

# OTTAWA LABOUR MARKET BULLETIN

A monthly view of the changing local labour market | October 2020



## Latest local unemployment numbers

October 2020

**8.2%** ↓

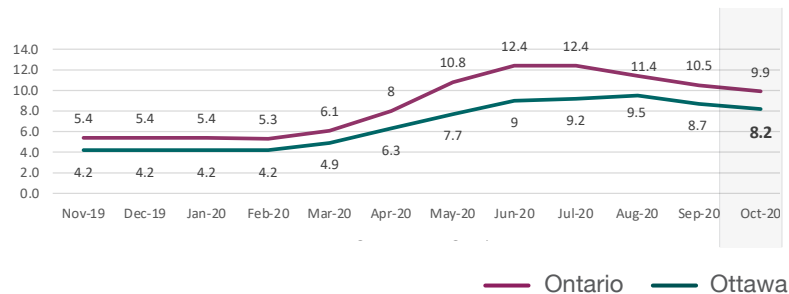
Sep 2020  
**8.7%**

Oct 2019  
**4.2%**

**8.2%** unemployment rate in Ottawa in October, down 0.5 points from September, based on seasonally adjusted three-month moving average. Comparable Ontario and national rates were 9.9% (down 0.6 points) and 9.4% (down 0.6 points) respectively. News reports typically look at monthly data, however, showing 9.6% (up 0.1 points) for Ontario and 8.9% (down 0.1 points) nationally in September. Comparable data is not available at the local level.

Source: Statistics Canada tables [14-10-0294-01](#) and [14-10-0287-03](#)

## Unemployment Rate in the past 12 months



## Ottawa's online job Ads and Trends

**4,145 Job Ads**

Job ads were down **9.4%** from last month

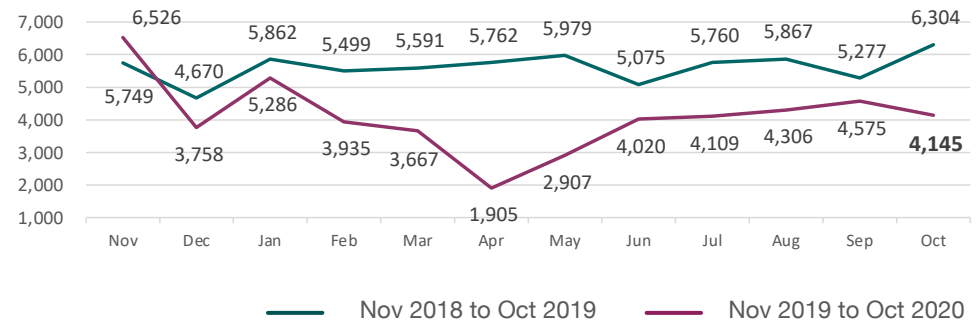
Job ads were down **34.2%** compared to the same month in 2019

## TOP EMPLOYERS (number of ads)

University of Ottawa	95
City of Ottawa	73
Farm Boy Inc	54
Carleton University	39
The Ottawa Hospital	36
Shoppers Drug Mart	35
Loblaw Companies Ltd	32
McDonald's	28
Home Depot	26
BGIS	25



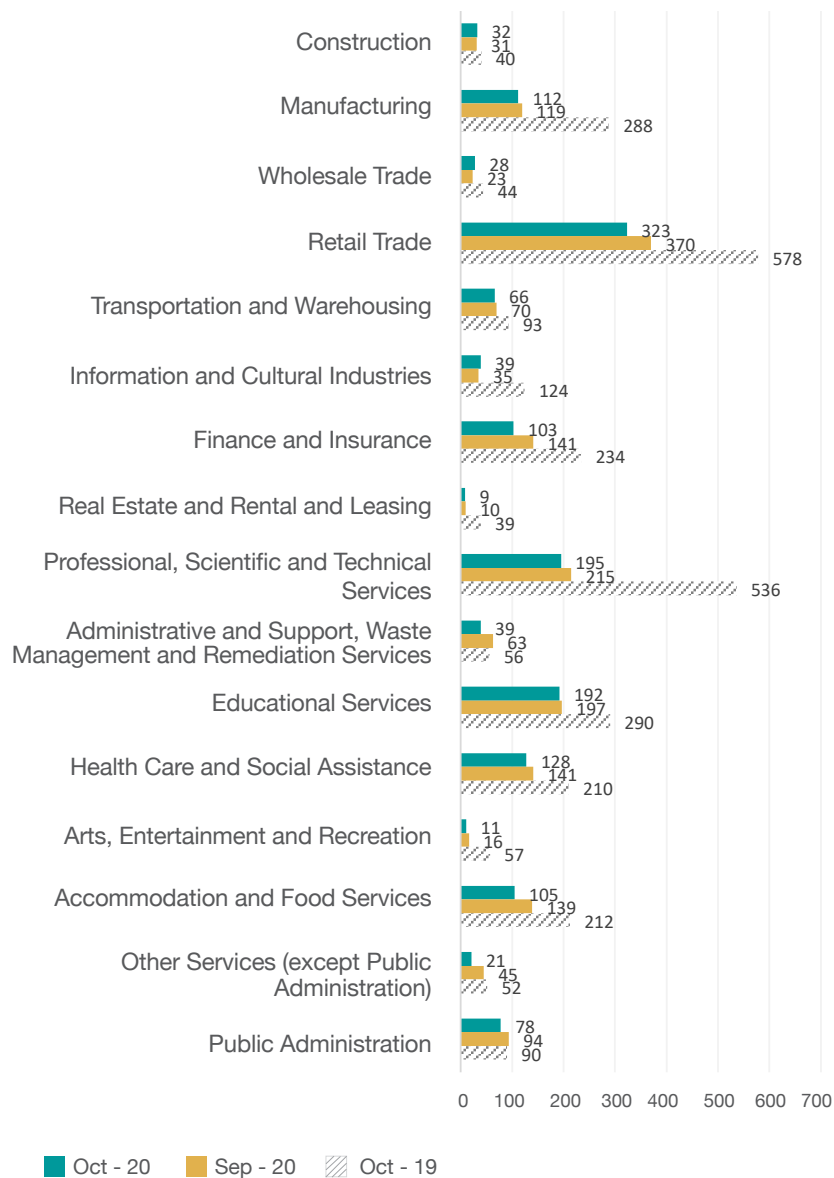
## Job Ads by Month





# WHERE THE JOBS ARE (SECTOR VIEW)

## Impact on industry, who's hiring and what's changed



### Impact of COVID-19 on Industry Sectors

(Change in number of job ads)

Most sectors showed decreases in job ads from September 2020. **Retail Trade** showed the biggest **decrease** in job ads with 47 less ads compared to last month (down 13%).

At industry group level, **Limited-Service Eating Places** saw the biggest **increase** in job ads. **Depository Credit Intermediation** saw the biggest **decline** in number of job ads with 51 job ads in October.

**36%** of Job Ads have an identified industry sector and groups (NAICS)

### TOP Industry Groups (4-digit NAICS)

#### Job Ads

6113	Universities	144
5415	Computer Systems Design and Related Services	86
9139	Other Local, Municipal and Regional Public Administration	74
5416	Management, Scientific and Technical Consulting Services	61
6221	General Medical and Surgical Hospitals	61
4451	Grocery Stores	59
7225	Full-service restaurants and limited-service eating places	57
5221	Depository Credit Intermediation	51
4461	Health and Personal Care Stores	48
4441	Building Material and Supplies Dealers	45

#### Most growth in number of job ads

	Oct 2020	From Sep 2020	From Oct 2019	
7222	Limited-Service Eating Places	15	14	15
6216	Home Health Care Services	25	13	-27
5416	Management, Scientific and Technical Consulting Services	61	10	-23
4461	Health and Personal Care Stores	48	10	-6
3345	Navigational, Measuring, Medical and Control Instruments Manufacturing	16	10	-13

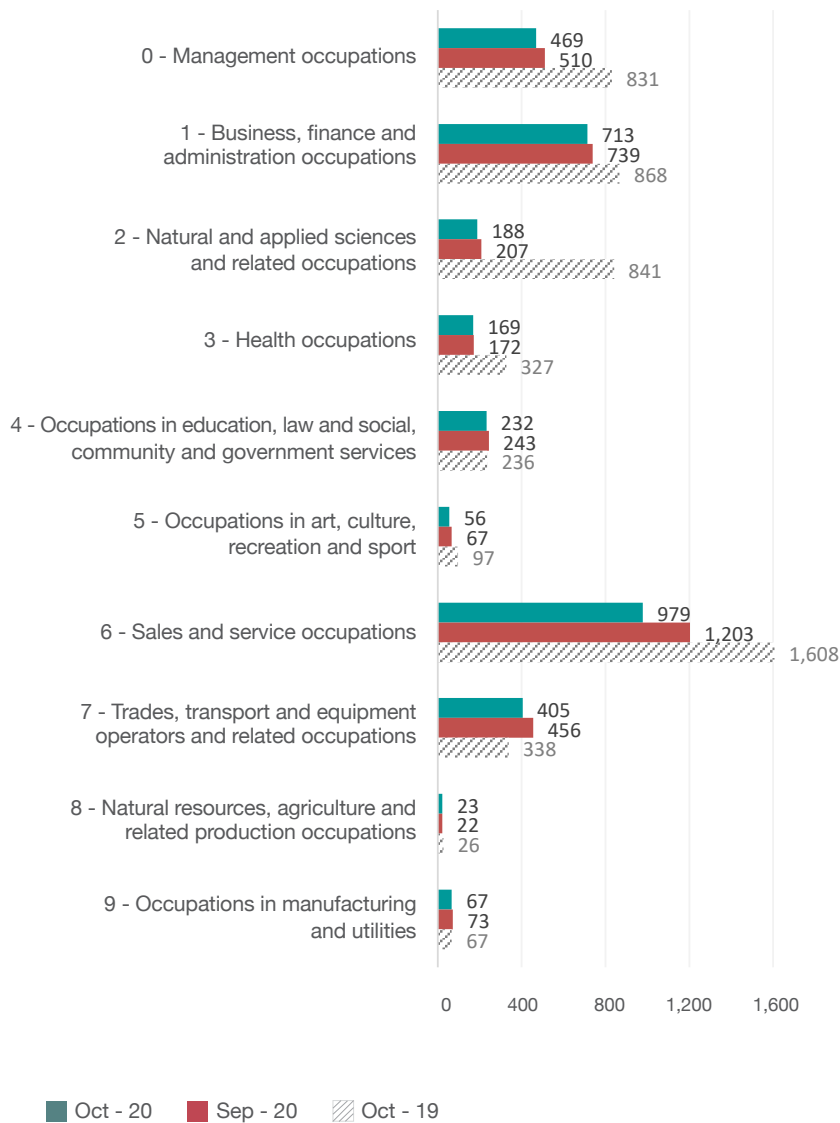
#### Most decline in number of job ads

5221	Depository Credit Intermediation	51	-47	-46
4452	Specialty Food Stores	39	-47	-32
4431	Electronics and Appliance Stores	10	-20	-18
9139	Other Local, Municipal and Regional Public Administration	74	-19	2
5413	Architectural, Engineering and Related Services	17	-17	-122



# WHAT THE JOBS ARE (OCCUPATION VIEW)

## Impact on jobs, what's in demand and what's changed



### Impact of COVID-19 on Occupation Groups (Change in number of job ads)

Most occupation groups showed **decreases** in job ads from September 2020. **Sales and service occupations** had the biggest **decrease** with 224 less ads compared to last month (down 19%).

For occupations, **Elementary and secondary school teacher assistants** **increased** most from last month, while **Light duty cleaners** saw a **decrease** in terms of job ads.

**80%** of Job Ads have an identified occupation (NOC)

### TOP 10 Occupations (4-digit NOC)

#### Job Ads

6421	Retail salespersons	135
6552	Other customer and information services representatives	80
1414	Receptionists	79
7514	Delivery and courier service drivers	76
1221	Administrative officers	72
1241	Administrative assistants	72
0621	Retail and wholesale trade managers	68
4412	Home support workers, housekeepers and related occupations	66
6623	Other sales related occupations	66
7452	Material handlers	58

### Most growth in number of job ads

	Oct 2020	From Sep 2020	From Oct 2019
4413 Elementary and secondary school teacher assistants	19	16	19
3414 Other assisting occupations in support of health services	42	9	16
6211 Retail sales supervisors	26	9	5
1521 Shippers and receivers	15	9	-6
1311 Accounting technicians and bookkeepers	18	7	4

### Most decline in number of job ads

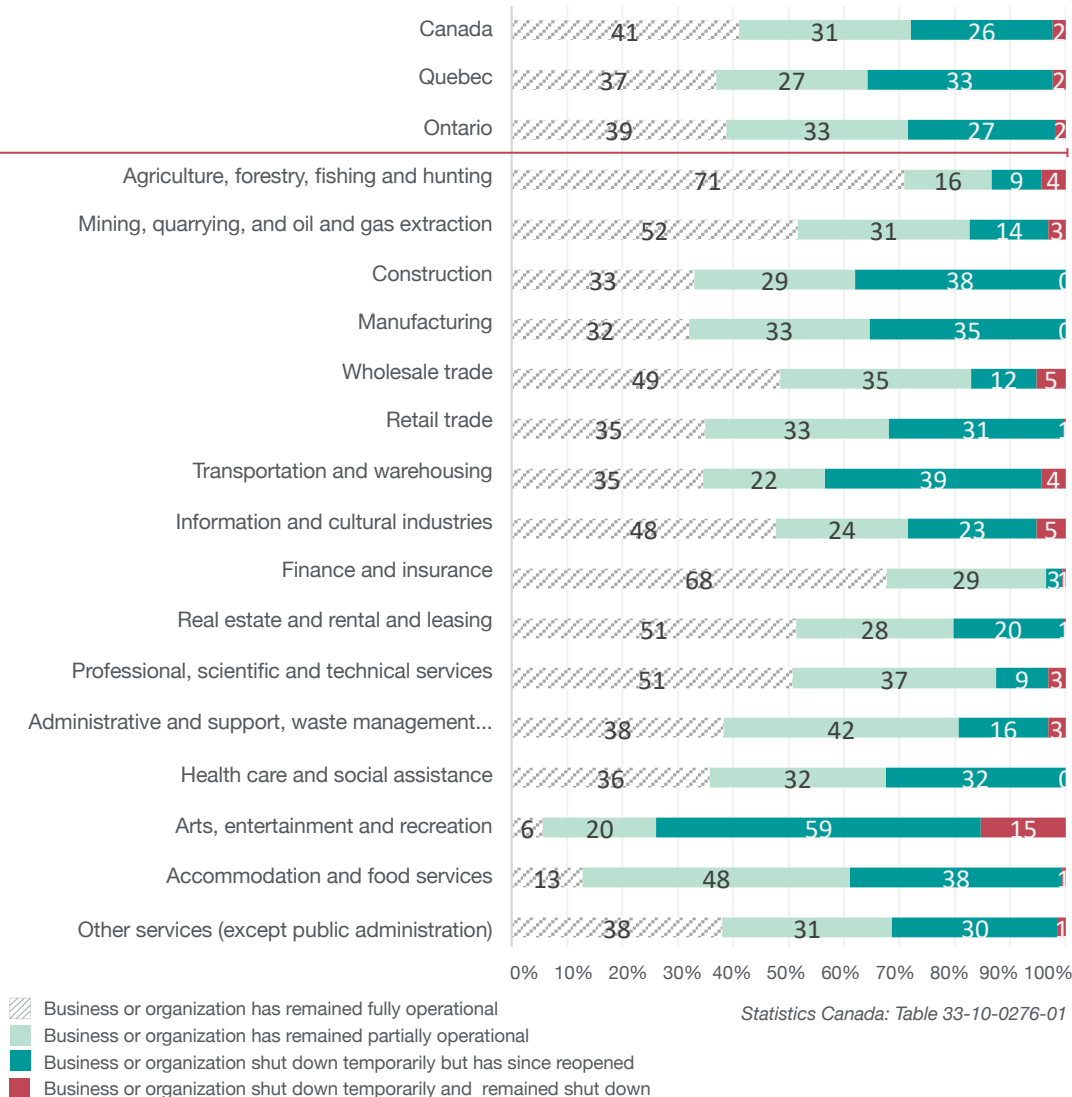
6731 Light duty cleaners	37	-31	5
6711 Food counter attendants, kitchen helpers and related support occupations	32	-26	-26
0621 Retail and wholesale trade managers	68	-25	-55
6322 Cooks	51	-24	-32
7611 Construction trades helpers and labourers	40	-20	30



# OTHER INSIGHTS & INTELLIGENCE

## Impact on businesses and what is happening

### Canadian Survey on Business Conditions (Impact of COVID-19 on business or organization status, by business characteristics by province and by sector)



Statistics Canada and the Canadian Chamber of Commerce launched the Canadian Survey on Business Conditions. This third data collection was conducted from **September 15 to October 23, 2020**. Note that the sector breakdown is for Ontario.

### Job Ads

#### Ottawa

↓ 9% from Sep 2020  
↓ 34% from Oct 2019

#### Ontario

↓ 7%  
↓ 19%

Online job ads decreased 9% from last month and the number of job ads still remains small compared to the same month last year.

### A look ahead – Canada forecast

The Conference Board of Canada published in the Economic impact forecast - “Employment rises despite surge in COVID-19 cases” on November 6th. Here’s an insight:

“In another sign of the resilience of Canada’s recovery, employment rose by 83,600 in October. With shutdowns enacted in some provinces and cases rising in nearly all, this month’s reading should be embraced with some enthusiasm. However, the enthusiasm should be tempered as employment could weaken in November because COVID-19 cases remain high in many provinces. **We expect the labour market will recover slowly through to next summer, after that we should see an acceleration in job growth assuming a vaccine is available and widely distributed.**”