

# OTTAWA THIS QUARTER

Q1  
2020



WHO LIVES IN  
OTTAWA AND WHERE



WHERE PEOPLE WORK  
INDUSTRY VIEW



OTTAWA'S LABOUR  
POOL AND EMPLOYMENT



WHAT PEOPLE DO  
OCCUPATION VIEW



WHAT'S IN DEMAND  
& WHERE



Published in May 2020



# WHO LIVES IN OTTAWA

POPULATION

2014  
940,273

Past 5 years

9% increase

ONTARIO ↑ 7%

2019  
1,028,514

Next 3 years

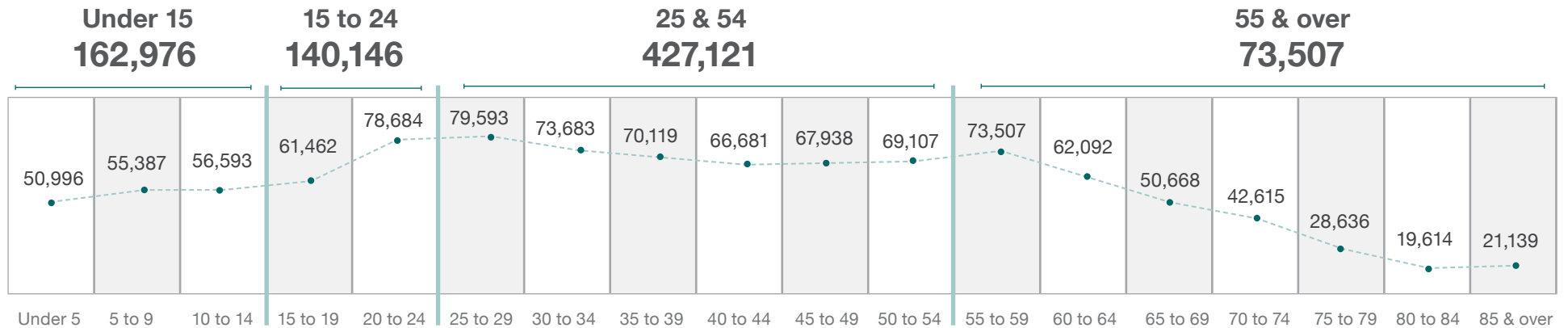
2% increase

ONTARIO ↑ 2%

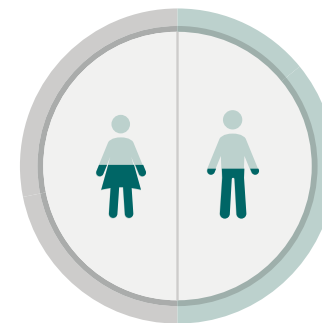
2022  
1,046,791\*

\*Projection source: Emsi Analyst

## 2019



**Female**  
523,377  
**51%**

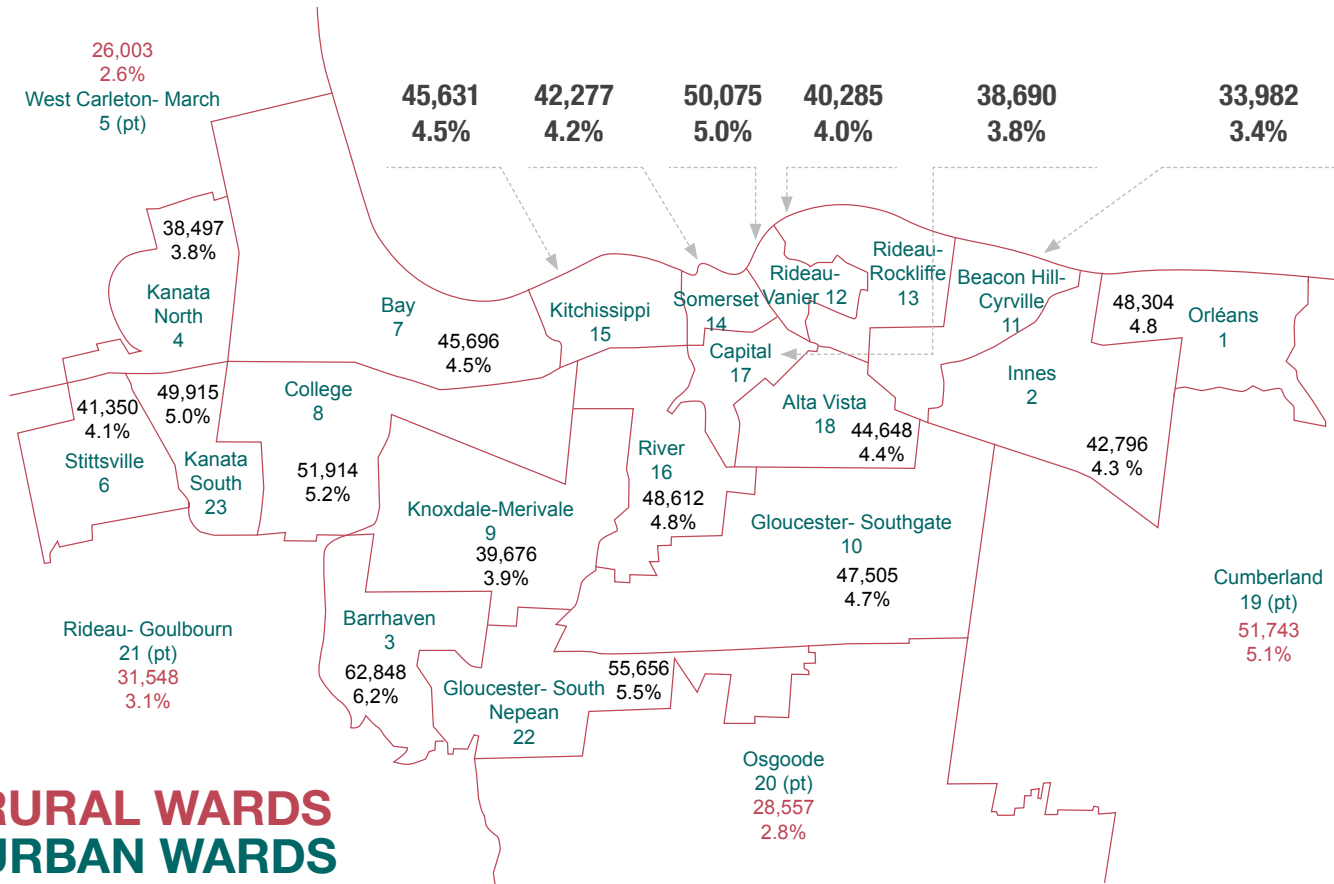


**Male**  
505,137  
**49%**



# WHERE THEY LIVE

POPULATION

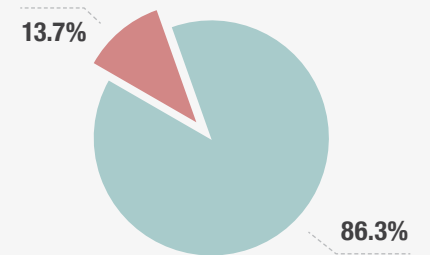


**RURAL WARDS**  
**URBAN WARDS**  
End-year 2019



**RURAL WARDS**

137,851 people



**URBAN WARDS**

868,357 people

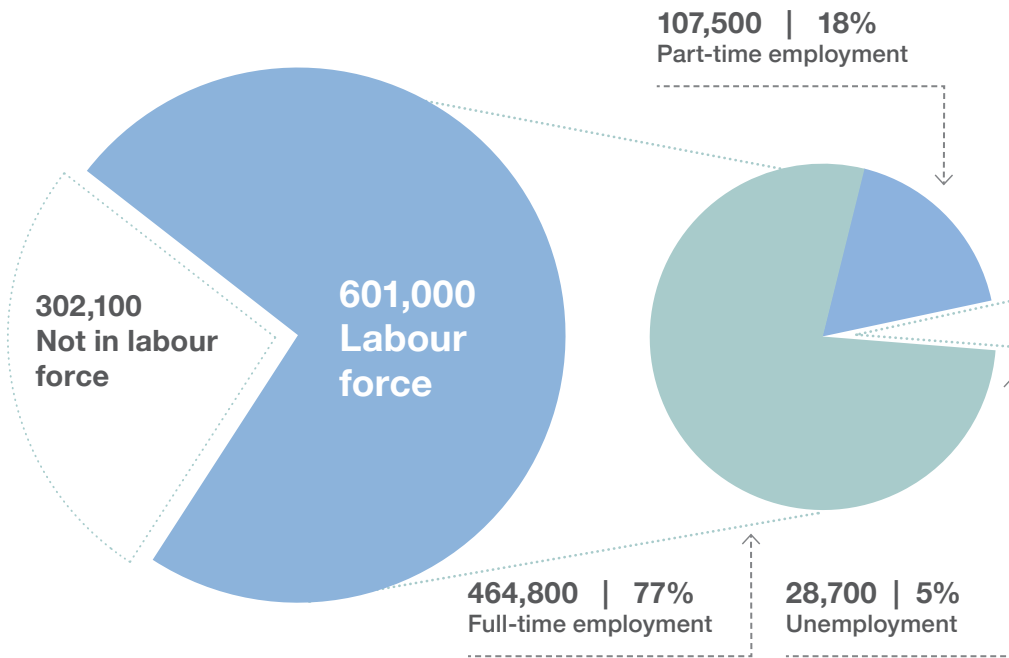


**MOST PEOPLE - Barrhaven**  
**MOST HOUSEHOLDS - Rideau-Vanier**



# OTTAWA'S LABOUR POOL - Q1 2020

LABOUR POOL  
& EMPLOYMENT



## Quarterly RATE WATCH

Unemployment  
**4.8%**  
Up from Q4

Participation  
**66.5%**  
Down from Q4

Employment  
**64.3%**  
Down from Q4



## A Closer Look at Ottawa's UNEMPLOYMENT RATE

**↑ 0.1**  
percent points  
Year-on-Year

**1.2 lower**  
than Toronto

**3.2 lower**  
than Ontario

## Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
461,300 51%	288,600 48%	273,100 48%
Unemployment RATE (%) 5.4	Participation RATE (%) 62.6	Employment RATE (%) 59.2



POP. 15+	LABOUR FORCE	EMPLOYMENT
441,800 49%	312,400 52%	299,200 52%
Unemployment RATE (%) 4.2	Participation RATE (%) 70.7	Employment RATE (%) 67.7



# OTTAWA'S EMPLOYMENT

LABOUR POOL  
& EMPLOYMENT

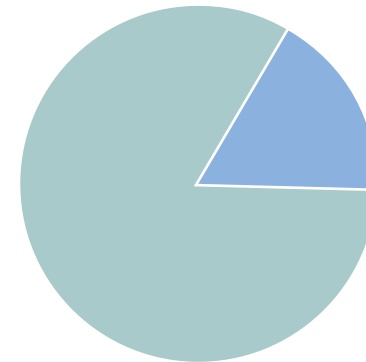
Q1 2019  
564,900

Year-on-year

1% increase

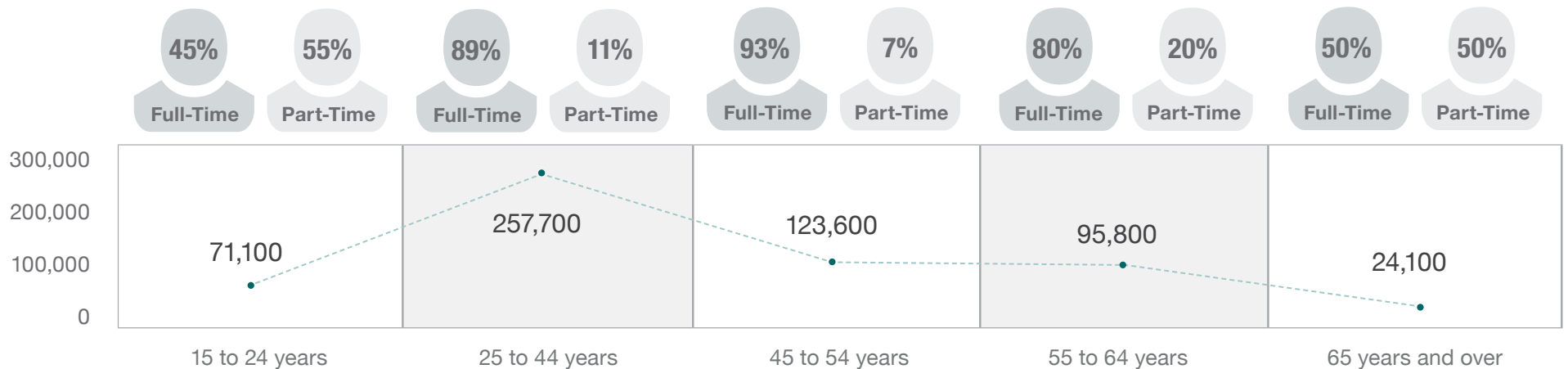
ONTARIO ↓ - 3%

Q1 2020  
572,300



107,500 | 19%  
Part-time employment

464,800 | 81%  
Full-time employment

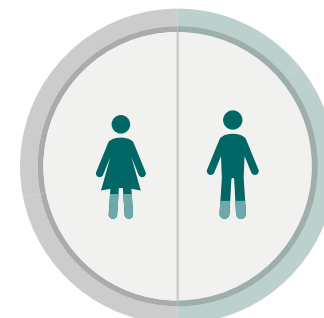


## Focus on those employed

**Female**

Full-time  
**76%**

Part-time  
**24%**



**Male**

Full-time  
**86%**

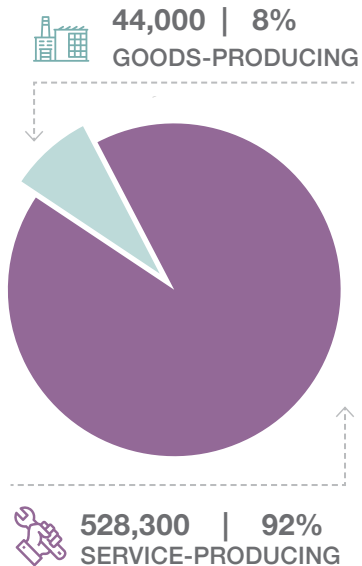
Part-time  
**14%**



# WHERE PEOPLE WORK

INDUSTRY SECTORS

**Q1 2020**  
**572,300**



## Share of Jobs

23%	Public administration
13%	Wholesale and retail trade
12%	Health care and social assistance
11%	Professional, scientific and technical services
8%	Educational services
5%	Construction
5%	Other services (except public administration)
5%	Accommodation and food services
4%	Finance, insurance, real estate, rental and leasing
4%	Information, culture and recreation
3%	Transportation and warehousing
3%	Business, building and other support services 11
2%	Manufacturing

## JOB LOSSES & GAINS (Year-on-Year)



# WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

## Top 10 Occupations (2018)

17,604	Information systems analysts and consultants
16,723	Retail salespersons
13,032	Computer programmers and interactive media developers
10,818	Cashiers
10,501	General office support workers
9,970	Food counter attendants, kitchen helpers and related support occupations
9,897	Registered nurses and registered psychiatric nurses
9,802	Social policy researchers, consultants and program officers
9,116	Administrative officers
8,145	Early childhood educators and assistants

## Share of Jobs (Q1 2020)

21%	Sales and service occupations
19%	Business, finance and administration occupations
17%	Occupations in education, law and social, community and government services
15%	Natural and applied sciences and related occupations
11%	Management occupations
7%	Health occupations
6%	Trades, transport and equipment operators and related occupations
3%	Occupations in art, culture, recreation and sport
0%	Occupations in manufacturing and utilities
0%	Natural resources, agriculture and related production occupations

## JOB LOSSES & GAINS (Year-on-Year)





# WHAT'S IN DEMAND & WHERE

## Top 10 Occupations

(with change from last quarter)

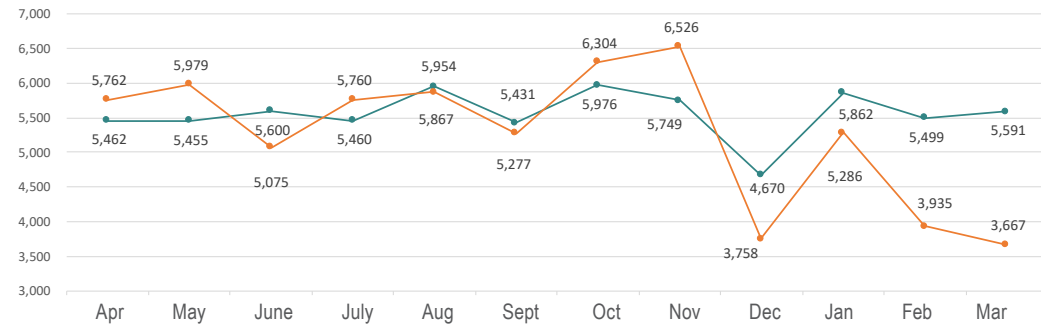
6421	Retail salespersons	304	↓	-260
2174	Computer programmers and interactive media developers	253	↓	-270
1241	Administrative assistants	239	↓	-15
0621	Retail and wholesale trade managers	227	↓	-116
6552	Other customer and information services representatives	222	↓	-71
1221	Administrative officers	207	↓	-69
6322	Cooks	199	↓	-27
6411	Sales and account representatives - wholesale trade (non-technical)	197	↓	-3
2173	Software engineers and designers	193	↓	-208
4412	Home support workers, housekeepers and related occupations	191	↑	77

## Top 10 Sectors

(with change from last quarter)

44-45	Retail Trade	871	↓	-563
54	Professional, Scientific and Technical Services	858	↓	-583
31-33	Manufacturing	517	↓	-286
61	Educational Services	512	↓	-215
52	Finance and Insurance	480	↓	-192
62	Health Care and Social Assistance	402	↓	-181
72	Accommodation and Food Services	322	↓	-174
51	Information and Cultural Industries	201	↓	-106
48-49	Transportation and Warehousing	149	↓	-68
91	Public Administration	147	↓	-54

## 12,888 Job Postings this Quarter



## Top Skills

### General/soft skills

Communication skills 5,106  
Teamwork 4,414  
Customer Service 3,837  
English language 3,446  
Bilingual 2,716

### Specialized Skills

Project Management 1,236  
Analytical Skills 1,031  
Budgeting 775  
Occupational Health and Safety 762  
Sales 659

### Technologies

Microsoft Office+ 5,232  
Cloud Computing 385  
Python 328  
Linux 322  
SQL (Structured query language) 257

### Tools & Equipment

Forklifts 131  
Power Tools 97  
Routers 41  
Scaffolding 41  
Alarm systems 29

## WHO'S HIRING

1. Farm Boy Inc - 241
2. University of Ottawa - 217
3. Scotiabank - 138
4. City of Ottawa - 124
5. CHEO / Children's Hospital - 102
6. Loblaw Companies Limited - 96
7. Walmart - 75
8. GoodLife Fitness Centres Inc - 67
9. Algonquin College of Applied Arts and Technology - 66
10. Carleton University - 63

# SOURCES AND GEOGRAPHY

## WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2019 Ottawa CSD

## WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

## OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

## OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

## WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2019 Ottawa CSD

## WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

## WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD

## Definitions

**Working age population:** Total population 15 years and over

**Labour force:** The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

**Employment:** The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

**Unemployment:** The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

### Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

### Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

### Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

## Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.



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