

OTTAWA THIS QUARTER

Q4
2019



WHO LIVES IN
OTTAWA AND WHERE



WHERE PEOPLE WORK
INDUSTRY VIEW



OTTAWA'S LABOUR
POOL AND EMPLOYMENT



WHAT PEOPLE DO
OCCUPATION VIEW



WHAT'S IN DEMAND
& WHERE



Published in January 2020



WHO LIVES IN OTTAWA

POPULATION

2013
930,748

Past 5 years

8% increase

ONTARIO ↑ 6%

2018
1,007,501

Next 3 years

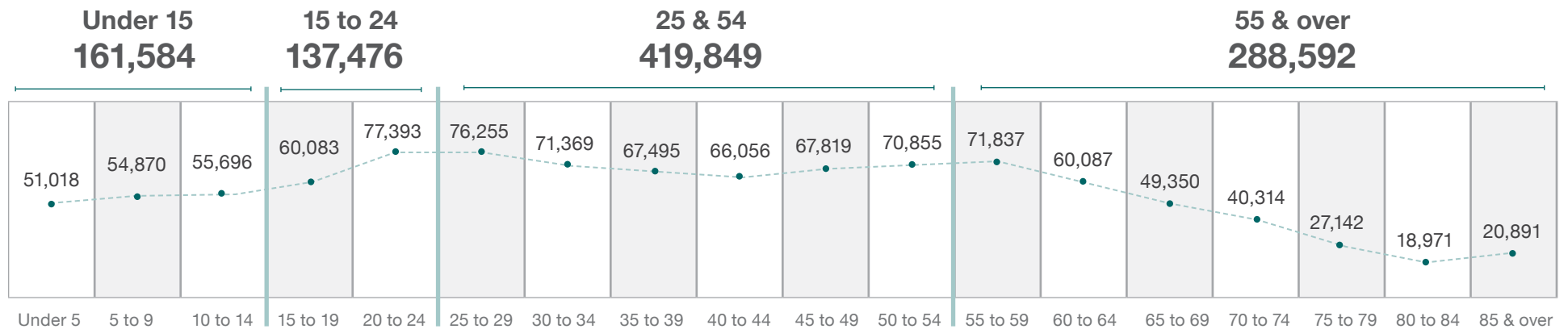
3% increase

ONTARIO ↑ 3%

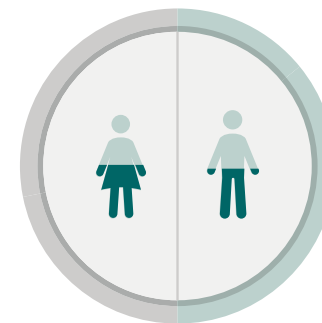
2021
1,033,431*

*Projection source: Emsi Analyst

2018



Female
513,146
51%

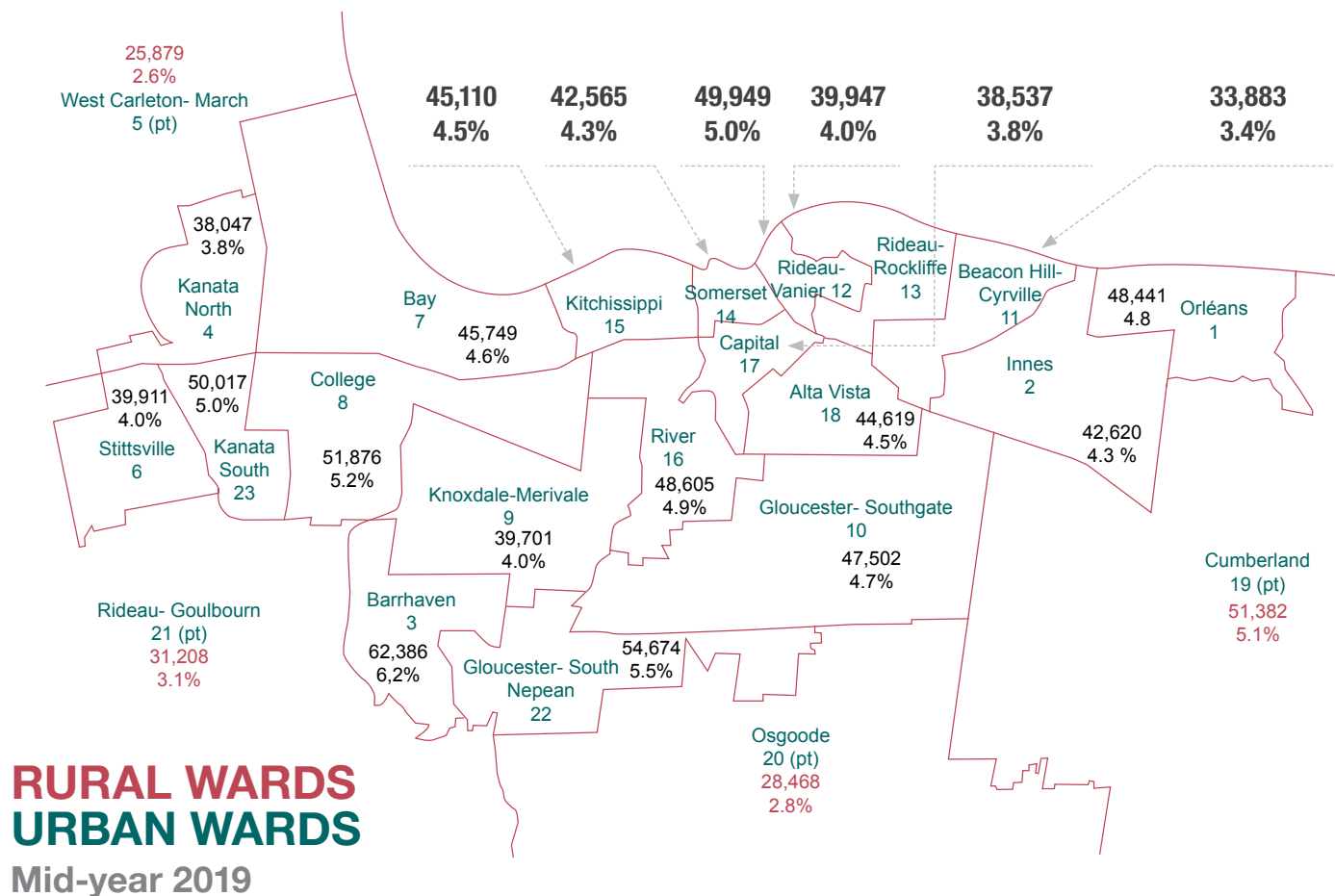


Male
494,355
49%



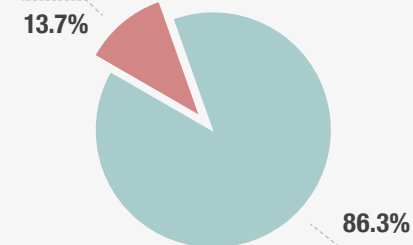
WHERE THEY LIVE

POPULATION



RURAL WARDS

136,937 people



URBAN WARDS

864,139 people

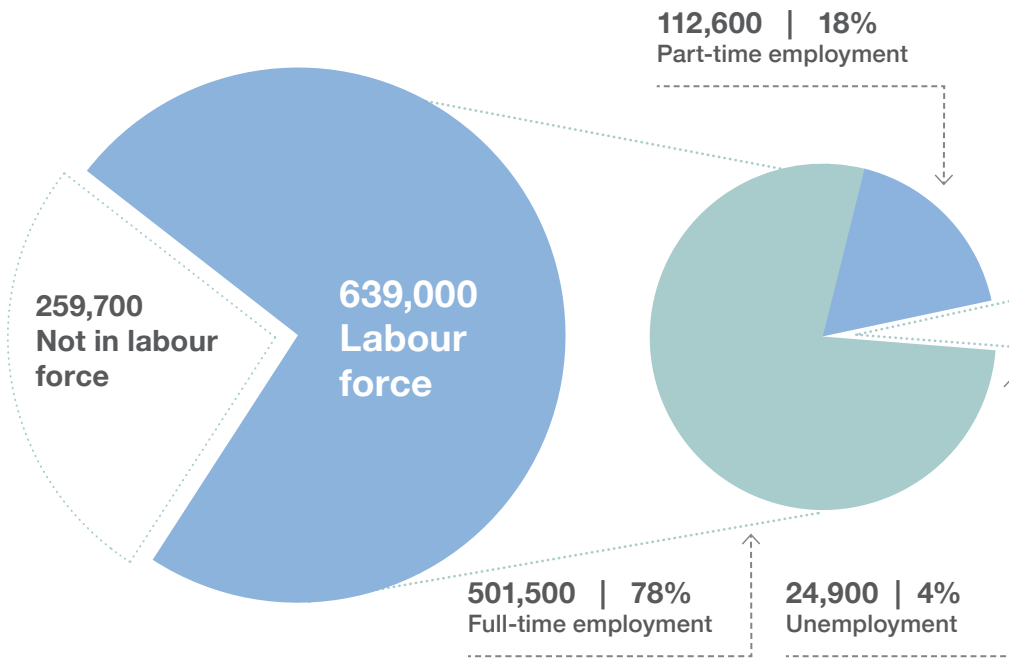


MOST PEOPLE - Barrhaven
MOST HOUSEHOLDS - Rideau-Vanier



OTTAWA'S LABOUR POOL - Q4 2019

LABOUR POOL
& EMPLOYMENT



Quarterly RATE WATCH

Unemployment
3.9%
Down from Q3

Participation
71.1%
Down from Q3

Employment
68.3%
Up from Q3



A Closer Look at Ottawa's UNEMPLOYMENT RATE

↓ **-0.6**
percent points
Year-on-Year

-1.1 lower
than Toronto

-0.8 lower
than Ontario

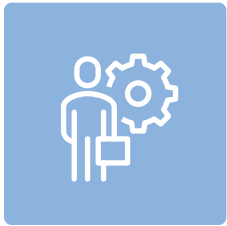
Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
446,000 50%	302,300 47%	291,700 48%
Unemployment RATE (%) 3.5	Participation RATE (%) 67.8	Employment RATE (%) 65.4



POP. 15+	LABOUR FORCE	EMPLOYMENT
452,600 50%	336,700 53%	322,400 52%
Unemployment RATE (%) 4.2	Participation RATE (%) 74.4	Employment RATE (%) 71.2



OTTAWA'S EMPLOYMENT

LABOUR POOL
& EMPLOYMENT

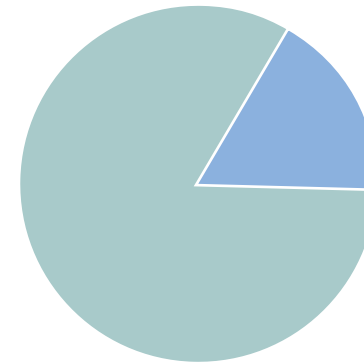
Q4 2018
553,700

Year-on-year

11% increase

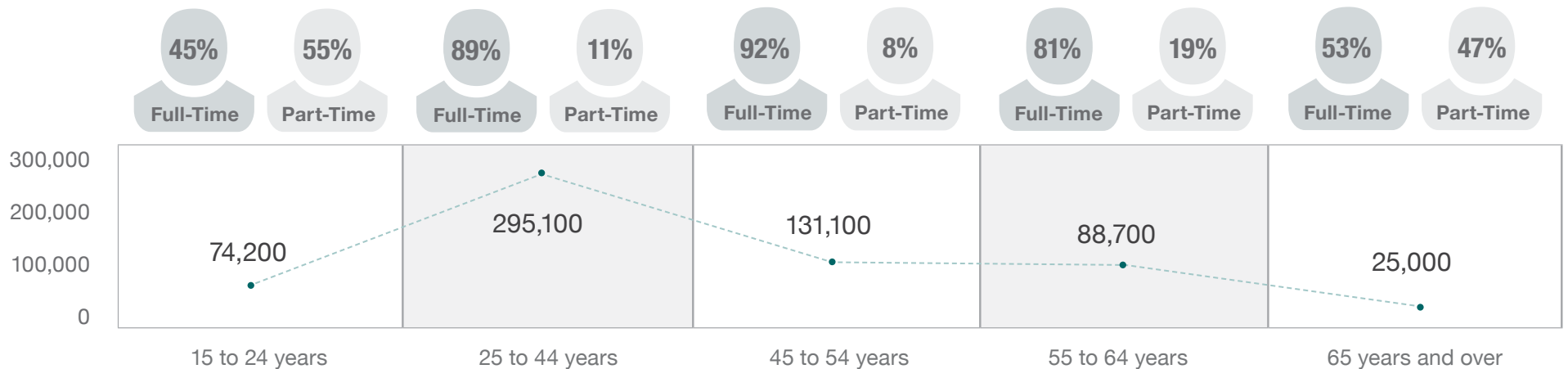
ONTARIO ↑ 3%

Q4 2019
614,100



112,600 | 18%
Part-time employment

501,500 | 82%
Full-time employment

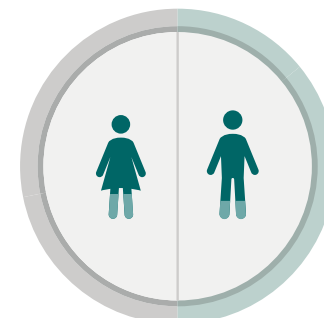


Focus on those employed

Female

Full-time
76%

Part-time
24%



Male

Full-time
86%

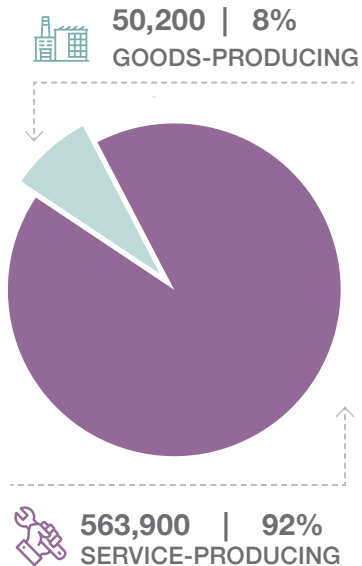
Part-time
14%



WHERE PEOPLE WORK

INDUSTRY SECTORS

Q4 2019
614,100



Share of Jobs

21%	Public administration
13%	Health care and social assistance
13%	Wholesale and retail trade
11%	Professional, scientific and technical services
8%	Educational services
6%	Accommodation and food services
5%	Construction
5%	Finance, insurance, real estate, rental and leasing
4%	Other services (except public administration)
4%	Transportation and warehousing
4%	Business, building and other support services 11
3%	Information, culture and recreation
3%	Manufacturing

JOB LOSSES & GAINS (Year-on-Year)

-4,200	Information, culture and recreation	Professional, scientific and technical services	14,700
-2,500	Construction	Wholesale and retail trade	13,700
-2,100	Educational services	Accommodation and food services	10,700



WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

Top 10 Occupations (2018)

17,604	Information systems analysts and consultants
16,723	Retail salespersons
13,032	Computer programmers and interactive media developers
10,818	Cashiers
10,501	General office support workers
9,970	Food counter attendants, kitchen helpers and related support occupations
9,897	Registered nurses and registered psychiatric nurses
9,802	Social policy researchers, consultants and program officers
9,116	Administrative officers
8,145	Early childhood educators and assistants

Share of Jobs (Q3 2019)

21%	Sales and service occupations
19%	Business, finance and administration occupations
17%	Occupations in education, law and social, community and government services
15%	Natural and applied sciences and related occupations
10%	Management occupations
7%	Health occupations
7%	Trades, transport and equipment operators and related occupations
3%	Occupations in art, culture, recreation and sport
1%	Occupations in manufacturing and utilities
0%	Natural resources, agriculture and related production occupations

JOB LOSSES & GAINS (Year-on-Year)

-6,100	Management	Natural and applied sciences and related	22,700
-1,100	Occupations in art, culture, recreation and sport	Business, finance and administration	22,600
-900	Trades, transport and equipment operators and related occupations	Sales and service occupations	12,900



WHAT'S IN DEMAND & WHERE

Top 10 Occupations

(with change from last quarter)

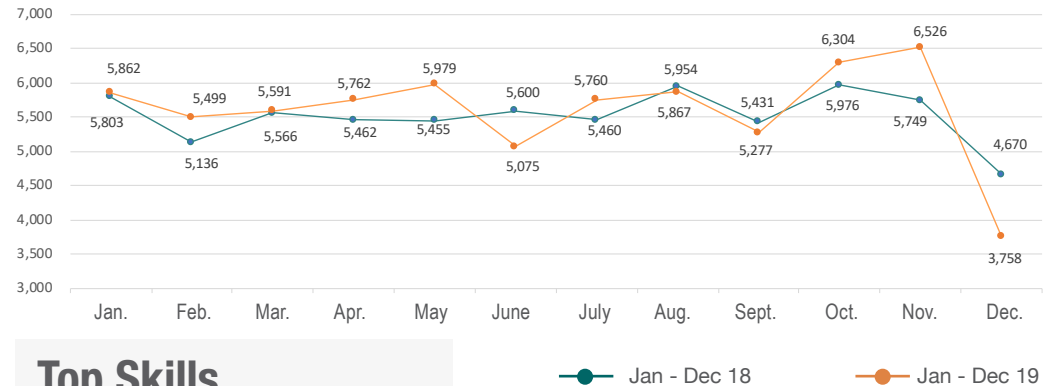
6421	Retail salespersons	564	↓	-17
2174	Computer programmers and interactive media developers	523	↓	-17
2173	Software engineers and designers	401	↑	21
0621	Retail and wholesale trade managers	343	↑	16
6623	Other sales related occupations	310	↑	23
6552	Other customer and information services representatives	293	↓	-10
1221	Administrative officers	276	↑	9
3012	Registered nurses and registered psychiatric nurses	260	↓	-24
1241	Administrative assistants	254	↓	-27
0601	Corporate sales managers	227	↑	15

Top 10 Sectors

(with change from last quarter)

54	Professional, Scientific and Technical Services	1,441	↑	64
44-45	Retail Trade	1,434	↑	41
31-33	Manufacturing	803	↓	-72
61	Educational Services	727	↓	-24
52	Finance and Insurance	672	↑	47
62	Health Care and Social Assistance	583	↑	95
72	Accommodation and Food Services	496	↑	64
51	Information and Cultural Industries	307	↓	-21
48-49	Transportation and Warehousing	217	↓	-35
91	Public Administration	201	↓	-29

16,588 Job Postings this Quarter



Top Skills

General/soft skills

Communication skills 7,572
Teamwork 6,196
Customer Service 5,441
English language 4,152
Leadership 3,733

Specialized Skills

Project Management 1,762
Analytical Skills 1,580
Budgeting 1,139
Occupational Health and Safety 1,113
Sales 1,004

Technologies

Microsoft Office 6,936 +
Cloud Computing 681
Linux 608
Python 568
Java 542

Tools & Equipment

Forklifts 118
Power Tools 105
Routers 75
Generators 55
PCB / PCBA (Printed Circuit Board / Assembly) 43

WHO'S HIRING

1. Farm Boy Inc - 279
2. University of Ottawa - 235
3. Loblaw Companies Limited - 215
4. McDonald's - 215
5. City of Ottawa - 161
6. Walmart - 159
7. CHEO / Childre's Hospital of Eastern Ontario - 157
8. Carleton University - 136
9. Algonquin College of Applied Arts and Technology - 131
10. Shoppers Drug Mart - 122

SOURCES AND GEOGRAPHY

WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2019 Ottawa CSD

WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2019 Ottawa CSD

WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD

Definitions

Working age population: Total population 15 years and over

Labour force: The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

Employment: The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

Unemployment: The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.



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