

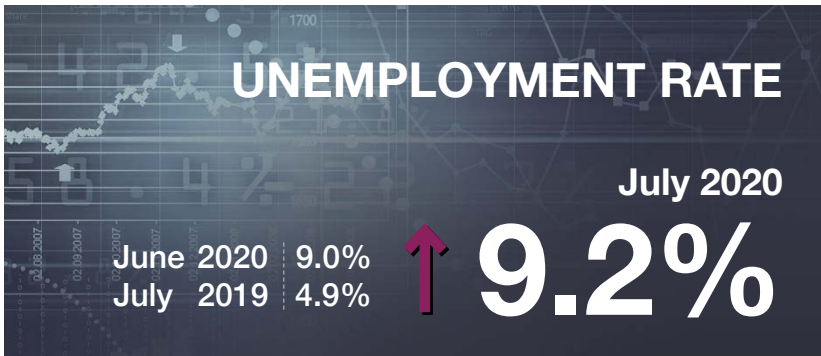


LABOUR MARKET NAVIGATOR

OttawaEmploymentHub.ca

OTTAWA LABOUR MARKET BULLETIN

A monthly view of the changing local labour market | July 2020

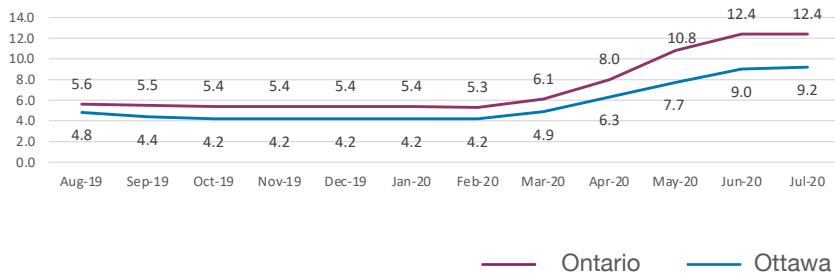


Latest local unemployment numbers

9.2% unemployment rate in Ottawa in July, up 0.2 points from June, based on seasonally adjusted three-month moving average. Comparable Ontario and national rates were 12.4% (same as last month) and 12.3% (down 0.7 points) respectively. News reports typically look at monthly data, however, showing 11.3% (down 0.9 points) for Ontario and 10.9% (down 1.4 points) nationally in July. Comparable data is not available at the local level.

Source: Statistics Canada tables 14-10-0294-01 and 14-10-0287-03

Unemployment Rate in the past 12 months



Real-time online supply and demand



OTTAWA'S ONLINE JOB ADS AND TRENDS

4,109 Job Ads

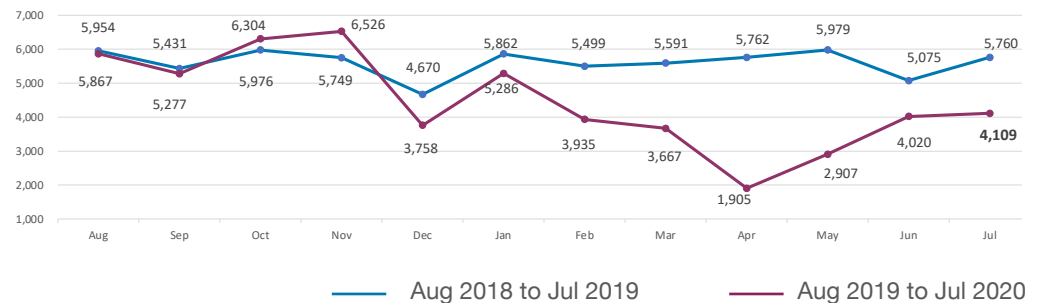
Job ads were up **2.2%** from last month

Job ads were down **28.7%** compared to the same month in 2019

TOP EMPLOYERS (# of ads)

University of Ottawa	116
City of Ottawa	81
Carleton University	49
Farm Boy Inc	43
Scotiabank	42
The Ottawa Hospital	29
BGIS	21
Walmart	21
Canada Post Corporation	18
Sobeys, Inc	17

Job Ads by Month



Ottawa Employment Hub has resources to help you navigate the COVID-19 situation. Explore our [Employer](#) and [Service Provider](#) bulletins, **Want more LMI?** Email our LMI Help Desk at LMI@ottawaemploymenthub.ca



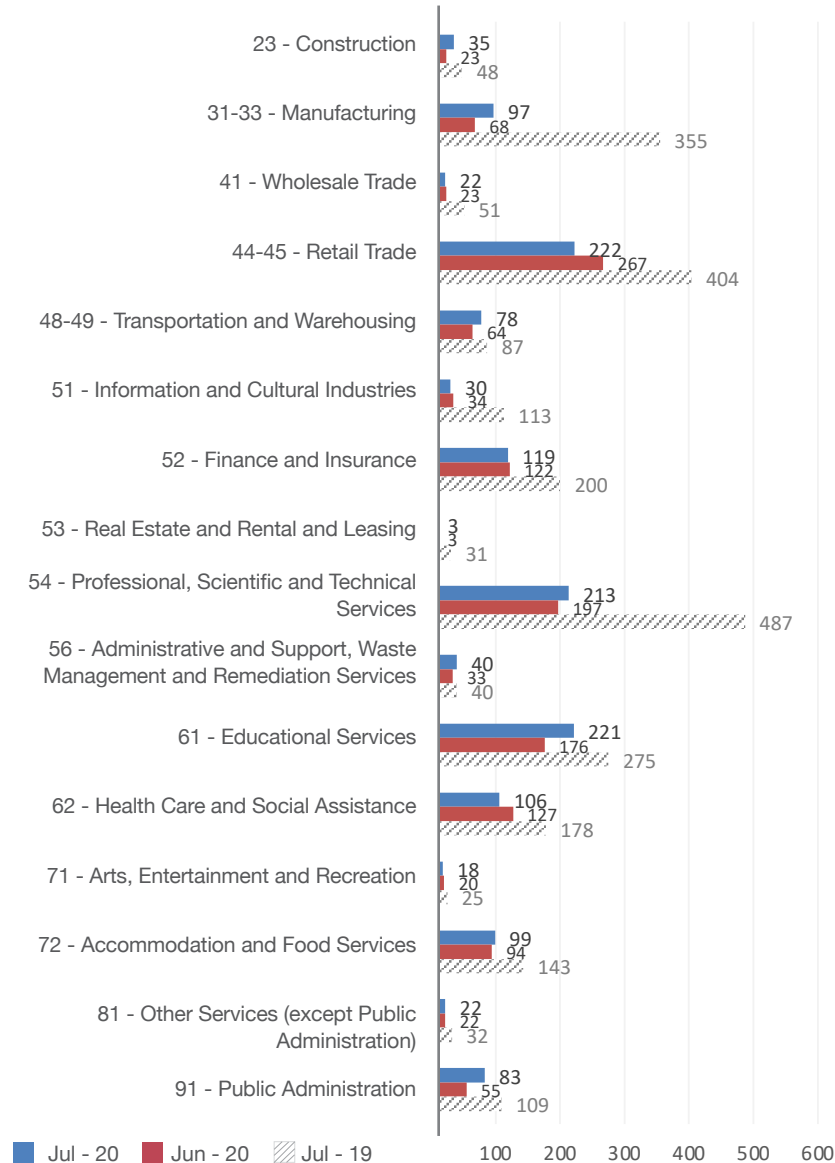
This program is funded in part by the Government of Canada and the Government of Ontario



WHERE THE JOBS ARE (SECTOR VIEW)

Impact on industry, who's hiring and what's changed

Impact of COVID-19 on Industry Sectors (Change in number of job ads)



Educational Services showed the biggest **increase** in job ads from June 2020. **Other Local, Municipal and Regional Public Administration** saw the biggest increase in job ads.

Computer Systems Design and Related Services saw the biggest **decline** in number of job ads with 79 job ads in July.

34% of Job Ads have an identified industry sector and groups (NAICS)

TOP Industry Groups (4 digit NAICS)

Job Ads

6113	Universities	177
9139	Other Local, Municipal and Regional Public Administration	82
5221	Depository Credit Intermediation	80
5415	Computer Systems Design and Related Services	79
4451	Grocery Stores	64
5416	Management, Scientific and Technical Consulting Services	48
6221	General Medical and Surgical Hospitals	48
5413	Architectural, Engineering and Related Services	45
7225	Full-service restaurants and limited-service eating places	32
4481	Clothing Stores	26

Most growth in number of job ads

Change

		Jul 2020	From Jun 2020	From Jul 2019
9139	Other Local, Municipal and Regional Public Administration	82	29	-10
5413	Architectural, Engineering and Related Services	45	25	-56
6113	Universities	177	23	30
7222	Limited-Service Eating Places	14	13	14
6112	Community Colleges and C.E.G.E.P.s	16	11	-57

Most decline in number of job ads

Change

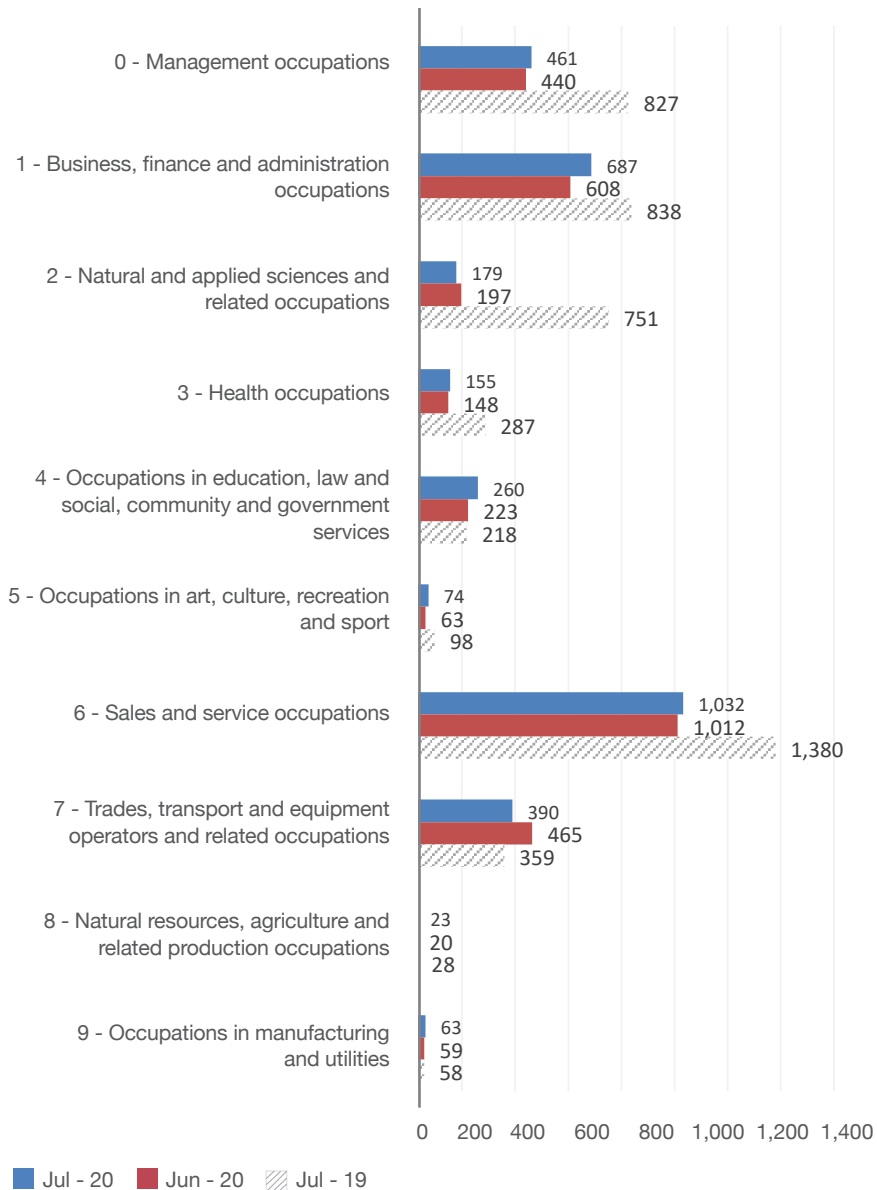
5415	Computer Systems Design and Related Services	79	-25	-133
5221	Depository Credit Intermediation	80	-21	-22
6233	Community Care Facilities for the Elderly	26	-20	-15
4921	Couriers	4	-14	-7
4452	Specialty Food Stores	13	-11	9



WHAT THE JOBS ARE (OCCUPATION VIEW)

Impact on jobs, what's in demand and what's changed

Impact of COVID-19 on Occupation Groups (Change in number of job ads)



Job ads for most of **occupation groups increased** slightly from June 2020. **Business, finance and administration occupation** had the biggest increase with 79 more ads (up 13%). **Occupations in education, law and social, community and government services and Occupations in art, culture, recreation and sport** showed the biggest % increase, both up 17% (37 and 11 more ads) compared to June.

For occupations, **Administrative officers** increased most from last month, while **Transport truck drivers** saw a decrease in terms of job ads.

81% of Job Ads have an identified occupation (NOC)

TOP Occupations (4 digit NOC)

Job Ads

6421	Retail salespersons	110
4412	Home support workers, housekeepers and related occupations	89
6322	Cooks	83
6552	Other customer and information services representatives	82
1414	Receptionists	78
1221	Administrative officers	70
6411	Sales and account representatives - wholesale trade (non-technical)	67
7514	Delivery and courier service drivers	64
0621	Retail and wholesale trade managers	63
7452	Material handlers	62

Most growth in number of job ads

Change

		Jul 2020	From Jun 2020	From Jul 2019
1221	Administrative officers	70	28	-30
1431	Accounting and related clerks	29	19	-14
6421	Retail salespersons	110	17	-95
6322	Cooks	83	17	-16
6541	Security guards and related security service occupations	53	17	12

Most decline in number of job ads

Change

7511	Transport truck drivers	29	-21	4
2171	Information systems analysts and consultants	30	-19	-24
6411	Sales and account representatives - wholesale trade (non-technical)	67	-14	-1
1241	Administrative assistants	57	-14	-24
3411	Dental assistants	24	-13	21



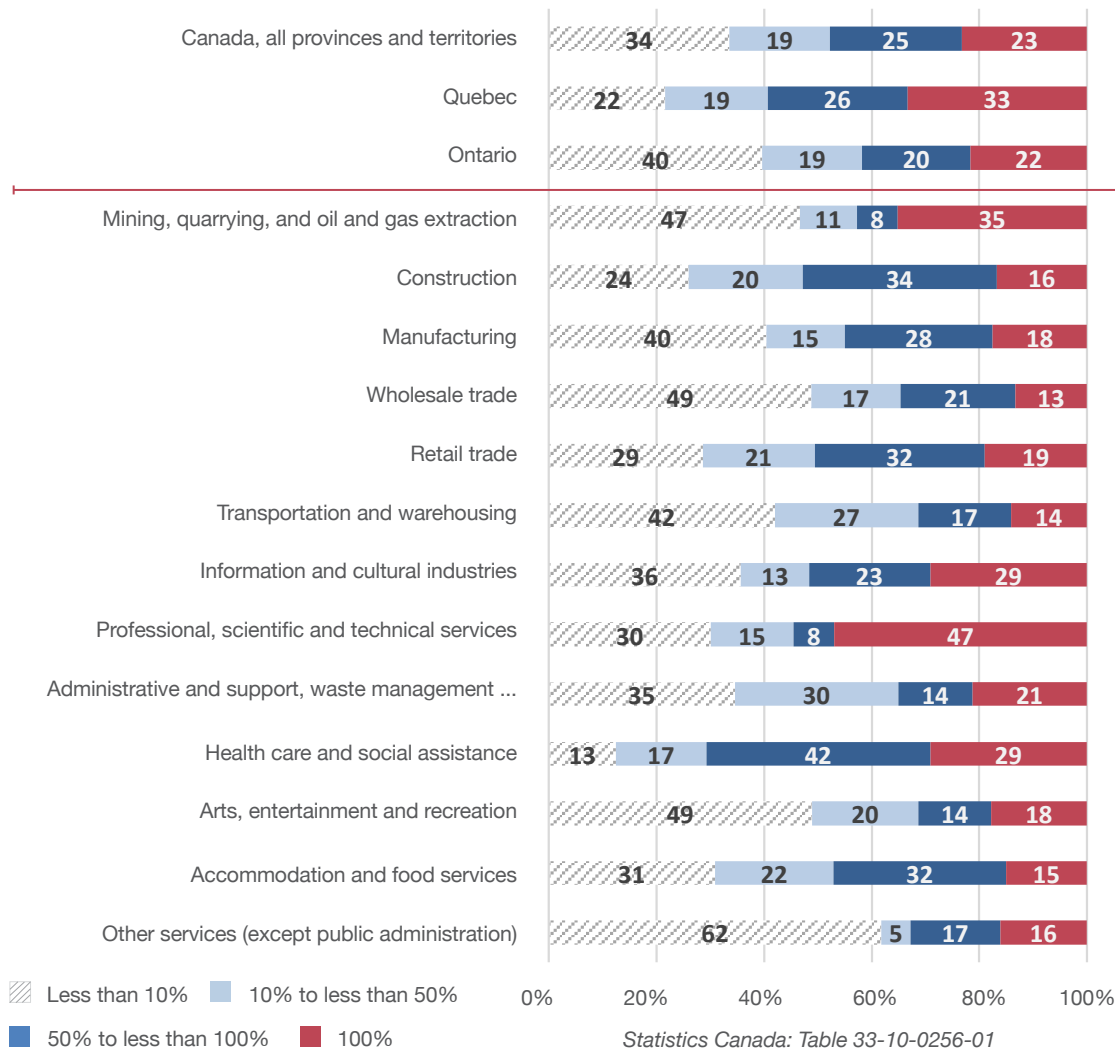
OTHER INSIGHTS & INTELLIGENCE

Impact on businesses and what is happening in Ottawa

Canadian Survey on Business Conditions

(Percentage of workforce hired back after business was approved for the Canadian Emergency Wage Subsidy by province and by sector)

Statistics Canada and the Canadian Chamber of Commerce launched the Canadian Survey on Business Conditions. This second data collection was conducted from **May 29 to July 3, 2020**. Note that the sector breakdown is only available at the national level.



	Ottawa	Ontario
Job Ads	↑ 2% from June 2020 ↓ 29% from July 2019	↑ 8% ↓ 20%

Online job ads increased slightly from last month. However, the number of job ads still remains small compared to the same month last year.

A look ahead – Canada forecast

The Conference Board of Canada published in the Economic impact forecaste - “Economy continues to add jobs, but many remain lost” on August 7th. Here’s an insight:

“Canada’s economy continues to recover, as indicated by the 418,500 jobs created in July. However, the increase is less than June, suggesting the initial bounce-back is now behind us. At this point, most restrictions have been lifted across the country but only 55 per cent of jobs lost between February and April have been recovered, meaning employment is still down more than 1.3 million compared to February. Despite the lifting of restrictions, Canadian businesses are operating in a challenging environment because of risks associated with COVID-19—a situation we expect will last at least another year. **Fully restoring Canada’s employment levels will take time as business closures are holding back both consumer and business confidence.**”

