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## IN THIS ISSUE:

Welcome to the seventh issue of **Staying Connected!** We are thinking of all of our community and business partners in the current COVID-19 situation. Thank you to the 47 people who joined our April conference call as we adapted our monthly “event”. In this issue, we share information on our **Employer Bulletin on COVID-19** and introduce our new **Service Provider Bulletin**. We also share our **2020 Q1 Real-time Labour Supply and Demand report** early so that you can see the March numbers. Finally, we highlight **Partner News** and **Virtual Events** that will be of interest to our community and business partners.

## SPECIAL FEATURE: Navigating the World of Work through COVID-19

The rapidly changing situation with COVID-19 means that it’s not “business as usual”. **Our goal at Ottawa Employment Hub is to help you find the information you need to manage your workforce and support job seekers, learners and students through this difficult time.**



### EMPLOYER BULLETIN | COVID-19

Last week the Federal Government announced an emergency support fund for charities and community groups and also released further information on the Canadian Emergency Wage Subsidy (CEWS), including how to determine eligibility and calculate subsidy amounts. Applications for the CEWS open Monday April 27<sup>th</sup>, and funds are due to be paid out from May 5<sup>th</sup>.

Try the Government of Canada’s COVID-19 Virtual Assistant on their Canada’s COVID-19 Economic Response Plan page to find answers to your questions.

Contact our Employer Help Desk or consult our EMPLOYER BULLETIN page for this and further information on:

- General business advice
- Workforce adjustments and financial assistance
- Workplace training (remote training and webinars)
- Working remotely effectively
- Support for employees



### SERVICE PROVIDER BULLETIN | COVID-19

Some employers providing essential services are struggling to maintain a sufficient workforce – see opportunities on our Supported Job Postings page. There is also a growing number of virtual events and webinars for your clients on our Job Seeker Events page. Share yours with us here.

The Federal Government just announced new programs for students, including a Canadian Emergency Student Benefit, a Canadian Student Services Grant for those volunteering, as well as the creation of 76,000 jobs for young people.

Consult our SERVICE PROVIDER BULLETIN for updates on this and further information on:

- Financial support for workers and job seekers
- Current job opportunities
- Job search tools and resources
- Workplace training and upgrading skills
- Working remotely effectively

## LMI HELP DESK

## TRACKING REAL-TIME SUPPLY & DEMAND (full report [here](#))

We have newly acquired monthly supply and demand data and will share a monthly update in this newsletter to keep everyone informed of local employment trends during the current COVID-19 situation. Below are highlights from Q1 2020 (January to March).



### OTTAWA'S ONLINE JOB ADS AND TRENDS

12,888 Job Ads

Job ads were down **22.3%** from last quarter

Job ads were down **24.0%** compared to the same quarter in 2019

#### TOP EMPLOYERS (# of ads)

Farm Boy Inc	241
University of Ottawa	217
Scotiabank	138
City of Ottawa	124
CHEO / Children's Hospital	102
Loblaw Companies Limited	96
Walmart	75
GoodLife Fitness Centres Inc	67
Algonquin College	66
Carleton University	63



### OVERALL ONLINE SUPPLY AND DEMAND

19,280 Job Seeker Profiles

Active job seeker profiles were up **40.2%** from last quarter

Active job seeker profiles were up **35.3%** compared to same quarter in 2019

**2:3** RATIO

2 ads for every 3 job seeker profiles this quarter

In this quarter last year, job ads exceeded job seeker profiles by **2,706** (Ratio 5:4)



## PARTNER NEWS

Rideau-Ottawa Valley Learning Network has put together a [Quick Guide to LBS Services during COVID-19](#). Find support for your workers or clients to reskill and achieve their employment and training goals during COVID-19.

We previously highlighted the Ministry of Labour, Training and Skills Development's **Ontario Labour Market Partnerships (OLMP)**. Four local projects are currently funded!

- **Algonquin College (Ottawa Employment Hub)** - Funding through March 2021 to establish a stand-alone Making It in Manufacturing Resource Network to promote the manufacturing sector in Ottawa, connect job seekers to jobs, attract young and "new" talent, and develop new recruitment strategies.
- **Hire Immigrants Ottawa (HIO)** - Funded through March 2022 - Since 2006, HIO brings together employers, immigrant agencies and stakeholders to enhance employers' ability to access the talents of skilled immigrants in the Ottawa area.
- **United Way East Ontario** - Two initiatives funded through March 2022 - Indigenous Employment Leadership Advisory Table and A Comprehensive Look at the Labour Market Issues Facing Vulnerable Populations.

## UPCOMING VIRTUAL EVENTS:



### Social media finds:

Service Canada  
[@ServiceCanada\\_E](#)

Employment and Social  
Development Canada  
[@ESDC\\_GC](#)

Invest Ottawa [@Invest\\_Ottawa](#)

#### Ottawa Employment Hub - Virtual May Staying Connected

May 14, 2020, 11:00am to 12:00pm - Click [here](#) to join the Zoom meeting

Join by phone: +1-877-853-5257 OR 1-888-475-4499 - Meeting ID: 933 8200 6454 Password: 137885

#### Ottawa Board of Trade (OBOT) Webinars - Led by local business leaders and subject matter experts.

- April 28, 2020 - **5 Stages of Disaster Recovery - A Framework for Strengthening Your Organization**
- May 7, 2020 - **Opportunities & Challenges in the Talent Market for SMEs**

**Digital/Social Media Intro & Update for Small (and not so small) Businesses** - Online micro course over 6 one-hour sessions to help you optimize your digital deployment, in partnership with Sprott Professional Programs in Ontario. Monday, April 27<sup>th</sup> to Wednesday, May 6<sup>th</sup>, 2020, 11:30am to 12:30pm

**Invest Ottawa - #ManagerChats on Leading Through a Crises** - Join fellow leaders for a one-hour conversation on Twitter about leading through a crisis. Tuesday, April 28<sup>th</sup>, 2020, 12:00pm to 1:00pm

**Ottawa Public Library - The Ultimate Career Strategy Toolkit Online Series** - Explore three pillars of career advancement. **Part 1: Mindset; Part 2: Personal Branding; Part 3: Building Relationships.**

Tuesday, May 5<sup>th</sup>, 19<sup>th</sup> and June 2<sup>nd</sup> from 5:30pm to 7:00pm



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