

OTTAWA LABOUR MARKET BULLETIN

A monthly view of the changing local labour market | September 2020



Latest local unemployment numbers

September 2020

8.7% ↓

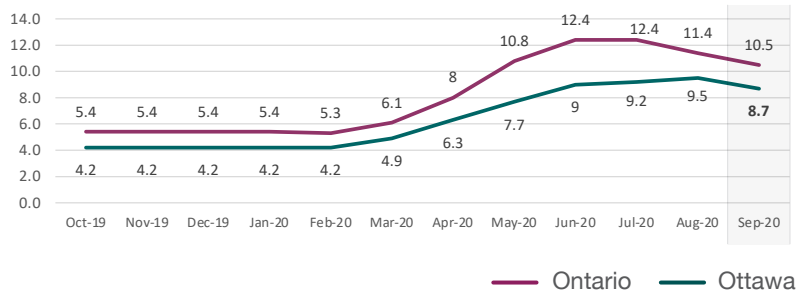
Aug 2020
9.5%

Sep 2019
4.4%

8.7% unemployment rate in Ottawa in September, down 0.8 points from August, based on seasonally adjusted three-month moving average. Comparable Ontario and national rates were 10.5% (down 0.9 points) and 10.0% (down 1.1 points) respectively. News reports typically look at monthly data, however, showing 9.5% (down 1.1 points) for Ontario and 9.0% (down 1.2 points) nationally in August. Comparable data is not available at the local level.

Source: Statistics Canada tables [14-10-0294-01](#) and [14-10-0287-03](#)

Unemployment Rate in the past 12 months



Ottawa's online job Ads and Trends

4,575 Job Ads

Job ads were up **6.2%** from last month

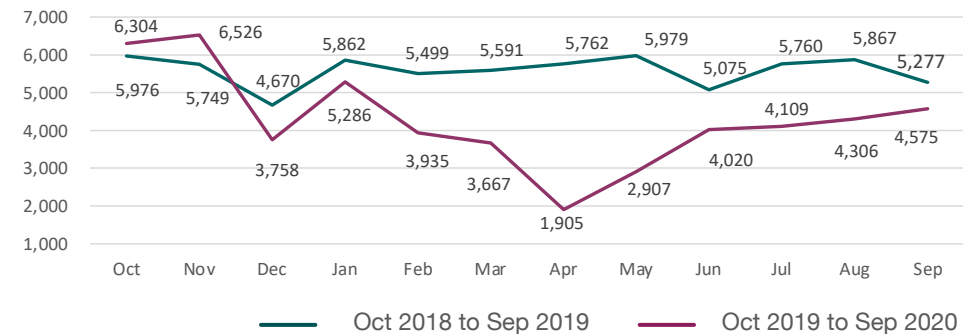
Job ads were down **13.3%** compared to the same month in 2019

TOP EMPLOYERS (number of ads)

University of Ottawa	107
City of Ottawa	92
Loblaw Companies LTD	75
Farm Boy Inc	54
Scotiabank	44
Home Depot	31
Carleton University	29
McDonald's	29
Algonquin College	27
IBM Canada Ltd.	26



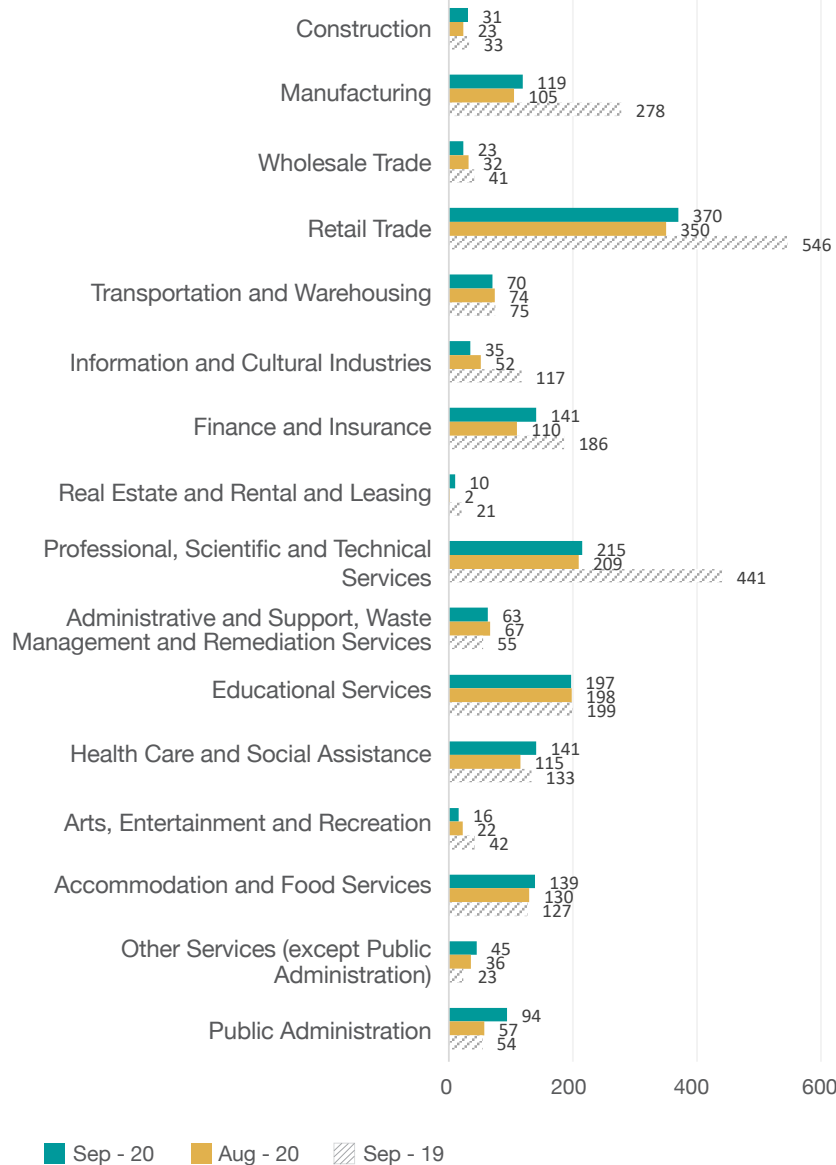
Job Ads by Month





WHERE THE JOBS ARE (SECTOR VIEW)

Impact on industry, who's hiring and what's changed



Impact of COVID-19 on Industry Sectors

(Change in number of job ads)



Public Administration sector showed the biggest **increase** in job ads from August 2020. At industry group level, **Other Local, Municipal and Regional Public Administration** saw the biggest **increase** in job ads. **Grocery Stores** saw the biggest **decline** in number of job ads with 59 job ads in September. **37% of Job Ads have an identified industry sector and groups (NAICS)**

TOP Industry Groups (4-digit NAICS)

Job Ads

6113	Universities	139
5221	Depository Credit Intermediation	98
9139	Other Local, Municipal and Regional Public Administration	93
5415	Computer Systems Design and Related Services	92
4452	Specialty Food Stores	86
7225	Full-service restaurants and limited-service eating places	68
6221	General Medical and Surgical Hospitals	63
4451	Grocery Stores	59
5416	Management, Scientific and Technical Consulting Services	51
4441	Building Material and Supplies Dealers	46

Most growth in number of job ads

	Sep 2020	From Aug 2020	From Sep 2019	
9139	Other Local, Municipal and Regional Public Administration	93	38	49
4441	Building Material and Supplies Dealers	46	30	15
5221	Depository Credit Intermediation	98	28	-6
4529	Other General Merchandise Stores	35	28	35
6221	General Medical and Surgical Hospitals	63	24	16

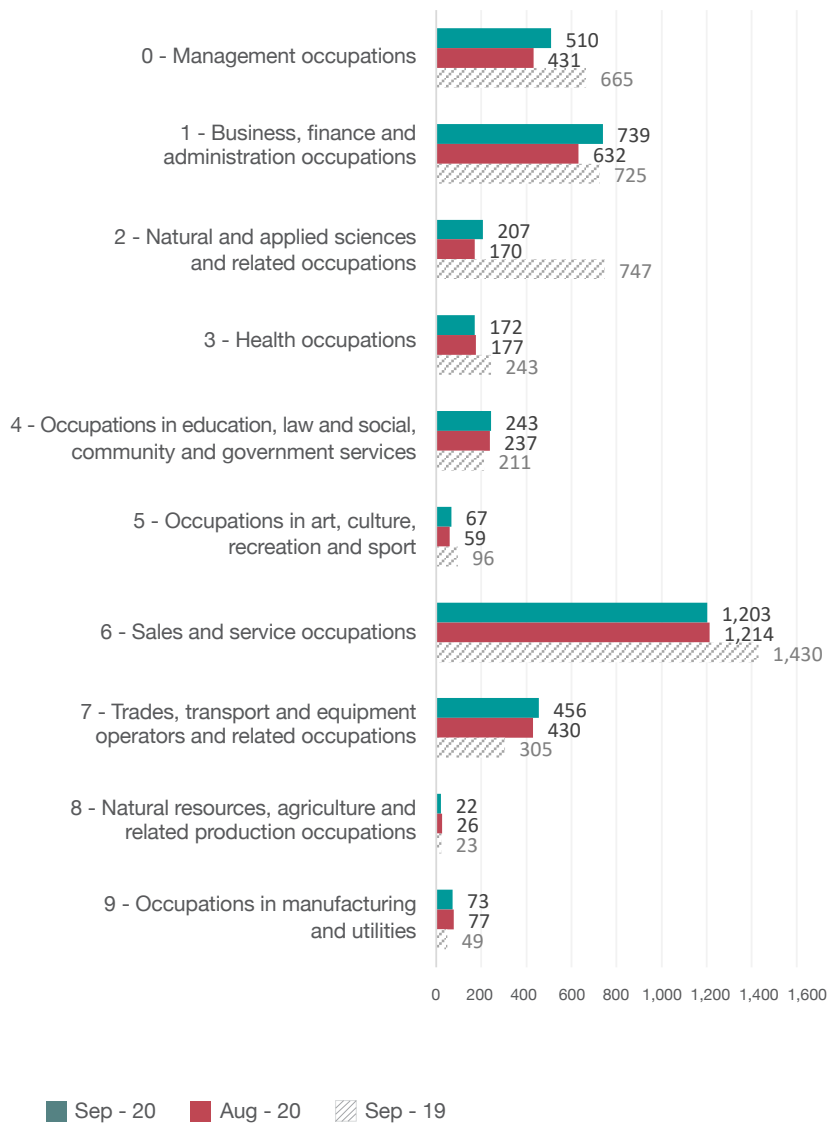
Most decline in number of job ads

4451	Grocery Stores	59	-48	-98
6113	Universities	139	-15	36
4481	Clothing Stores	18	-15	-55
7222	Limited-Service Eating Places	1	-15	1
5416	Management, Scientific and Technical Consulting Services	51	-14	-43



WHAT THE JOBS ARE (OCCUPATION VIEW)

Impact on jobs, what's in demand and what's changed



Impact of COVID-19 on Occupation Groups (Change in number of job ads)

Business, finance and administration occupations had the biggest **increase** with 107 more ads (up 17%). **Natural and applied sciences and related occupations** showed the biggest % **increase**, up 22% (37 more ads) compared to August.

For occupations, **Other customer and information services representatives increased** most from last month, while **Security guards and related security service occupations** saw a **decrease** in terms of job ads.

81% of Job Ads have an identified occupation (NOC)

TOP 10 Occupations (4-digit NOC)

Job Ads

6421	Retail salespersons	142
6552	Other customer and information services representatives	94
0621	Retail and wholesale trade managers	93
1414	Receptionists	86
1241	Administrative assistants	85
4412	Home support workers, housekeepers and related occupations	83
7514	Delivery and courier service drivers	76
6322	Cooks	75
6623	Other sales related occupations	69
6731	Light duty cleaners	68

Most growth in number of job ads

	Sep 2020	From Aug 2020	From Sep 2019
6552 Other customer and information services representatives	94	23	15
7611 Construction trades helpers and labourers	60	19	36
1241 Administrative assistants	85	18	3
6731 Light duty cleaners	68	17	43
0621 Retail and wholesale trade managers	93	16	-11

Most decline in number of job ads

6541 Security guards and related security service occupations	49	-33	14
6622 Store shelf stockers, clerks and order fillers	52	-27	-8
6411 Sales and account representatives - wholesale trade	59	-18	-7
6711 Food counter attendants, kitchen helpers and related support occupations	58	-12	-5
4214 Early childhood educators and assistants	13	-11	-5

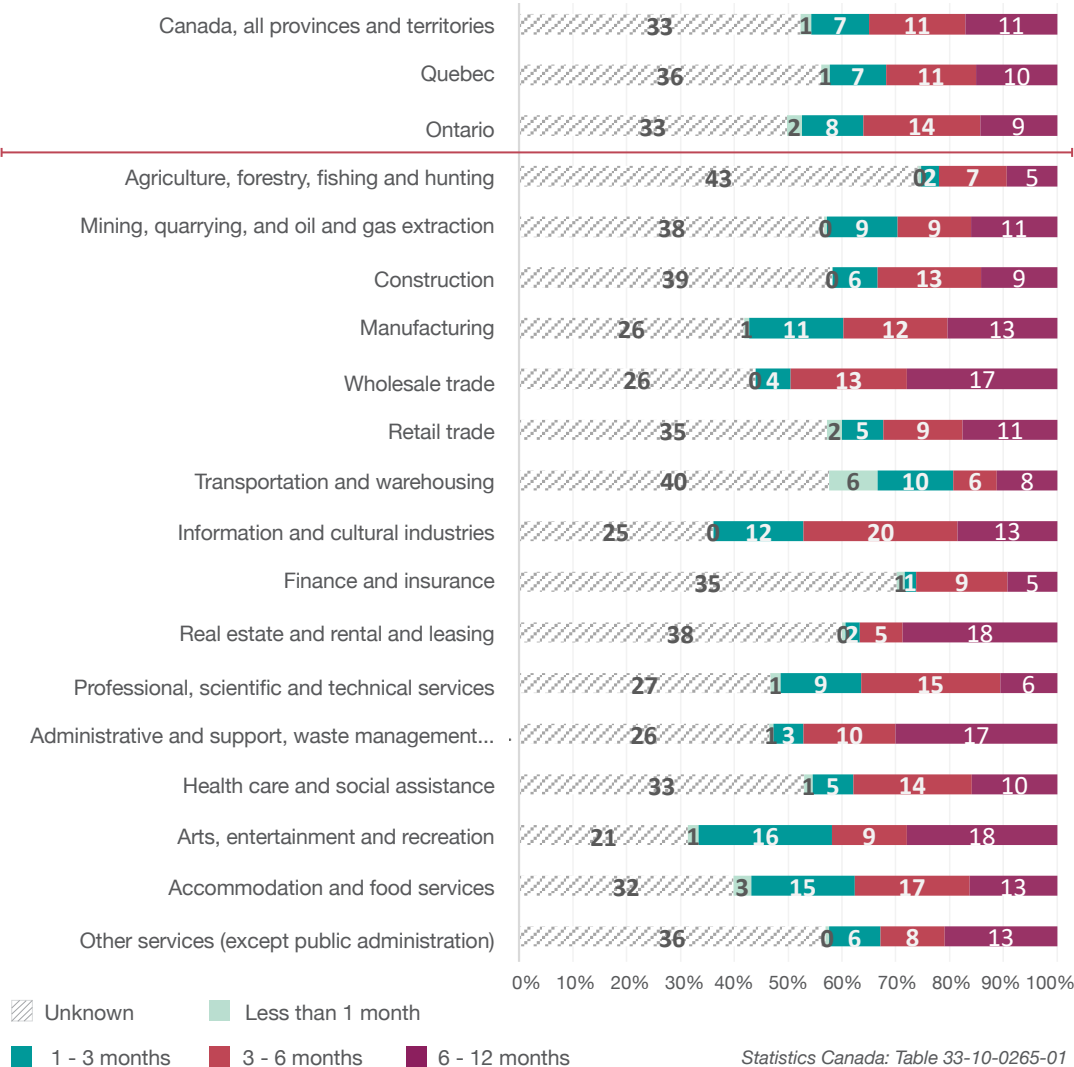


OTHER INSIGHTS & INTELLIGENCE

Impact on businesses and what is happening

Canadian Survey on Business Conditions

(Length of time businesses expect to continue to operate at current revenue and expenditures before having to consider further staffing actions, closure or bankruptcy, by province and by sector)



Statistics Canada and the Canadian Chamber of Commerce launched the Canadian Survey on Business Conditions. This second data collection was conducted from **May 29 to July 3, 2020**. Note that the sector breakdown is only available at the national level.

Job Ads

Ottawa

↑ 6% from Aug 2020
↓ 13% from Sep 2019

Ontario

↑ 4%
↑ 2%

Online job ads increased slightly from last month. However, the number of job ads still remains small compared to the same month last year.

A look ahead – Canada forecast

The Conference Board of Canada published in the Canadian Economics - “September sees large employment gains, though uncertainty remains” on October 9th. Here’s an insight:

“National employment levels continued their recovery at a stronger pace in September. Employment remained lower than pre-pandemic February in all provinces. Canada has now recovered approximately 2.3 million of the 3.0 million jobs lost during the pandemic. However, the impact of reinstated public health measures in some provinces throughout the last month may not be fully reflected in September’s data. **Uncertainty remains high over how strong the recovery in employment will be. With new cases of COVID-19 rising in many provinces, some industries will likely experience a second decline (or much slower recovery) in the coming months.**”