Wine and Liquor Stores	4	-10	4

TOP 10 Industry groups (4-digit NAICS)

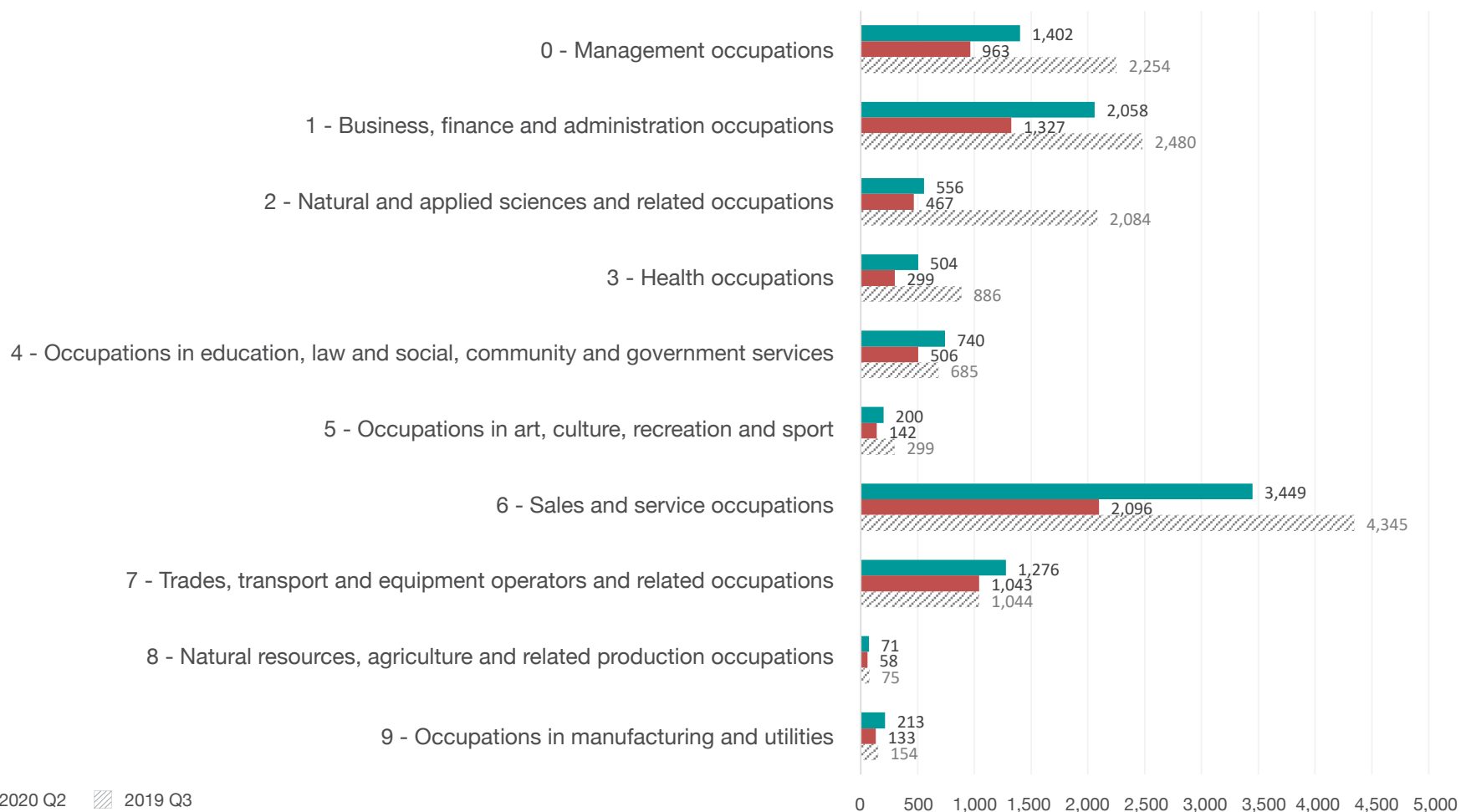
Job Ads

6113	Universities	470
5415	Computer Systems Design and Related Services	261
5221	Depository Credit Intermediation	248
4451	Grocery Stores	230
9139	Other Local, Municipal and Regional Public Administration	230
4452	Specialty Food Stores	169
5416	Management, Scientific and Technical Consulting Services	164
6221	General Medical and Surgical Hospitals	150
7225	Full-service restaurants and limited-service eating places	145
5616	Investigation and Security Services	112



WHAT THE JOBS ARE (OCCUPATION VIEW)

10,469 Job Ads this Quarter had identified Occupation Groups representing 81% of all job ads



■ 2020 Q3 ■ 2020 Q2 ▨ 2019 Q3



WHAT THE JOBS ARE (OCCUPATION VIEW)

Most change by Occupations

For occupations groups, **Sales and service occupations** had the biggest **increase** with 1,353 more ads (up 65%). **Health occupations** showed the biggest % **increase**, up 69% (205 more ads) compared to Q2.

For occupations, **Retail salespersons** **increased** most from last quarter, while **Retail and wholesale buyers** saw a biggest **decrease** in terms of job ads.

Most growth in number of job ads		2020 Q3	from 2020 Q2	from 2019 Q3
6421	Retail salespersons	397	212	-184
1414	Receptionists	234	127	35
0621	Retail and wholesale trade managers	233	120	-94
1221	Administrative officers	212	96	-55
6322	Cooks	218	94	-62

Most decline in number of job ads		2020 Q3	from 2020 Q2	from 2019 Q3
6222	Retail and wholesale buyers	35	-21	-23
2225	Landscape and horticulture technicians and specialists	20	-16	-2
7271	Carpenters	63	-14	36
0213	Computer and information systems managers	8	-14	-38
2171	Information systems analysts and consultants	87	-13	-58

TOP 10 Occupations (4-digit NOC)

Job Ads

6421	Retail salespersons	397
6552	Other customer and information services representatives	247
4412	Home support workers, housekeepers and related occupations	243
1414	Receptionists	234
0621	Retail and wholesale trade managers	233
6322	Cooks	218
1221	Administrative officers	212
1241	Administrative assistants	209
7514	Delivery and courier service drivers	206
6411	Sales and account representatives - wholesale trade (non-technical)	203

SOURCES AND GEOGRAPHY

WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2020 Ottawa CSD

WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0294-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0294-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2020 Ottawa CSD

WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD

Definitions

Working age population: Total population 15 years and over

Labour force: The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

Employment: The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

Unemployment: The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.

