

2019 Ottawa's Industry Sectors at a Glance



2018 Jobs

91	121,863
62	68,509
54	61,460
44-45	60,578
61	48,754
72	40,519
23	35,442
56	33,774
81	29,662
52	19,992
41	19,846
31-33	19,338
48-49	17,613

2-digit NAICS

of jobs (2018)

5 Year Job Gains

62	8,368
61	6,737
23	5,585
72	5,220
54	4,815
44-45	3,787
41	2,898
52	2,445
56	1,658
81	1,321
48-49	38
31-33	-86
91	-572

2-digit NAICS

Increase in # of jobs (2013-18)

Share of Jobs

91	3.14
54	1.37
61	1.09
81	1.05
56	1.05
62	0.93
72	0.89
44-45	0.87
23	0.78
52	0.76
41	0.70
48-49	0.59
31-33	0.37

2-digit NAICS

National Location Quotient (1.00=norm)

Annual Salary

91	\$85,647
54	\$83,123
41	\$75,581
52	\$65,470
31-33	\$64,524
23	\$63,435
48-49	\$59,329
61	\$53,502
81	\$49,311
62	\$48,740
56	\$45,544
44-45	\$30,430
72	\$21,255

2-digit NAICS

Average annual salary in 2018 (No self-employed)

Self-Employed

54	26%
62	16%
23	12%
56	6%
81	6%
61	5%
48-49	4%
44-45	4%
52	4%
72	4%
41	2%
31-33	1%
91	0%

2-digit NAICS

of jobs that are Self-employed

Business Count

54	18,176
62	9,220
23	7,344
81	6,341
52	5,798
44-45	5,490
56	3,385
48-49	2,972
72	2,866
41	1,644
61	1,418
31-33	1,282
91	166

2-digit NAICS

Incl. businesses without employees (Dec 2018)

Employer Count

54	5,912
44-45	3,454
62	3,325
81	2,735
23	2,699
72	2,104
56	1,338
52	966
41	925
31-33	677
48-49	476
61	425
91	149

2-digit NAICS

Businesses with at least 1 employee (Dec 2018)

Job Ads

54	6,042
44-45	4,990
31-33	3,409
61	2,742
52	2,433
62	1,923
72	1,600
91	828
41	591
56	591
48-49	534
23	397
81	320

2-digit NAICS

of online job ads (2018)

Job Profiles

72	5,147
44-45	3,577
61	3,136
62	1,559
54	1,296
31-33	1,288
52	947
56	812
48-49	736
41	514
81	385
91	173
23	132

2-digit NAICS

of job seeker profiles (2018)

Unemployment Rate

91	2%
52	3%
62	3%
41	4%
48-49	4%
54	4%
31-33	4%
81	5%
61	5%
44-45	7%
23	8%
56	8%
72	9%

2-digit NAICS

of labour force unemployed (2016)

Unionization Rate

91	73%
61	65%
48-49	47%
62	46%
23	29%
56	19%
31-33	19%
44-45	13%
41	12%
81	11%
72	10%
52	7%
54	0%

2-digit NAICS

of sector jobs unionized in 2018

Industry Sectors (2-digit NAICS)

NAICS 23	Construction
NAICS 31-33	Manufacturing
NAICS 41	Wholesale trade
NAICS 44-45	Retail trade
NAICS 48-49	Transportation and warehousing
NAICS 52	Finance and insurance
NAICS 54	Professional scientific and technical services
NAICS 56	Administrative and support, waste management and remediation services
NAICS 61	Educational services
NAICS 62	Health care and social assistance
NAICS 72	Accommodation and food services
NAICS 81	Other services (except public administration)
NAICS 91	Public administration

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