

OTTAWA THIS QUARTER

Q2
2019



WHO LIVES IN
OTTAWA AND WHERE



WHERE PEOPLE WORK
INDUSTRY VIEW



OTTAWA'S LABOUR
POOL AND EMPLOYMENT



WHAT PEOPLE DO
OCCUPATION VIEW



WHAT'S IN DEMAND
& WHERE



Published in August 2019



WHO LIVES IN OTTAWA

POPULATION

2013
930,748

Past 5 years

8% increase

ONTARIO ↑ 6%

2018
1,007,501

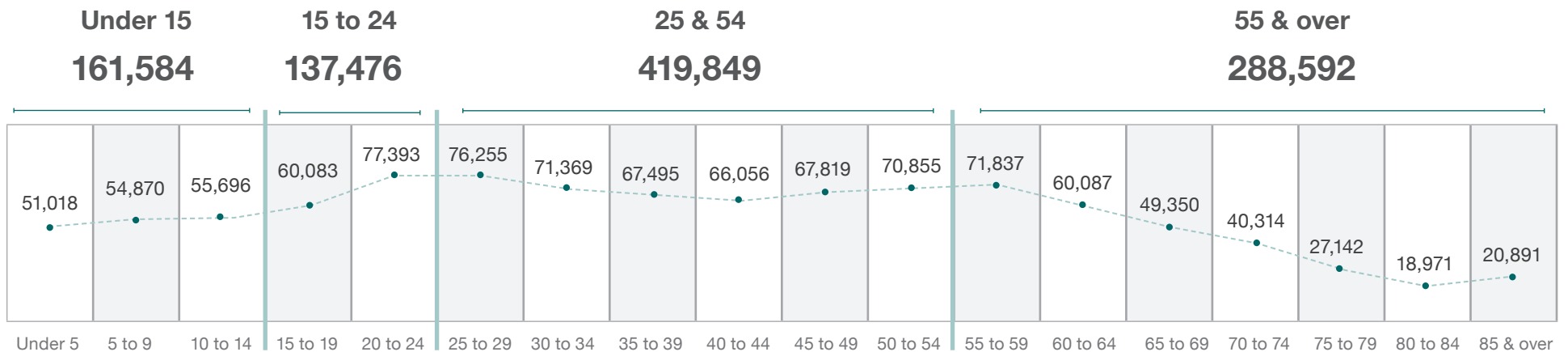
Next 3 years

3% increase

ONTARIO ↑ 3%

2021
1,033,431*

*Projection source: Emsi Analyst



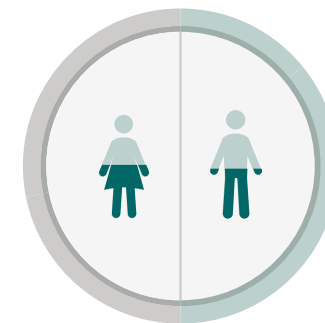
Under 15
161,584

15 to 24
137,476

25 & 54
419,849

55 & over
288,592

Female
513,146
51%

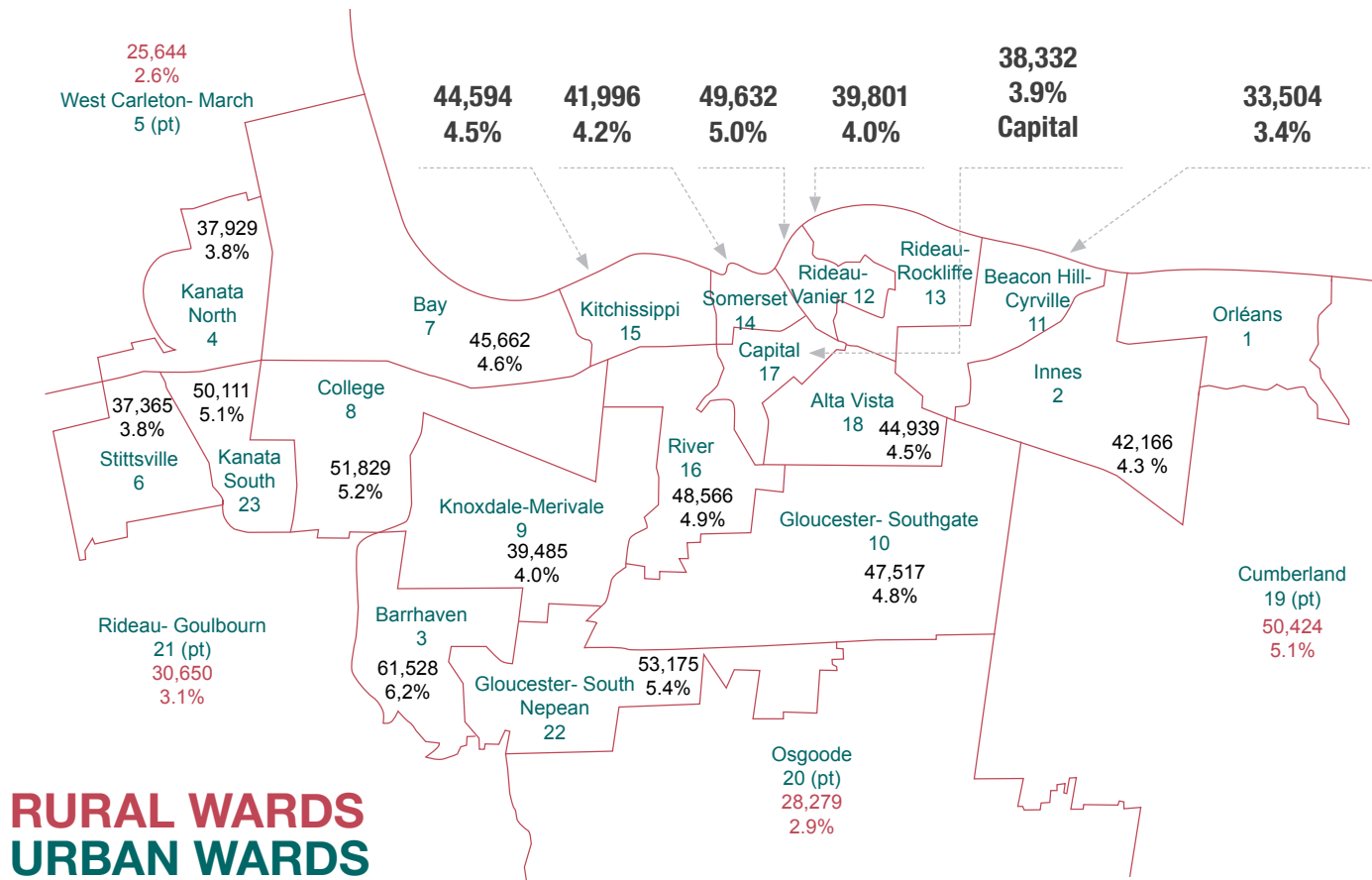


Male
494,355
49%



WHERE THEY LIVE

POPULATION

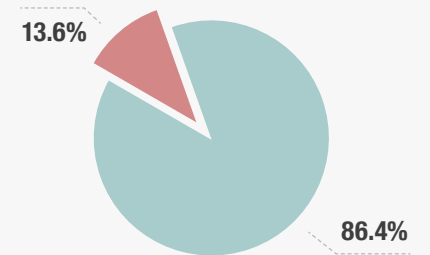


RURAL WARDS
URBAN WARDS



RURAL WARDS

134,997 people



URBAN WARDS

856,432 people

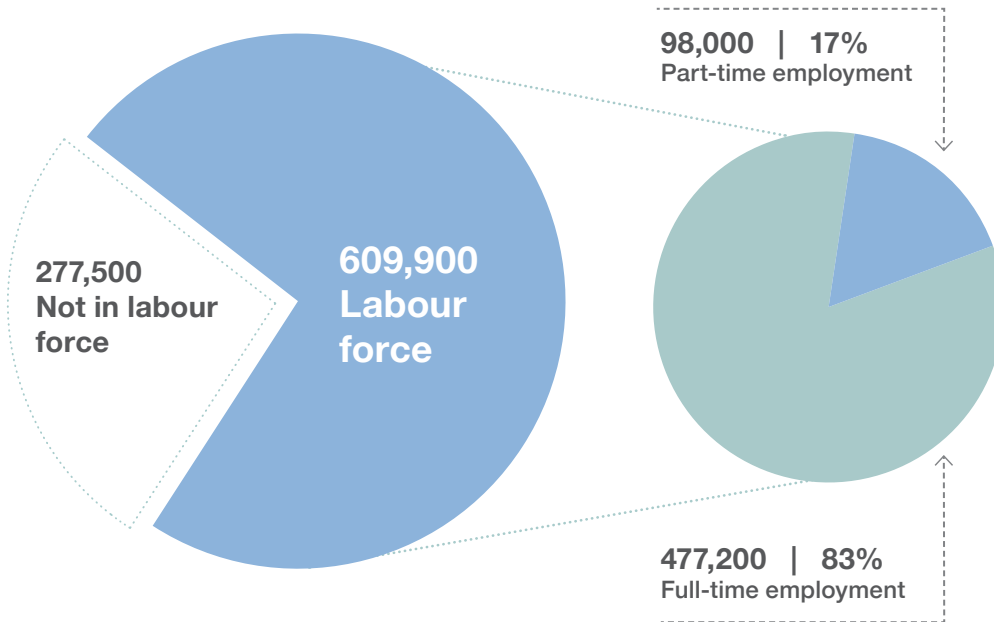


MOST PEOPLE - Barrhaven
MOST HOUSEHOLDS - Rideau-Vanier



OTTAWA'S LABOUR POOL - Q2 2019

LABOUR POOL
& EMPLOYMENT



Quarterly RATE WATCH

Unemployment

5.7%

Up from Q1

Participation

68.8%

Up from Q1

Employment

64.8%

Up from Q1



A Closer Look at Ottawa's UNEMPLOYMENT RATE

↑ 1.3
percent points

Year-on-Year
0.3 lower
than Toronto

0.3 higher
than Ontario

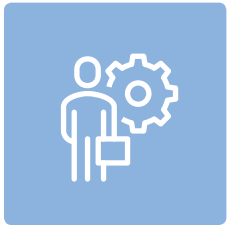
Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
456,400 51%	304,800 50%	290,700 51%
Unemployment RATE (%) 4.6	Participation RATE (%) 66.8	Employment RATE (%) 63.7



POP. 15+	LABOUR FORCE	EMPLOYMENT
431,000 49%	305,100 50%	284,500 49%
Unemployment RATE (%) 6.8	Participation RATE (%) 70.8	Employment RATE (%) 66.0



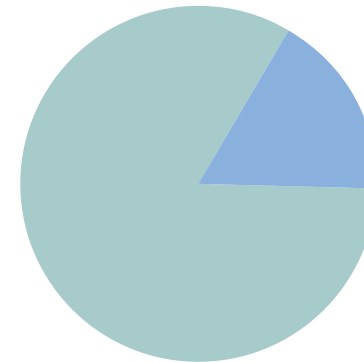
OTTAWA'S EMPLOYMENT

LABOUR POOL
& EMPLOYMENT

Q2 2018
567,200

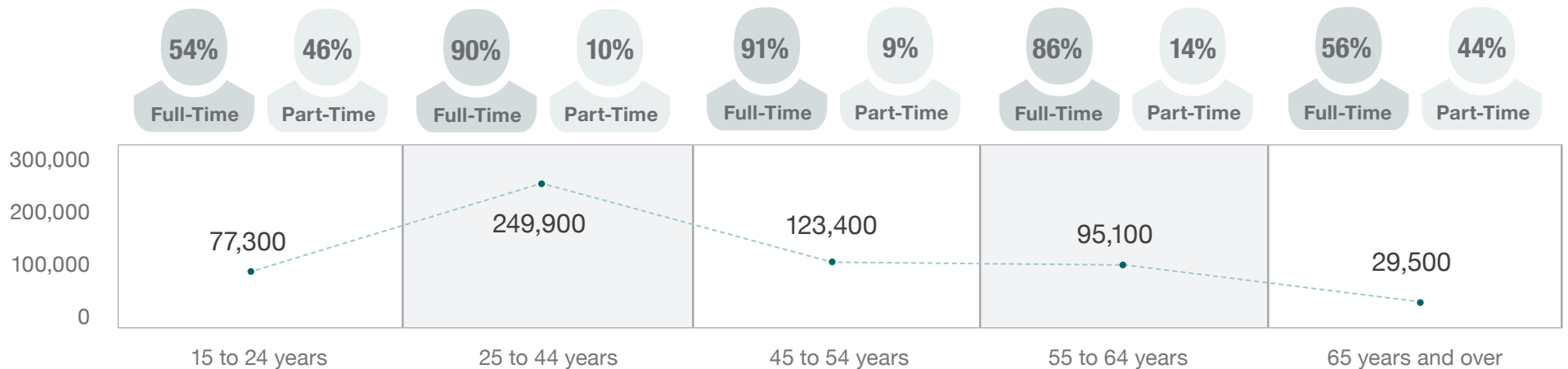
Year-on-year
0.1% increase
ONTARIO ↑ 0.3%

Q2 2019
575,200



477,200 | 83%
Full-time employment

98,000 | 17%
Part-time employment

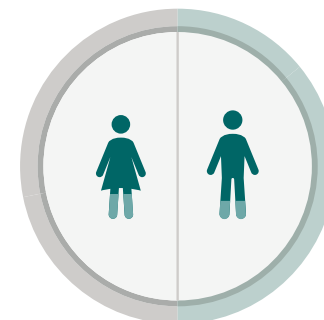


Focus on those employed

Female

Full-time
77%

Part-time
23%



Male

Full-time
89%

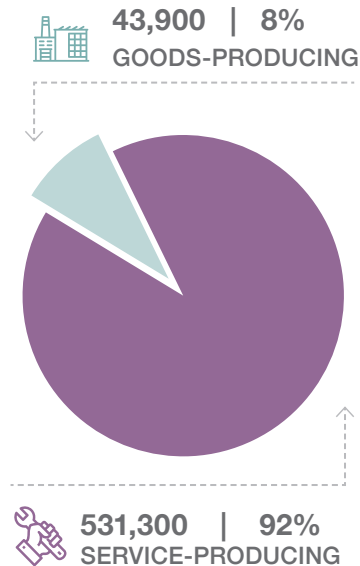
Part-time
11%



WHERE PEOPLE WORK

INDUSTRY SECTORS

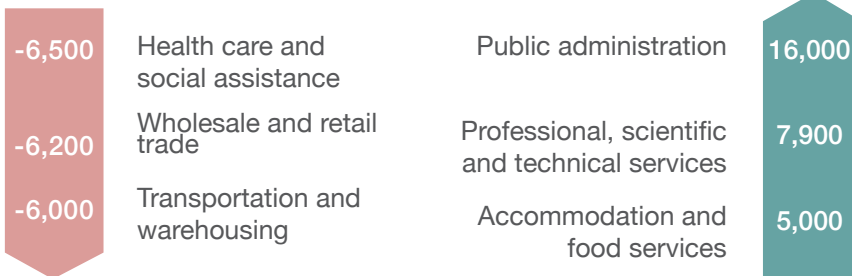
Q2 2019
575,200



Share of Jobs

22%	Public administration
13%	Professional, scientific and technical services
11%	Wholesale and retail trade
11%	Health care and social assistance
11%	Educational services
6%	Accommodation and food services
6%	Other services
5%	Finance, insurance, real estate
4%	Information, culture and recreation
4%	Construction
3%	Business, building and other support services
3%	Transportation and warehousing

JOB LOSSES & GAINS (Year-on-Year)



WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

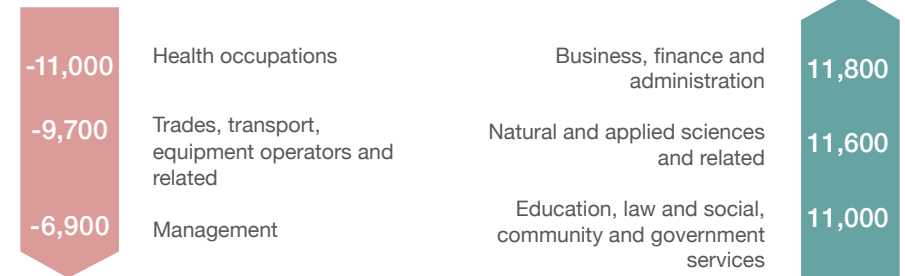
TOP 10 Occupations (2018)

17,996	Information systems analysts and consultants
17,576	Retail salespersons
13,377	Computer programmers and interactive media developers
11,409	Cashiers
10,778	General office support workers
10,518	Food counter attendants, kitchen helpers and related support occupations
10,274	Registered nurses and registered psychiatric nurses
10,028	Social policy researchers, consultants and program officers
9,388	Administrative officers
8,425	Early childhood educators and assistants

Share of Jobs (Q2 2019)

20%	Sales and service
19%	Business, finance and administration
18%	Education, law and social, community ...
15%	Natural and applied sciences and related
11%	Management
7%	Trades, transport, equipment operators and related
5%	Health occupations
4%	Art, culture, recreation and sport

JOB LOSSES & GAINS (Year-on-Year)





WHAT'S IN DEMAND & WHERE

TOP 10 Occupations

(with change from last quarter)

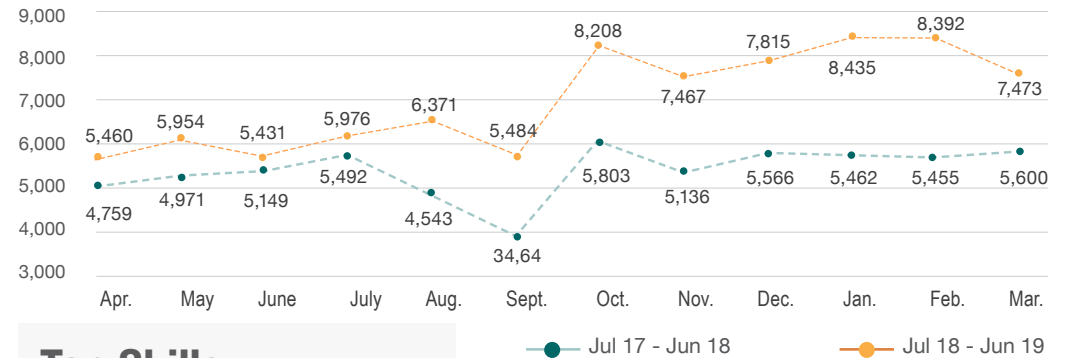
6421	Retail salespersons	840	↑	81
6322	Cooks	665	↑	194
2174	Computer programmers and interactive media developers	575	↑	61
1414	Receptionists	469	↑	107
0621	Retail and wholesale trade managers	461	↑	8
6711	Food counter attendants, kitchen helpers and related support occupations	444	↑	96
1241	Administrative assistants	418	↓	-44
6552	Other customer and information services representatives	411	↓	-16
1221	Administrative officers	396	↓	-7
2173	Software engineers and designers	372	↓	-8

Top 10 Sectors

(with change from last quarter)

54	Professional, Scientific and Technical Services	1,284	↓	-108
44-45	Retail Trade	1,072	↓	-82
72	Accommodation and Food Services	820	↑	142
61	Educational Services	788	↑	134
31-33	Manufacturing	774	↑	7
52	Finance and Insurance	542	↓	-51
62	Health Care and Social Assistance	457	↓	-47
48-49	Transportation and Warehousing	327	↑	21
51	Information and Cultural Industries	311	↓	-44
91	Public Administration	192	↓	-115

23,490 Job Postings this Quarter



Top Skills

General/soft skills

Communication skills 9,223
Teamwork 8,028
Customer Service 7,162
English language 6,148
Bilingual 4,845

Specialized skills

Project Management 1,832
Analytical Skills 1,681
Sales 1,389
Occupational Health & Safety 1,315
Budgeting 1,234

Technologies

Microsoft Office 2,629
Microsoft Excel 2,436
Microsoft Word 2,008
Microsoft PowerPoint 959
Microsoft Suite 653

Tools & Equipment

Forklifts 233
Power Tools 176
Routers 91
Scaffolding 55
Generators 48

WHO'S HIRING

1. Farm Boy Inc - 268
2. Algonquin College of Applied Arts and Technology - 196
3. University of Ottawa - 180
4. Ottawa, City of - 152
5. CHEO / Children's Hospital of Eastern Ontario - 106
6. Walmart - 99
7. Carleton University - 97
8. Thales Canada - 88
9. Scotiabank - 84
10. Canada Post Corporation - 82

SOURCES AND GEOGRAPHY

WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2019 Ottawa CSD

WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2019 Ottawa CSD

WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD



This program is funded in part by the Government of Canada and the Government of Ontario

Definitions

Working age population: Total population 15 years and over

Labour force: The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

Employment: The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

Unemployment: The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.