



2019 SECTOR SPOTLIGHT

OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)



This program is funded in part by the Government of Canada and the Government of Ontario.



Other services (except public administration)

Public administration

What is this industry sector?

- STATISTICS CANADA DEFINITION

How does this sector stack up in Ottawa?

- OTTAWA DASHBOARD
- HIGHLIGHTS

Sector Employment (Jobs)

- 2018 EMPLOYMENT – A SUBSECTOR VIEW
- 2018 EMPLOYMENT SNAPSHOT – INDUSTRY GROUPS
- REGIONAL TRENDS (5-year Job Growth - Ottawa vs. Ontario vs. Canada)
- JOB NUMBERS BY INDUSTRY GROUP (Past 5 years and 3-year outlook)
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Note on geography: This report looks at data for the Ottawa Census subdivision. Census subdivision (CSD) is the general term for municipalities (as determined by provincial/territorial legislation).

What is this industry sector?

STATISTICS CANADA DEFINITION



This sector comprises establishments, not classified to any other sector, primarily engaged in repairing, or performing general or routine maintenance, on motor vehicles, machinery, equipment and other products to ensure that they work efficiently; providing personal care services, funeral services, laundry services and other services to individuals, such as pet care services and photo finishing services; organizing and promoting religious activities; supporting various causes through grant-making, advocating (promoting) various social and political causes, and promoting and defending the interests of their members. Private households are also included.

SECTOR STRUCTURE

Below we show this sector's **4 subsectors** (3-digit level), as well as the *4-digit level Industry Groups* that will be explored in this report to provide more meaningful information.

SUBSECTORS

- 811 – Repair and maintenance
- 812 – Personal and laundry services
- 813 – Religious, grant-making, civic, and professional and similar organizations
- 814 – Private households

How does this sector stack up in Ottawa?

OTTAWA DASHBOARD

The graphic below ranks Ottawa's Top 13 sectors (based on # of jobs in 2018) and shows how *Other services (except public administration (NAICS 81))* stacks up against the other sectors on a dashboard highlighting key local labour market information (LMI).

#9	#10	#4	#9	#5	#4	#4	#13	#11	#8	#10
2018 Jobs	Job Gains	Share of Jobs	Annual Salary*	Self-Employed	Business Count	Employer Count	Job Ads	Job Profiles	Unemployment Rate	Unionization Rate*
121,863	8,368	3.14	\$85,642	30%	18,176	5,912	6,033	5,147	2%	73%
68,509	6,737	1.37	\$83,123	24%	9,220	3,454	4,988	3,577	3%	65%
61,460	5,585	1.09	\$75,581	17%	7,344	3,325	3,409	3,136	3%	47%
60,578	5,220	1.05	\$65,470	16%	6,341	2,735	2,739	1,559	4%	46%
48,754	4,815	1.05	\$64,524	14%	5,798	2,699	2,430	1,296	4%	29%
40,516	3,787	0.93	\$63,435	13%	5,490	2,104	1,923	1,288	4%	19%
35,442	2,898	0.89	\$59,329	13%	3,385	1,338	1,522	947	4%	19%
33,774	2,445	0.87	\$53,502	8%	2,972	966	828	812	5%	13%
29,662	1,658	0.78	\$49,311	7%	2,866	925	590	736	5%	12%
19,992	1,321	0.76	\$48,740	6%	1,644	677	590	514	7%	11%
19,846	38	0.70	\$45,544	5%	1,418	476	502	385	8%	10%
19,338	-86	0.59	\$30,430	4%	1,282	425	397	173	8%	7%
17,613	-572	0.37	\$21,255	0%	166	149	302	132	9%	0%
# of jobs (2018)	Increase in # of jobs over past 5 years (2013-2018)	National Location Quotient (1.00 = national norm)	Average annual salary in 2018 (*not including self-employed)	% of jobs that are self-employed	Incl. business without employees (Dec 2018)	Businesses with at least 1 employee (Dec 2018)	# of online job ads (2018)	# of job seeker profiles added or updated (2018)	% of labour force unemployed (2016)	% of sector jobs unionized in 2018 (*some sectors combined in CANSIM data)

Average annual salary in 2018* not including self-employed

Unionization Rate % of sector* jobs unionized in 2018 (*some sectors combined in CANSIM data)

TOP 10 OCCUPATIONS (# of 2018 jobs)	TOP 10 EMPLOYERS (# of postings in 2018)	TOP 10 EMPLOYERS (number of employees)
6341 Hairstylists and barbers (2,642)	1. The Conference Board of Canada (56)	1. Canadian Automobile Assn (5,986)
1123 Professional occupations in advertising, marketing and public relations (1,165)	2. CARE Canada (40)	2. Canadian Red Cross (6,640)
1121 Human resources professionals (1,033)	3. Public Service Alliance Of Canada (14)	3. Royal Canadian Legion (4,108)
0423 Managers in social, community and correctional services (1,011)	4. CNIB (13)	4. Calian Group LTD (3,000)
4411 Home child care providers (1,001)	5. Canadian Bureau for Intl. Education (10)	5. CUPE (2,094)
4164 Social policy researchers, consultants and program officers (975)	6. Canarie Inc. (7)	6. Public Service Alliance-Canada (699)
7321 Automotive service technicians, truck and bus mechanics and mechanical repairers (973)	7. G'K Services (7)	7. Shopify Inc (632)
6562 Estheticians, electrologists and related occupations (967)	8. Canadian Community Newspapers Association (6)	8. Canadian Medical Assn (535)
4154 Professional occupations in religion (948)	9. Canadian Federation of Independent Business (5)	9. Westin Ottawa (500)
4212 Social and community service workers (743)	10. Nannies on Call (5)	10. Taggart Family Ymca-Ywca (400)

Sector Employment (Jobs)

REGIONAL TRENDS (5-year Job Growth - Ottawa vs. Ontario vs. Canada)

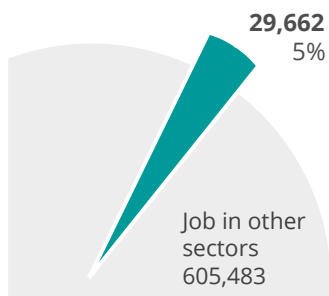
	Region	2013 Jobs	2018 Jobs	Change	% Change
●	Ottawa	28,341	29,662	1,321	4.7%
●	Ontario	320,583	323,824	3,241	1.0%
●	Canada	872,627	879,537	6,910	0.8%

2018 EMPLOYMENT – A SUBSECTOR VIEW

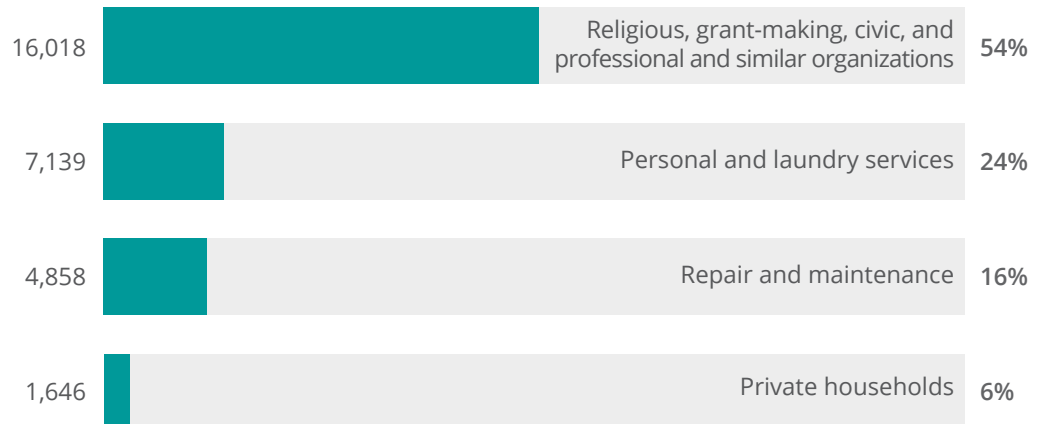
#9

Ranked **ninth** out of **13** on # of jobs

More than half (54%) of sector jobs are in Religious, grantmaking, civic, and professional and similar organizations



29,662 Sector Jobs in 2018 (5% of all Ottawa Jobs)



Job numbers, growth rate and forecast number of new jobs – SUBSECTOR VIEW

NAICS	Description	2013	2014	2015	2016	2017	2018	% Change (2013-2018)	Forecast change (2018-2021)
813	Religious, grant-making, civic, and professional and similar organizations	16,026	17,708	17,439	16,177	16,406	16,018	-0.05%	-102
812	Personal and laundry services	6,688	6,657	6,359	6,530	7,207	7,139	7%	287
811	Repair and maintenance	4,243	4,519	4,670	4,209	4,513	4,858	14%	281
814	Private households	1,384	1,346	1,442	1,799	2,017	1,646	19%	-71
	Total	28,341	30,230	29,910	28,715	30,143	29,662	5%	394

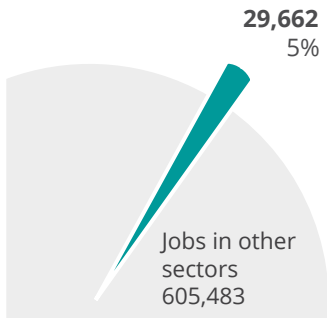
2018 EMPLOYMENT SNAPSHOT – INDUSTRY GROUPS

#4

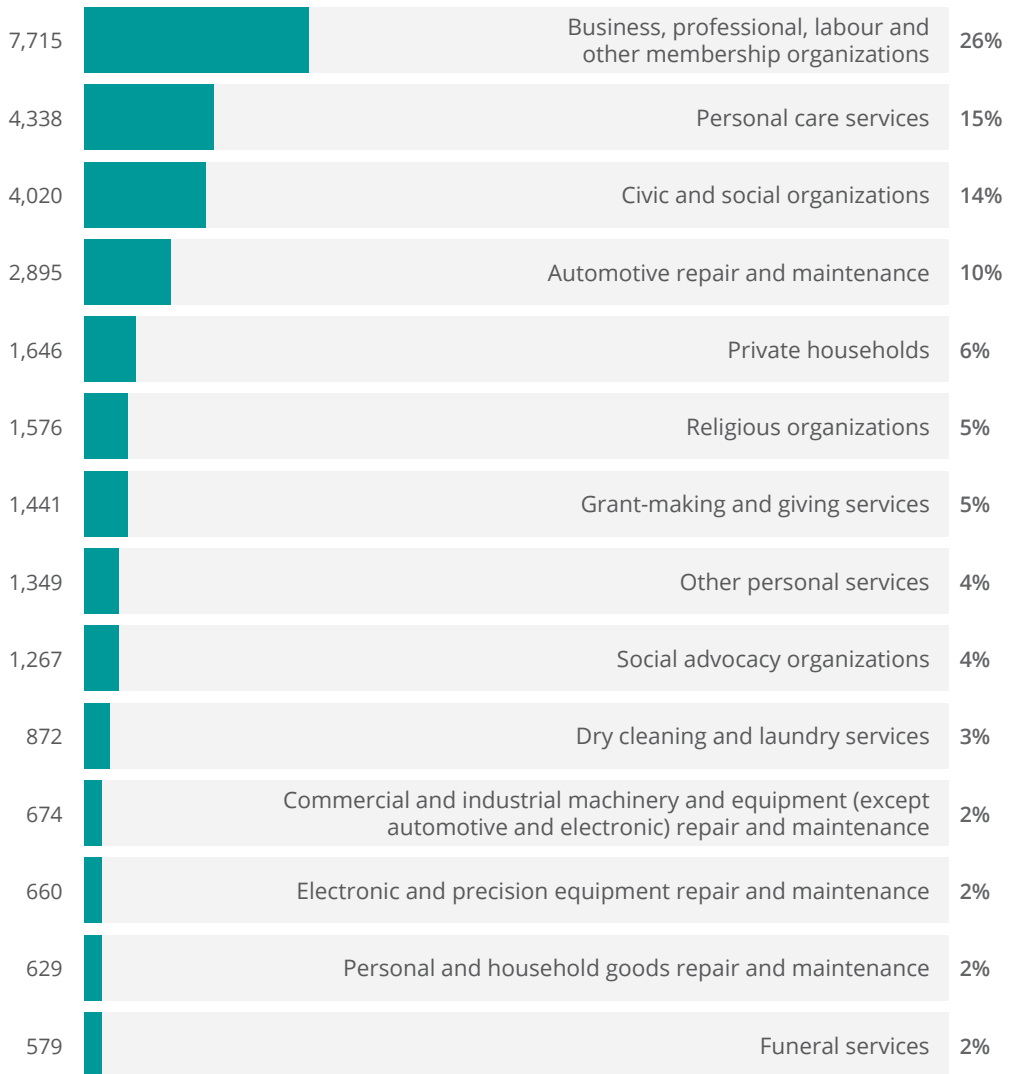
Ranked fourth out of 13 on specialization

26% of sector jobs in **Business, professional, labour and other membership organizations**

5% above the national average for **share of workers in this industry**



29,662 Sector Jobs in 2018 (5% of all Ottawa jobs)

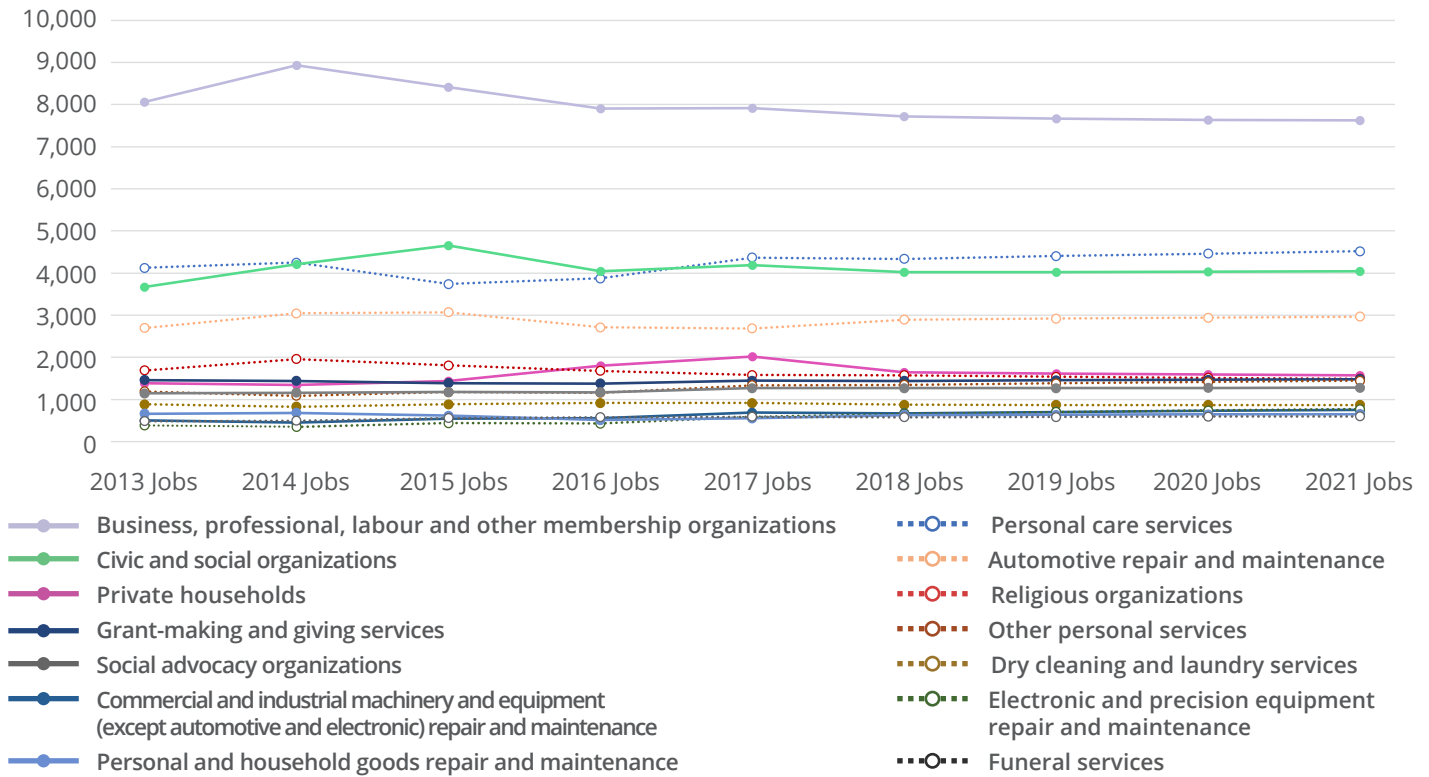


A closer look at specialization:

Ottawa's share of workers in Business, professional, labour and other membership organizations is almost three times greater than the Canadian average, but its share of Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance workers is 73% below the national average.

Source: EMSI Analyst 2019

JOB NUMBERS BY INDUSTRY GROUP (Past 5 years and 3-year outlook)



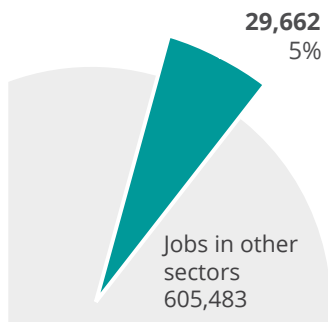
Job numbers, growth rate and forecast number of new jobs - TOP TEN

NAICS	Description	2013	2014	2015	2016	2017	2018	% Change (2013-2018)	Forecast change (2018-2021)
8139	Business, professional, labour and other membership organizations	8,064	8,938	8,409	7,904	7,921	7,715	-4%	-94
8121	Personal care services	4,127	4,248	3,742	3,873	4,370	4,338	5%	178
8134	Civic and social organizations	3,667	4,211	4,655	4,041	4,188	4,020	10%	22
8111	Automotive repair and maintenance	2,695	3,042	3,072	2,711	2,688	2,895	7%	72
8141	Private households	1,384	1,346	1,442	1,799	2,017	1,646	19%	-71
8131	Religious organizations	1,687	1,958	1,809	1,680	1,578	1,576	-7%	-83
8132	Grant-making and giving services	1,463	1,438	1,391	1,379	1,448	1,441	-2%	40
8129	Other personal services	1,193	1,086	1,176	1,159	1,335	1,349	13%	94
8133	Social advocacy organizations	1,147	1,163	1,175	1,172	1,271	1,267	10%	12
8123	Dry cleaning and laundry services	886	830	885	918	914	872	-2%	-5
SECTOR TOTAL		28,341	30,230	29,910	28,715	30,143	29,662	5%	394

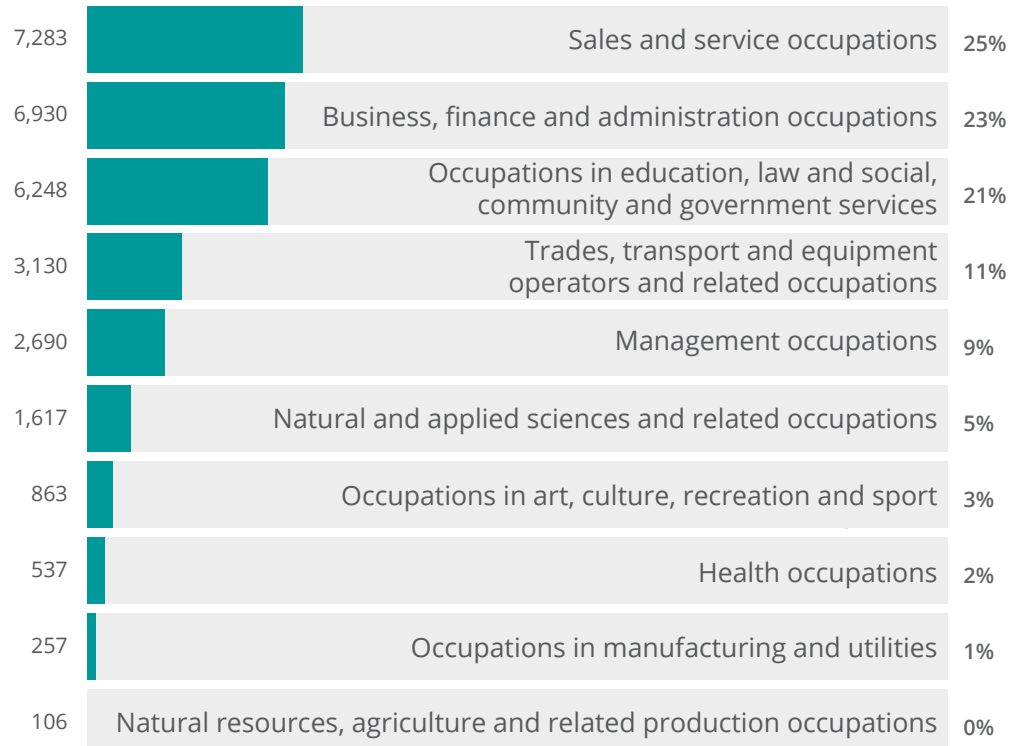
KEY OCCUPATIONS IN THE SECTOR

The job data shown thus far has focused on **number** of workers in your sector and its industry groups. Now we take a look at what these workers are doing by focusing on the **key occupations** in your sector.

Occupations in **Sales and service, Business, finance and admin, and Education, law and social, community and government services** account for **69%** of sector jobs



Sector Jobs in 2018 by Occupation Group



Top Ten Occupations (Sector job numbers and growth over past five years)

NAICS	Description	Employed in Industry (2013)	Employed in Industry (2018)	Change (2013- 2018)	% Change (2013 - 2018)	% of Total Industry Jobs (2018)
6341	Hairstylists and barbers	2,709	2,624	2,624	-85	-3%
1123	Professional occupations in advertising, marketing and public relations	1,165	1,165	1,165	0	0%
1121	Human resources professionals	1,113	1,033	1,033	-80	-7%
0423	Managers in social, community and correctional services	647	1,011	1,011	364	56%
4411	Home child care providers	1,133	1,001	1,001	-132	-12%
4164	Social policy researchers, consultants and program officers	663	975	975	312	47%
7321	Automotive service technicians, truck and bus mechanics and mechanical repairers	1,018	973	973	-45	-4%
6562	Estheticians, electrologists and related occupations	769	967	967	198	26%
4154	Professional occupations in religion	1,018	948	948	-70	-7%
4212	Social and community service workers	581	743	743	162	28%

Source: EMSI Analyst 2019

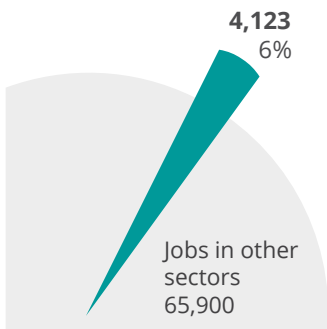
Sector Self-Employment (2018)

SECTOR AT A GLANCE

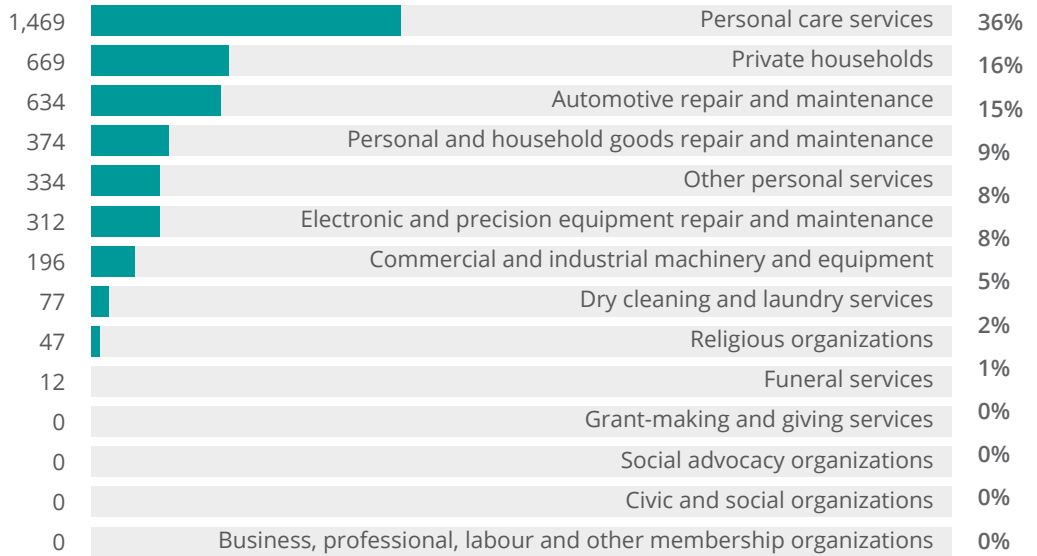
#5

Ranked **fifth** out of **13** on share of self-employed workers

36% of sector's self-employed workers are in Personal care services



4,123 self-employed (6% of Ottawa's self-employed)



A closer look at share of self-employment:

While 14% of those working in this sector are self-employed, 59% of workers in Personal and household goods repair and maintenance are self-employed (see graph below).

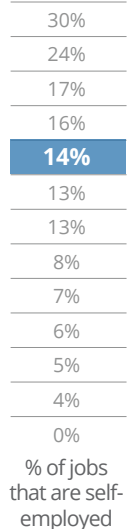
A CLOSER LOOK AT SHARE OF SELF-EMPLOYMENT

The chart below shows share of self-employment for the overall sector and for each industry group.

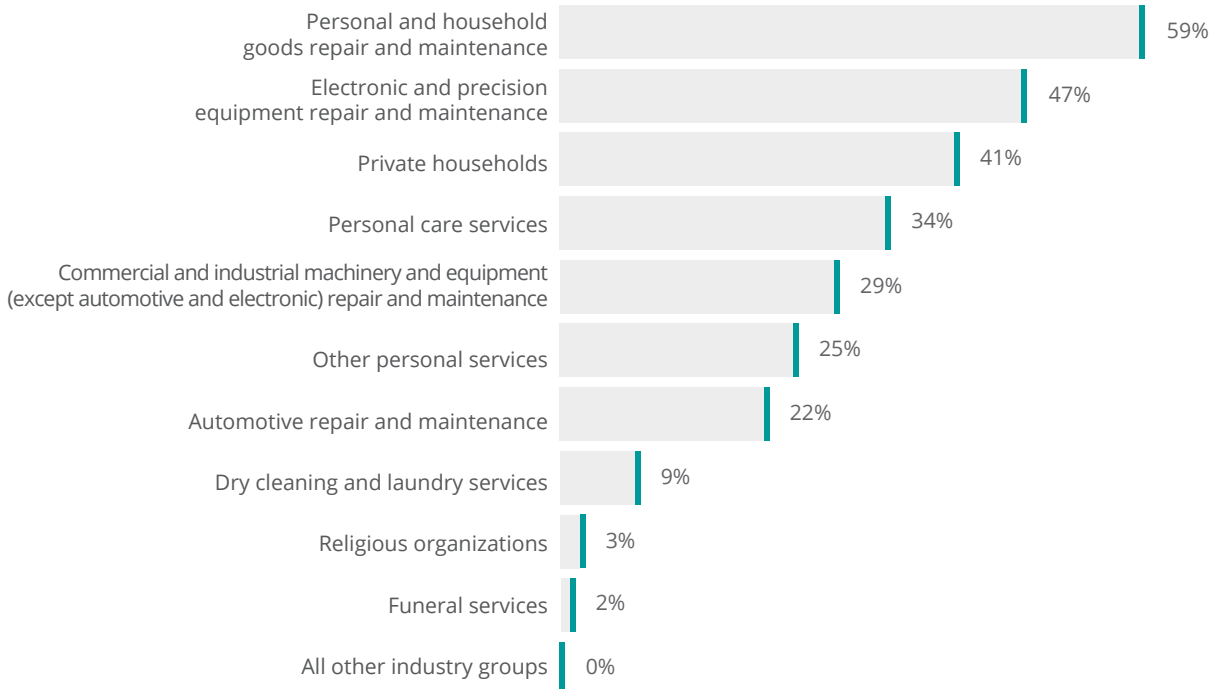
Sector Ranking

#5

Self-Employed



Share of workers self-employed in each industry group



Source: EMSI Analyst 2019

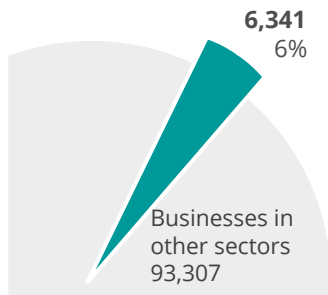
Sector Business & Employer Counts (December 2018)

SECTOR AT A GLANCE

#4 **#4**

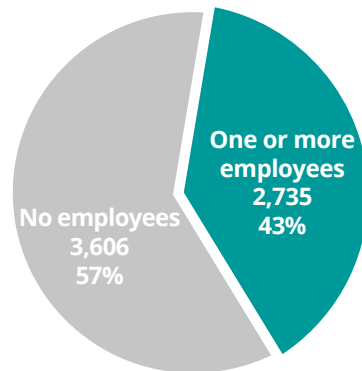
Ranked **fourth** out of 12 on number of business and **fourth** on number of employers

43% of sector businesses have employees currently on payroll

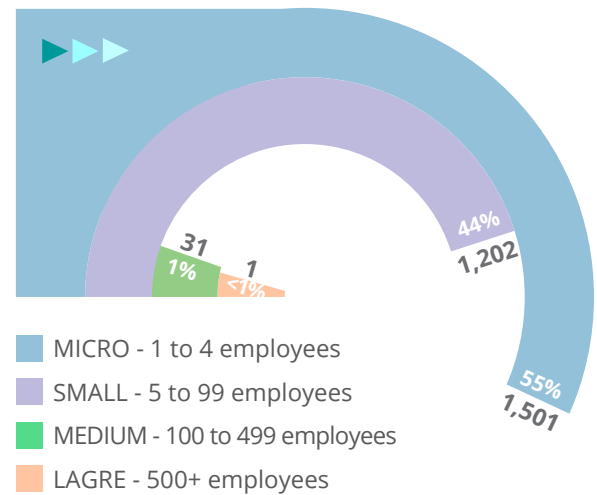


6,341 Ottawa Businesses (6% of all businesses)

SECTOR BUSINESSES



SECTOR EMPLOYERS



A closer look at employers:

Business counts include locations with no employees on payroll; employer counts only include locations with employees.

BUSINESS COUNTS AT INDUSTRY GROUP LEVEL

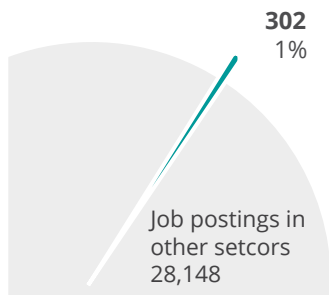
Code	Description	1-4	5-9	10-19	20-49	50-99	100-199	200-499	500+	None	Total
8139	Business, professional, labour and other membership organizations	295	108	63	55	15	7	5	1	998	1,547
8121	Personal care services	257	164	86	26	1	0	0	0	691	1,225
8111	Automotive repair and maintenance	232	128	48	15	1	0	0	0	317	741
8131	Religious organizations	206	68	18	10	4	1	2	0	201	510
8129	Other personal services	73	24	23	6	1	2	1	0	337	467
8134	Civic and social organizations	60	40	38	20	6	4	1	0	246	415
8132	Grant-making and giving services	49	27	13	12	7	1	1	0	243	353
8114	Personal and household goods repair and maintenance	70	17	3	0	0	0	0	0	187	277
8141	Private households	114	12	0	2	0	1	0	0	93	222
8133	Social advocacy organizations	42	21	23	10	5	2	0	0	108	211
N/A	ALL OTHER INDUSTRY GROUPS IN THIS SECTOR	103	26	26	27	3	3	0	0	185	373

Online Supply & Demand (2018)

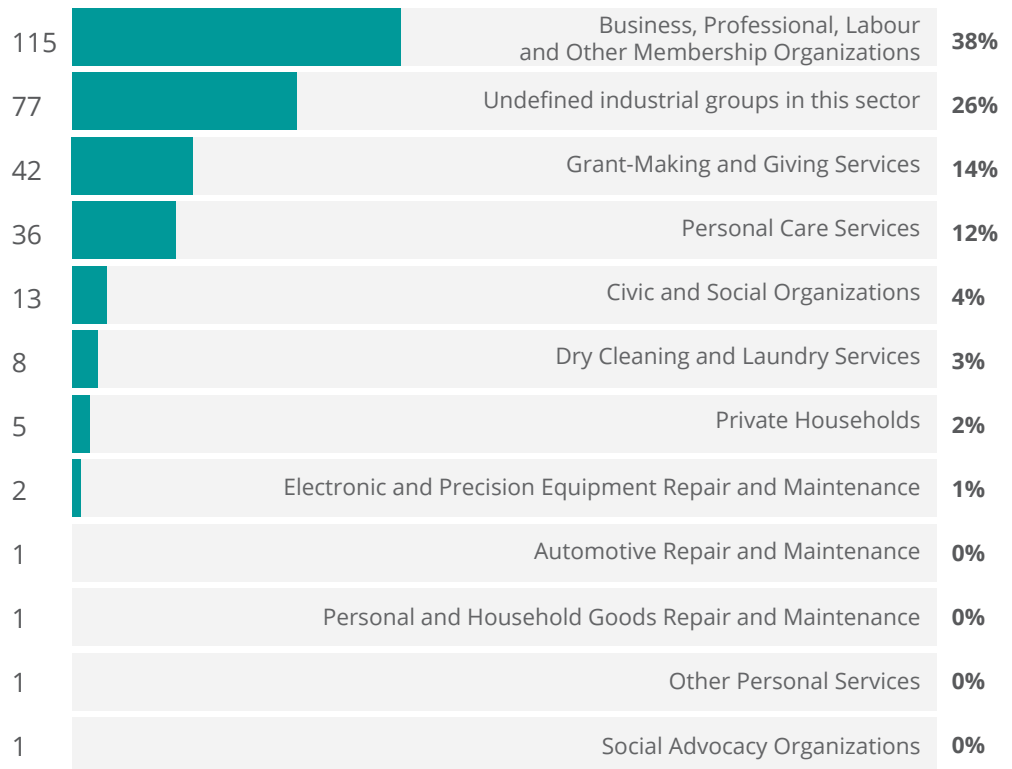
ONLINE JOB POSTINGS

#13

Ranked **the last out of 13** on # of online job postings



302 Ottawa postings (1% of total postings)

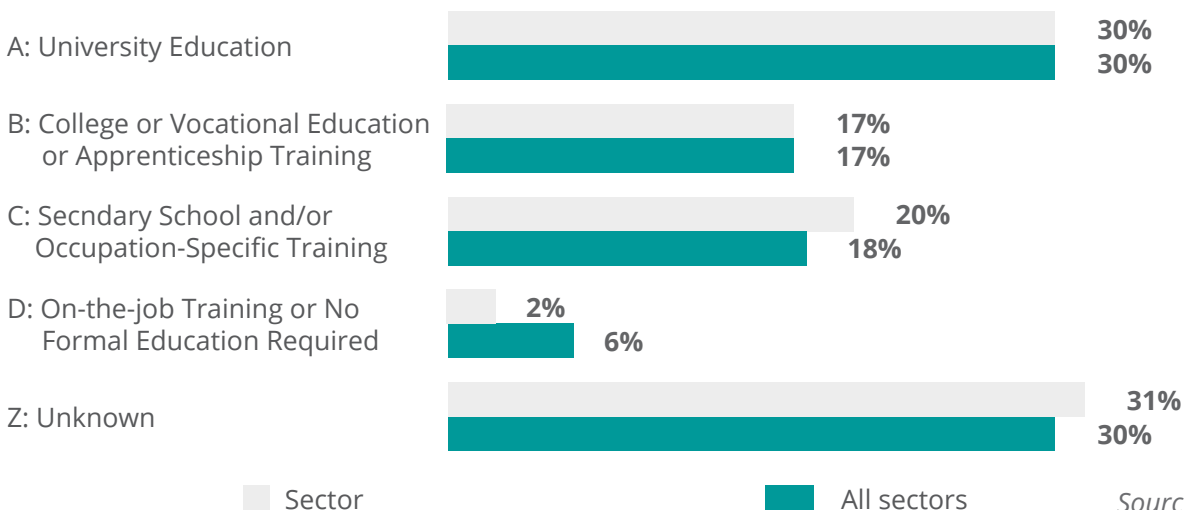


A closer look at skill level requirements:

Most job postings require some degree of formal education, although there is variance in the level required (see graph below).

A Closer Look at Skill Level Required in Job Postings (Sector vs. Ottawa overall)

The chart below shows skill level requirements for jobs posted in this sector versus those posted for all Ottawa sectors.



Source: Vicinity Jobs 2018

Job Postings by Employer – Top TEN (identified Employers only)

Employers	Postings	Percentage
The Conference Board of Canada	56	30%
CARE Canada	40	21%
Public Service Alliance Of Canada	14	7%
CNIB	13	7%
Canadian Bureau for Intl. Education	10	5%
Canarie Inc.	7	4%
G'K Services	7	4%
Canadian Community Newspapers Association	6	3%
Canadian Federation of Independent Business	5	3%
Nannies on Call	5	3%
<i>Grand Total *</i>	189	-

* Number of Postings applicable to the reporting period but excluded from this report's grand total due to lack of reliable and relevant information: 113

Source: Vicinity Jobs 2018

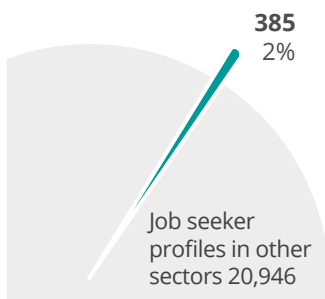
ONLINE JOB SEEKER PROFILES

The numbers shown reflect Job Profiles that were either added or updated within a 30-day span by job seekers living in Ottawa between January and December 2018.

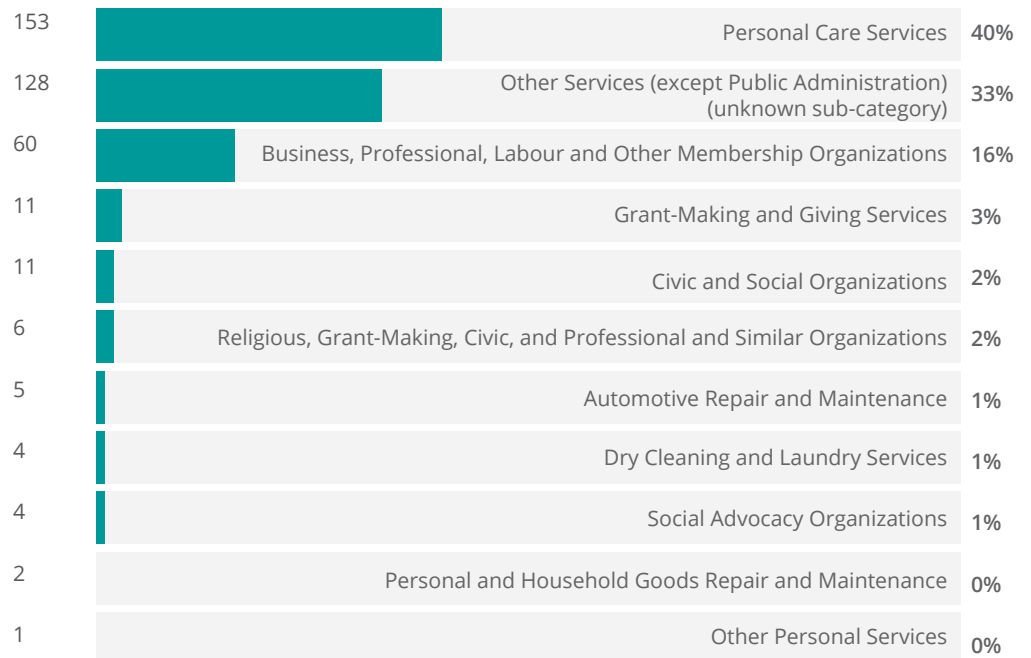
#11

Ranked eleventh out of 13 on # of online job seeker profiles

40% of profiles posted by job seekers with most recent experience in **Personal care services**



385 Ottawa profiles in 2018 (2% of total profiles)

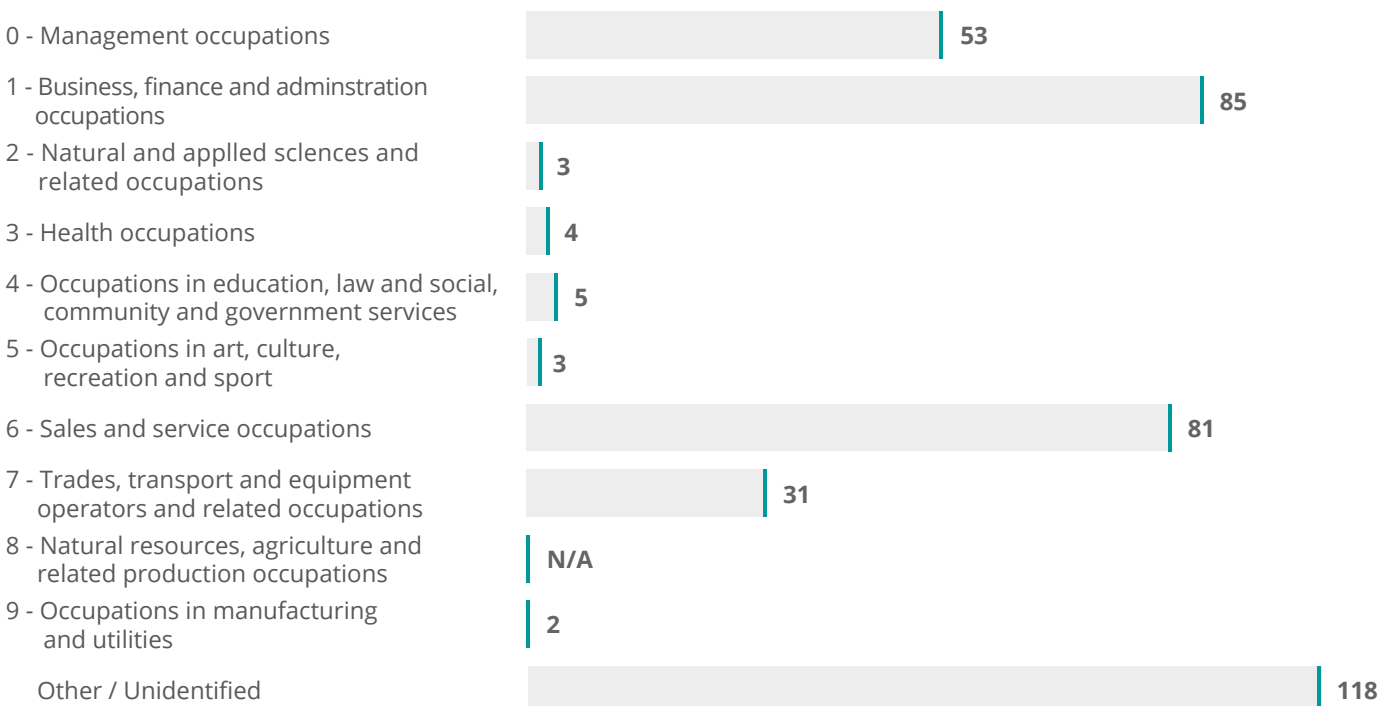


A closer look at occupations for active job profiles:

Of those job profiles where occupation group could be identified, the most were in Business, finance and administration occupations (85) and Sales and service occupations (81) (see graph below).

A Closer Look at Occupations of those with Active Job Profiles

The chart below shows number of job seeker profiles by occupation group most recently worked in.



Source: Vicinity Jobs 2018

In the News Highlights

No news to report at this time.

APPENDIX A - SECTOR STRUCTURE

Below we show this sector's 4 **subsectors** (3-digit level), as well as the *4-digit level Industry Groups* that will be explored in this report.

SUBSECTOR NAICS 811 – Repair and maintenance

<u>Code</u>	<u>Industry group</u>
8111	Automotive repair and maintenance
8112	Electronic and precision equipment repair and maintenance
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance
8114	Personal and household goods repair and maintenance

SUBSECTOR NAICS 812 – Personal and laundry services

<u>Code</u>	<u>Industry group</u>
8121	Personal care services
8122	Funeral services
8123	Dry cleaning and laundry services
8129	Other personal services

SUBSECTOR NAICS 813 – Religious, grant-making, civic, and professional and similar organizations

<u>Code</u>	<u>Industry group</u>
8131	Religious organizations
8132	Grant-making and giving services
8133	Social advocacy organizations
8134	Civic and social organizations
8139	Business, professional, labour and other membership organizations

SUBSECTOR NAICS 814 – Private households

<u>Code</u>	<u>Industry group</u>
8141	Private households

Emsi Sample Report – Industry Summaries

Below is a sample report that can be requested for any industry at the 3- or 4-digit (subsector or industry group) level. Some of these may also be available on the Labour Market Ottawa web portal.

Industry Summary for Business, professional, labour & other membership organizations (NAICS 8139)

7,715

Jobs (2018)

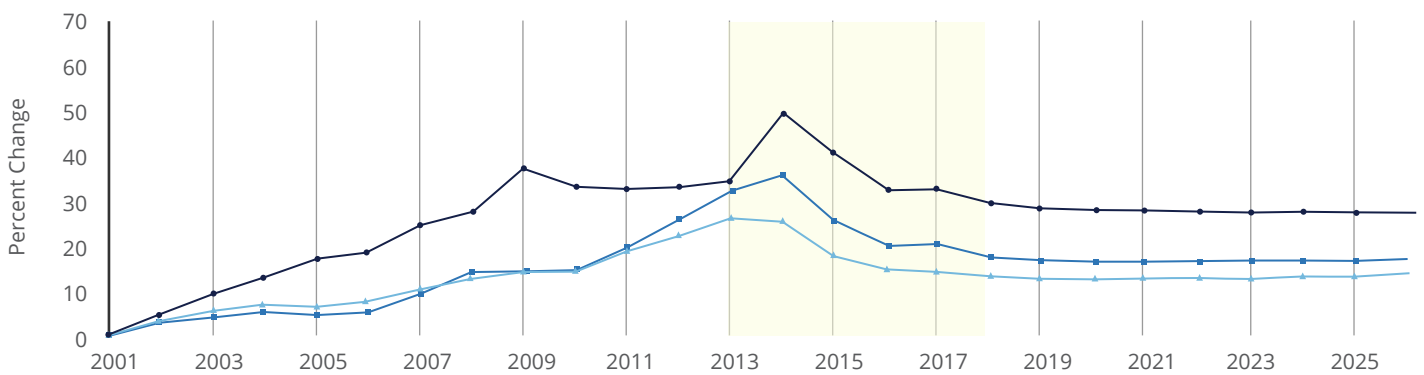
186% above National average

-4.3%

% Change (2013-2018)

Nation: **-10.3%**

Regional Trends



Region	2013 Jobs	2018 Jobs	Change	% Change
● Ottawa	8,064	7,715	-349	-4.3%
● Ontario	39,856	35,326	-4,530	-11.4%
● Canada	93,711	84,058	-9,653	-10.3%

Top Occupations Employed by this Industry

Description	Employed in Industry (2018)	% of Total Jobs in Industry (2018)
Human resources professionals	971	12.6%
Professional occupations in advertising, marketing and public relations	468	6.1%
Managers in social, community and correctional services	458	5.9%
Administrative officers	336	4.4%
Administrative assistants	319	4.1%

Source: EMSI Analyst 2019



Local Employment Planning Council

2019 SECTOR SPOTLIGHT

Other Services (except public administration)

