

OTTAWA THIS QUARTER

Q2
2020



WHO LIVES IN
OTTAWA AND WHERE



WHERE PEOPLE WORK
INDUSTRY VIEW



OTTAWA'S LABOUR
POOL AND EMPLOYMENT



WHAT PEOPLE DO
OCCUPATION VIEW



WHAT'S IN DEMAND
& WHERE



Published in July 2020



WHO LIVES IN OTTAWA

POPULATION

2014
940,273

Past 5 years

9% increase

ONTARIO ↑ 7%

2019
1,028,514

Next 3 years

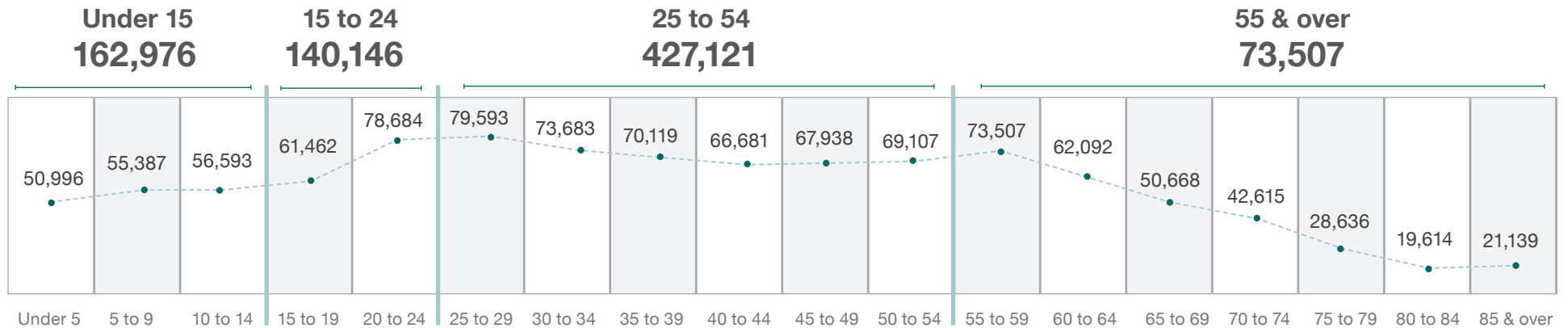
4% increase

ONTARIO ↑ 4%

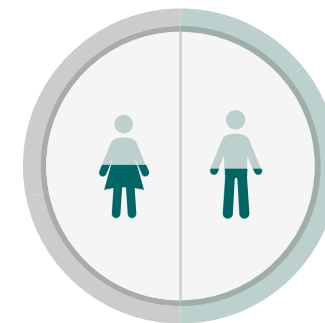
2022
1,069,259*

*Projection source: Emsi Analyst

2019



Female
523,377
51%

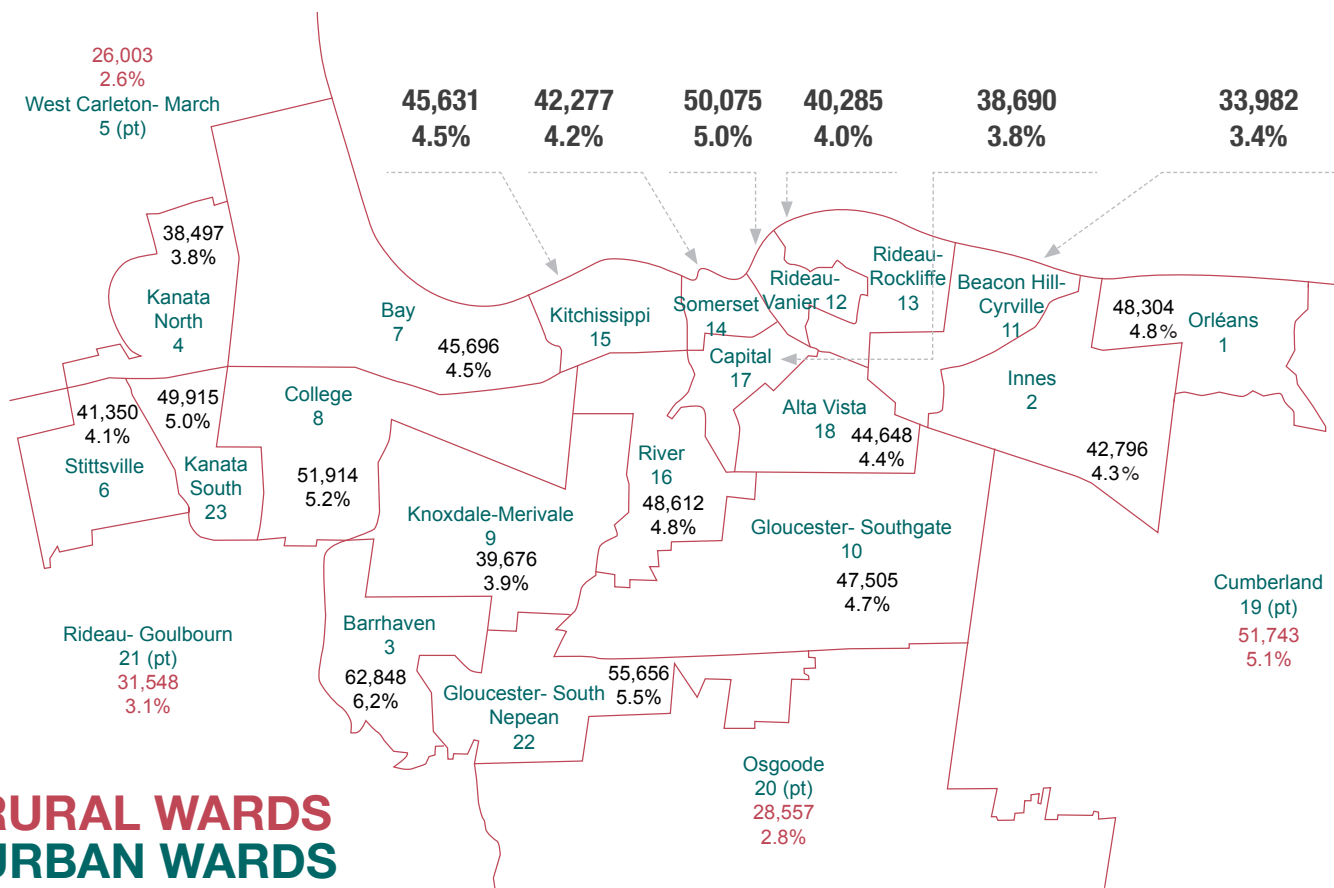


Male
505,137
49%



WHERE THEY LIVE

POPULATION



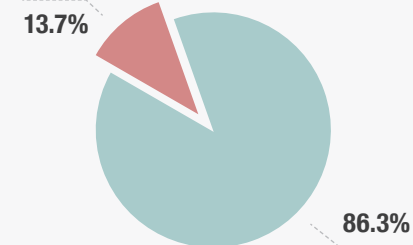
RURAL WARDS
URBAN WARDS

End-year 2019



RURAL WARDS

137,851 people



URBAN WARDS

868,357 people

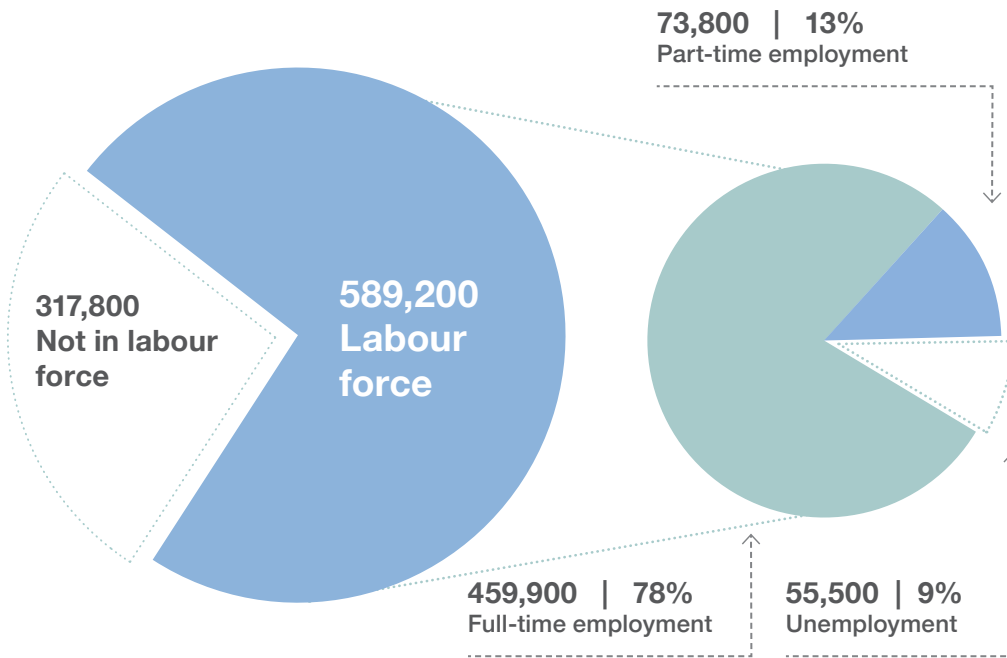


MOST PEOPLE - Barrhaven
MOST HOUSEHOLDS - Rideau-Vanier



OTTAWA'S LABOUR POOL - Q2 2020

LABOUR POOL
& EMPLOYMENT



Quarterly RATE WATCH

Unemployment
9.4%
Up from Q1

Participation
65.0%
Down from Q1

Employment
58.8%
Down from Q1



A Closer Look at Ottawa's UNEMPLOYMENT RATE

↑ 3.7
percent points
Year-on-Year

4.4 lower
than Toronto

3.1 lower
than Ontario

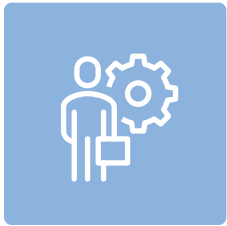
Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
462,900 51%	273,700 46%	245,200 46%
Unemployment RATE (%) 10.4	Participation RATE (%) 59.1	Employment RATE (%) 53.0



POP. 15+	LABOUR FORCE	EMPLOYMENT
444,100 49%	315,400 54%	288,600 54%
Unemployment RATE (%) 8.5	Participation RATE (%) 71.0	Employment RATE (%) 65.0



OTTAWA'S EMPLOYMENT

LABOUR POOL & EMPLOYMENT

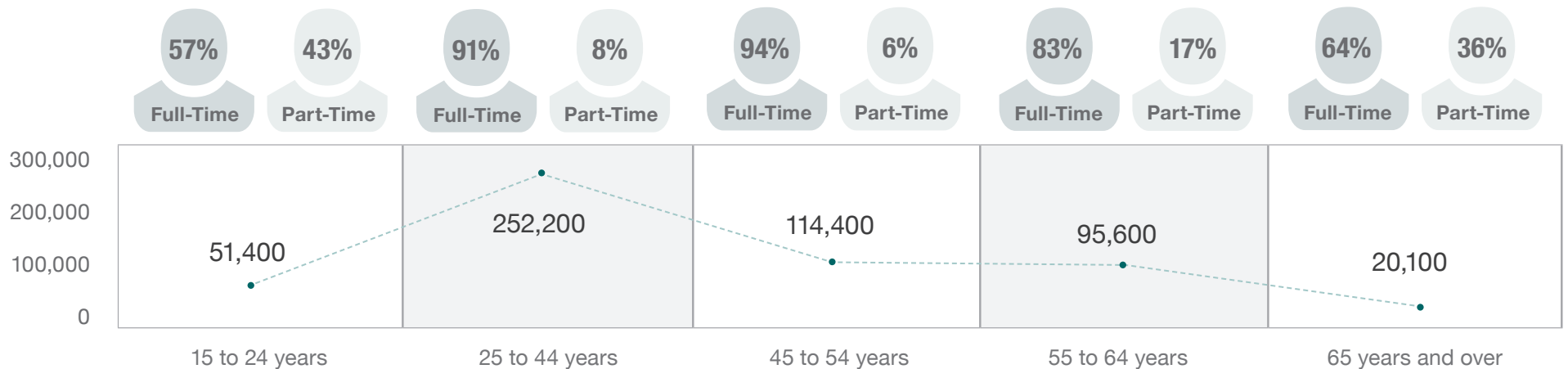
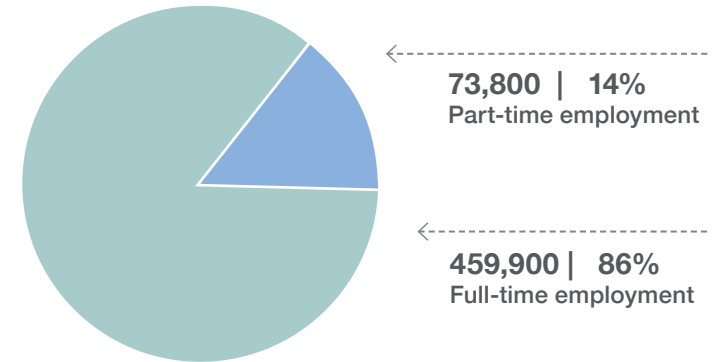
Q2 2019
575,200

Year-on-year

-7% decrease

ONTARIO ↓ -12%

Q2 2020
533,700

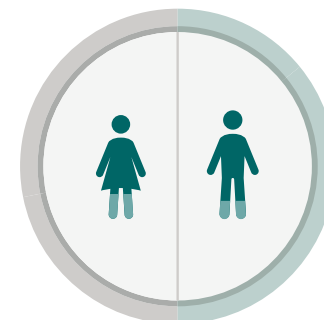


Focus on those employed

Female

Full-time
82%

Part-time
18%



Male

Full-time
90%

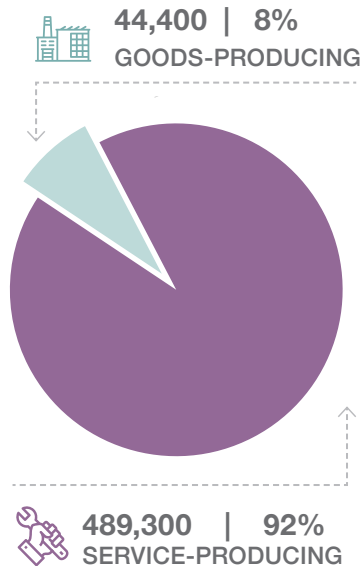
Part-time
10%



WHERE PEOPLE WORK

INDUSTRY SECTORS

Q2 2020
533,700



Share of Jobs

24%	Public administration
13%	Health care and social assistance
12%	Wholesale and retail trade
11%	Professional, scientific and technical services
8%	Educational services
5%	Other services (except public administration)
5%	Construction
4%	Finance, insurance, real estate, rental and leasing
4%	Information, culture and recreation
4%	Transportation and warehousing
3%	Accommodation and food services
3%	Business, building and other support services
2%	Manufacturing

JOB LOSSES & GAINS (Year-on-Year)



WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

Top 10 Occupations (2019)

17,779	Information systems analysts and consultants
17,225	Retail salespersons
12,950	Computer programmers and interactive media developers
11,109	Cashiers
10,627	Food counter attendants, kitchen helpers and related support occupations
10,330	General office support workers
10,168	Registered nurses and registered psychiatric nurses
10,020	Social policy researchers, consultants and program officers
9,229	Administrative officers
8,753	Early childhood educators and assistants

Share of Jobs (Q2 2020)

19%	Business, finance and administration occupations
19%	Sales and service occupations
16%	Occupations in education, law and social, community and government services
16%	Natural and applied sciences and related occupations
10%	Management occupations
8%	Health occupations
8%	Trades, transport and equipment operators and related occupations
2%	Occupations in art, culture, recreation and sport
1%	Natural resources, agriculture and related production occupations
0%	Occupations in manufacturing and utilities

JOB LOSSES & GAINS (Year-on-Year)





WHAT'S IN DEMAND & WHERE

Top 10 Occupations

(with change from last quarter)

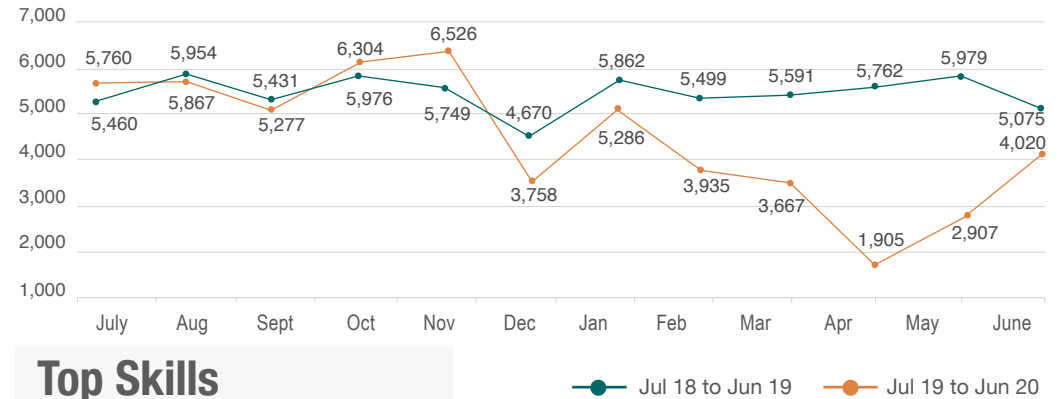
4412	Home support workers, housekeepers and related occupations	219	↑	28
6421	Retail salespersons	185	↓	-119
6552	Other customer and information services representatives	174	↓	-48
6411	Sales and account representatives - wholesale trade (non-technical)	166	↓	-31
7514	Delivery and courier service drivers	146	↑	36
7452	Material handlers	132	↑	24
1241	Administrative assistants	129	↓	-110
6711	Food counter attendants, kitchen helpers and related support occupations	125	↓	-35
6322	Cooks	124	↓	-75
6731	Light duty cleaners	119	↓	-20

Top 10 Sectors

(with change from last quarter)

44-45	Retail Trade	543	↓	-328
54	Professional, Scientific and Technical Services	485	↓	-373
62	Health Care and Social Assistance	327	↓	-75
61	Educational Services	286	↓	-226
52	Finance and Insurance	265	↓	-215
72	Accommodation and Food Services	227	↓	-95
31-33	Manufacturing	194	↓	-323
48-49	Transportation and Warehousing	147	↓	-2
91	Public Administration	113	↓	-34
51	Information and Cultural Industries	101	↓	-100

8,832 Job Postings this Quarter



Top Skills

General/soft skills

Communication skills 3,563
Teamwork 2,911
Customer Service 2,660
English language 2,416
Bilingual 1,860

Specialized Skills

Project Management 750
Occupational Health and Safety 646
Analytical Skills 613
Budgeting 536
Sales 470

Technologies

Microsoft Office+ 3,269
Customer relationship management
CRM software 279
Cloud Computing 161
Salesforce.com Salesforce CRM 156
SAP 144

Tools & Equipment

Forklifts 226
Hand trucks 131
Power Tools 112
Scaffolding 48
Lawn mowers 31

WHO'S HIRING

1. University of Ottawa - 158
2. Scotiabank - 146
3. City of Ottawa - 108
4. Carleton University - 72
5. Sobeys, Inc - 68
6. The Ottawa Hospital - 65
7. Loblaw Companies Limited - 60
8. Walmart - 52
9. Extencicare - 48
10. Home Depot - 42

SOURCES AND GEOGRAPHY

WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2019 Ottawa CSD

WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0294-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 114-10-0294-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2019 Ottawa CSD

WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD

Definitions

Working age population: Total population 15 years and over

Labour force: The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

Employment: The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

Unemployment: The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.



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