

# OTTAWA THIS QUARTER

Q3  
2019



WHO LIVES IN  
OTTAWA AND WHERE



WHERE PEOPLE WORK  
INDUSTRY VIEW



OTTAWA'S LABOUR  
POOL AND EMPLOYMENT



WHAT PEOPLE DO  
OCCUPATION VIEW



WHAT'S IN DEMAND  
& WHERE



Published in October 2019



# WHO LIVES IN OTTAWA

POPULATION

2013  
930,748

Past 5 years

8% increase

ONTARIO ↑ 6%

2018  
1,007,501

Next 3 years

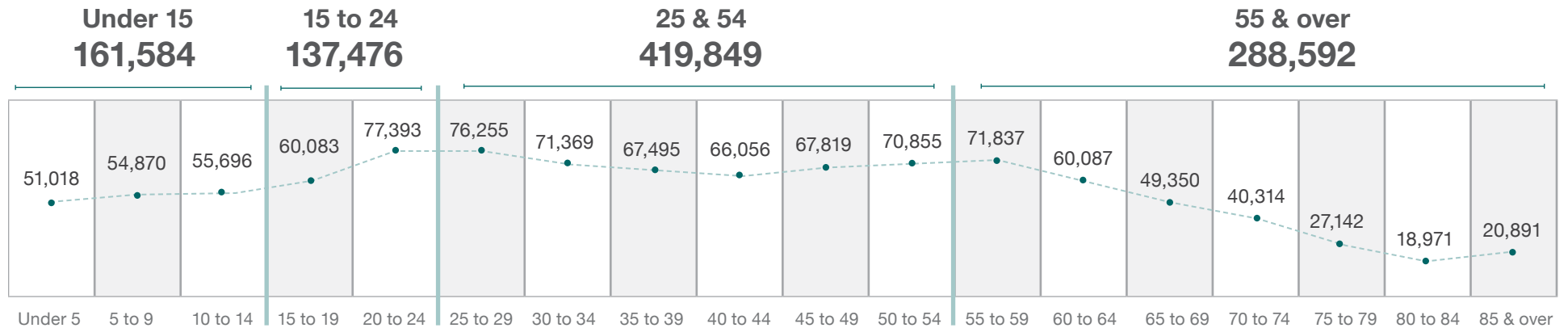
3% increase

ONTARIO ↑ 3%

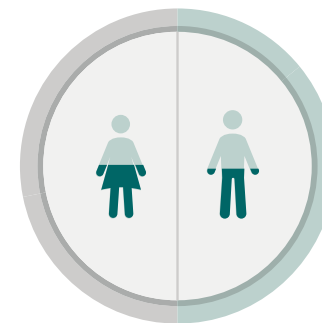
2021  
1,033,431\*

\*Projection source: Emsi Analyst

## 2018



**Female**  
513,146  
**51%**

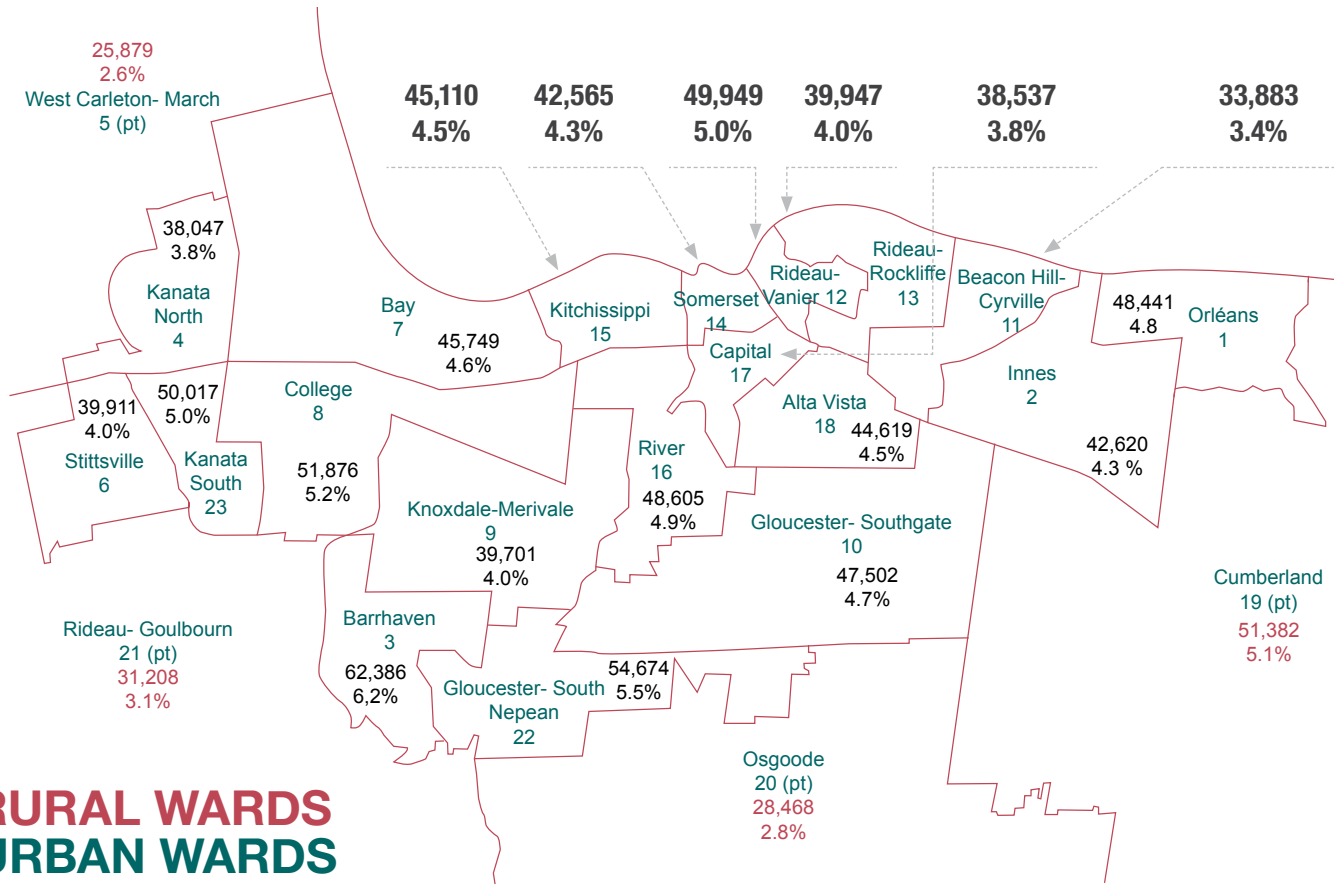


**Male**  
494,355  
**49%**



# WHERE THEY LIVE

POPULATION

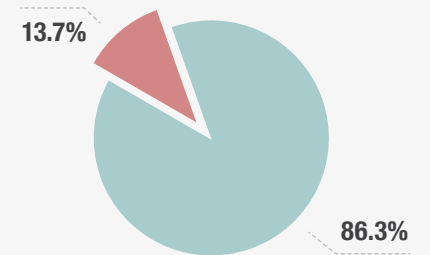


**RURAL WARDS**  
**URBAN WARDS**  
Mid-year 2019



## RURAL WARDS

136,937 people



## URBAN WARDS

864,139 people

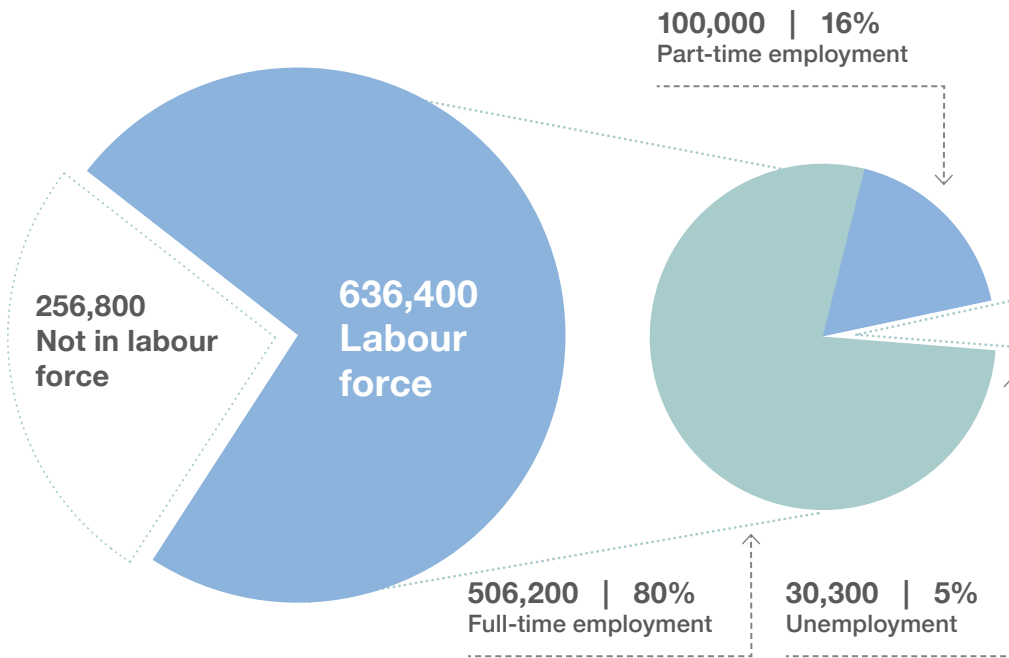


**MOST PEOPLE - Barrhaven**  
**MOST HOUSEHOLDS - Rideau-Vanier**



# OTTAWA'S LABOUR POOL - Q3 2019

LABOUR POOL  
& EMPLOYMENT



## Quarterly RATE WATCH

Unemployment  
**4.8%**  
Down from Q2

Participation  
**71.2%**  
Up from Q2

Employment  
**67.9%**  
Up from Q2



## A Closer Look at Ottawa's UNEMPLOYMENT RATE

↓ **0.3**  
percent points  
Year-on-Year

**1.4 lower**  
than Toronto

**0.2 lower**  
than Ontario

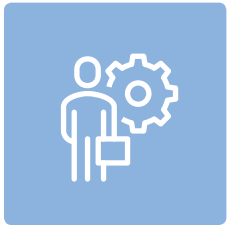
## Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
451,500 51%	306,100 48%	294,100 49%
Unemployment RATE (%) 3.9	Participation RATE (%) 67.8	Employment RATE (%) 65.1



POP. 15+	LABOUR FORCE	EMPLOYMENT
441,800 49%	330,300 52%	312,000 51%
Unemployment RATE (%) 5.5	Participation RATE (%) 74.8	Employment RATE (%) 70.6



# OTTAWA'S EMPLOYMENT

LABOUR POOL  
& EMPLOYMENT

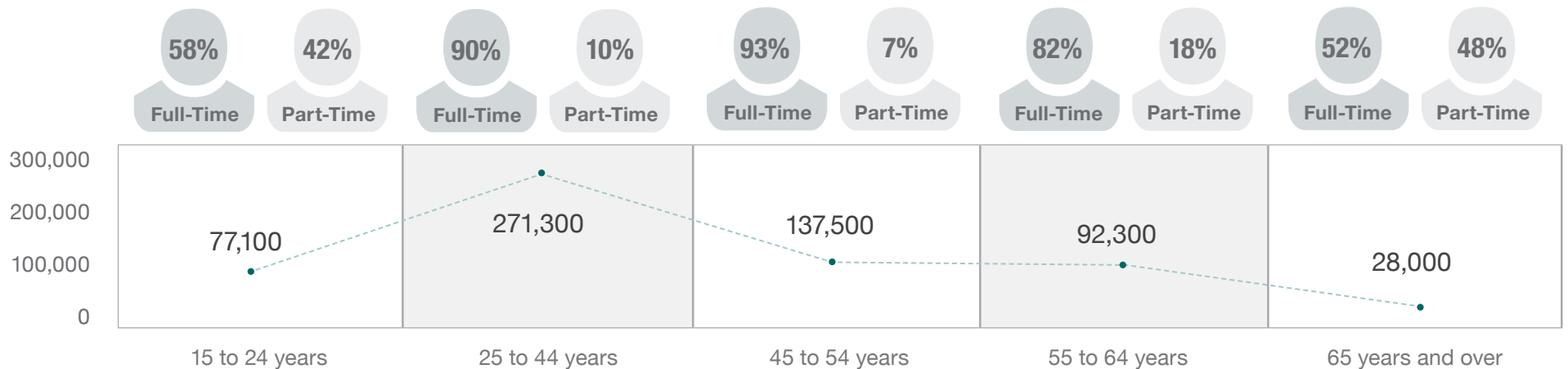
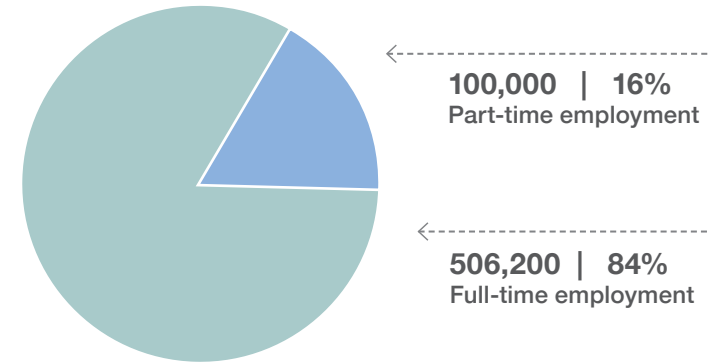
Q3 2018  
557,300

Year-on-year

9% increase

ONTARIO ↑ 4%

Q3 2019  
606,200

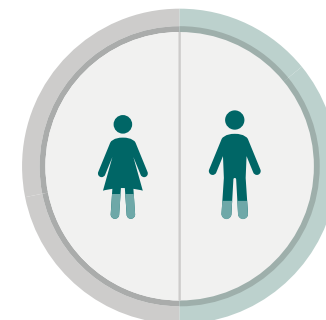


## Focus on those employed

**Female**

Full-time  
**79%**

Part-time  
**21%**



**Male**

Full-time  
**88%**

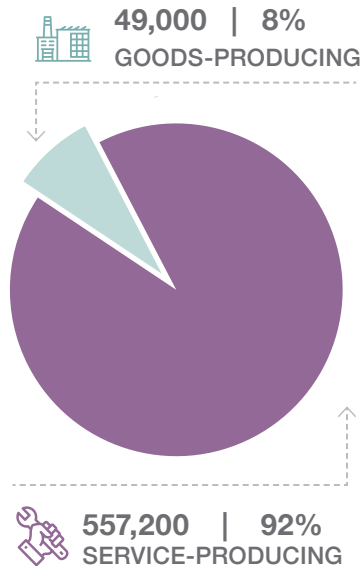
Part-time  
**12%**



# WHERE PEOPLE WORK

INDUSTRY SECTORS

**Q3 2019**  
**606,200**



## Share of Jobs

20%	Public administration
13%	Professional, scientific and technical services
13%	Health care and social assistance
12%	Wholesale and retail trade
7%	Educational services
5%	Accommodation and food services
5%	Finance, insurance, real estate, rental and leasing
5%	Other services (except public administration)
4%	Information, culture and recreation
4%	Construction
4%	Transportation and warehousing
4%	Business, building and other support services
3%	Manufacturing

## JOB LOSSES & GAINS (Year-on-Year)

-3,500	Construction	Professional, scientific and technical services	14,200
-1,200	Information, culture and recreation	Health care and social assistance	11,000
-400	Other services (except public administration)	Accommodation and food services	6,600



# WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

## Top 10 Occupations (2018)

17,604	Information systems analysts and consultants
16,723	Retail salespersons
13,032	Computer programmers and interactive media developers
10,818	Cashiers
10,501	General office support workers
9,970	Food counter attendants, kitchen helpers and related support occupations
9,897	Registered nurses and registered psychiatric nurses
9,802	Social policy researchers, consultants and program officers
9,116	Administrative officers
8,145	Early childhood educators and assistants

## Share of Jobs (Q3 2019)

20%	Business, finance and administration occupations
19%	Sales and service occupations
16%	Natural and applied sciences and related occupations
15%	Occupations in education, law and social, community and government services
10%	Management occupations
8%	Trades, transport and equipment operators and related occupations
7%	Health occupations
4%	Occupations in art, culture, recreation and sport
1%	Occupations in manufacturing and utilities
1%	Natural resources, agriculture and related production occupations

## JOB LOSSES & GAINS (Year-on-Year)

-4,400	Management	Natural and applied sciences and related	22,200
-1,600	Trades, transport, equipment operators and related	Business, finance and administration	21,400
-1,500	Education, law and social, community and government services	Health occupations	9,600



# WHAT'S IN DEMAND & WHERE

## Top 10 Occupations

(with change from last quarter)

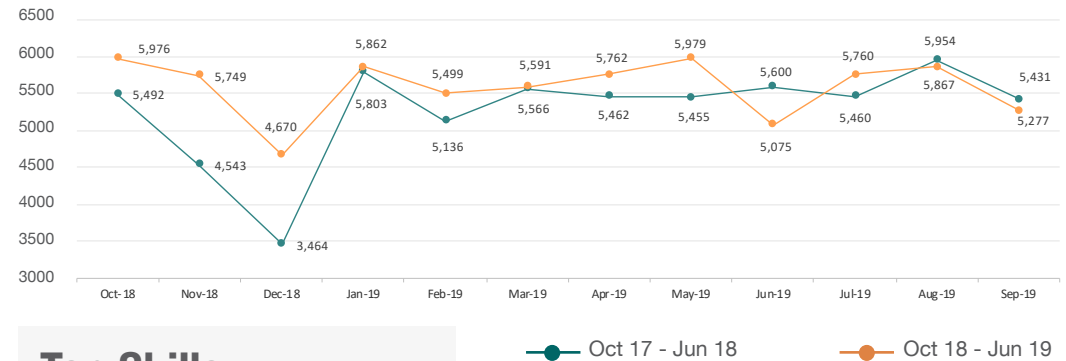
6421	Retail salespersons	581	↑	63
2174	Computer programmers and interactive media developers	540	↓	-35
2173	Software engineers and designers	380	↑	8
0621	Retail and wholesale trade managers	327	↑	31
6552	Other customer and information services representatives	303	↑	29
6623	Other sales related occupations	287	↑	94
3012	Registered nurses and registered psychiatric nurses	284	↓	-4
1241	Administrative assistants	281	↑	23
6322	Cooks	280	↓	-3
1221	Administrative officers	267	↓	-25

## Top 10 Sectors

(with change from last quarter)

45-44	Retail Trade	1,393	↑	324
54	Professional, Scientific and Technical Services	1,377	↑	102
33-31	Manufacturing	875	↑	103
61	Educational Services	751	↓	-7
52	Finance and Insurance	625	↑	97
62	Health Care and Social Assistance	488	↑	35
72	Accommodation and Food Services	432	↓	-17
51	Information and Cultural Industries	328	↑	29
49-48	Transportation and Warehousing	252	↑	32
91	Public Administration	230	↑	38

## 23,490 Job Postings this Quarter



## Top Skills

### General/soft skills

Communication skills 7,275  
Teamwork 6,427  
Customer Service 5,485  
English language 5,454  
Bilingual 4,120

### Specialized skills

Project Management 1,611  
Analytical Skills 1,469  
Occupational Health and Safety 1,083  
Sales 1,032  
Budgeting 951

### Technologies

Microsoft Office 1,998 +  
Cloud Computing 631  
Linux 622  
Python 546  
Java 532

### Tools & Equipment

Power Tools 109  
Routers 105  
Forklifts 101  
PCB / PCBA (Printed Circuit Board / Assembly) 52  
Generators 48

## WHO'S HIRING

1. Farm Boy Inc - 331
2. University of Ottawa - 213
3. Ottawa, City of - 187
4. Algonquin College of Applied Arts and Technology - 156
5. Loblaw Companies Limited - 142
6. Carleton University - 134
7. Nokia Products Limited - 123
8. Walmart - 115
9. Scotiabank - 112
10. Shoppers Drug Mart - 110

# SOURCES AND GEOGRAPHY

## WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2019 Ottawa CSD

## WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

## OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

## OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

## WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2019 Ottawa CSD

## WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

## WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD

## Definitions

**Working age population:** Total population 15 years and over

**Labour force:** The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

**Employment:** The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

**Unemployment:** The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

### Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

### Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

### Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

## Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.



This program is funded in part by the Government of Canada and the Government of Ontario