

OTTAWA THIS QUARTER

Q1
2019



WHO LIVES IN
OTTAWA AND WHERE



WHERE PEOPLE WORK
INDUSTRY VIEW



OTTAWA'S LABOUR
POOL AND EMPLOYMENT



WHAT PEOPLE DO
OCCUPATION VIEW



WHAT'S IN DEMAND
& WHERE



Published in April 2019



WHO LIVES IN OTTAWA

POPULATION

2013
930,748

Past 5 years

8% increase

ONTARIO ↑ 6%

2018
1,007,501

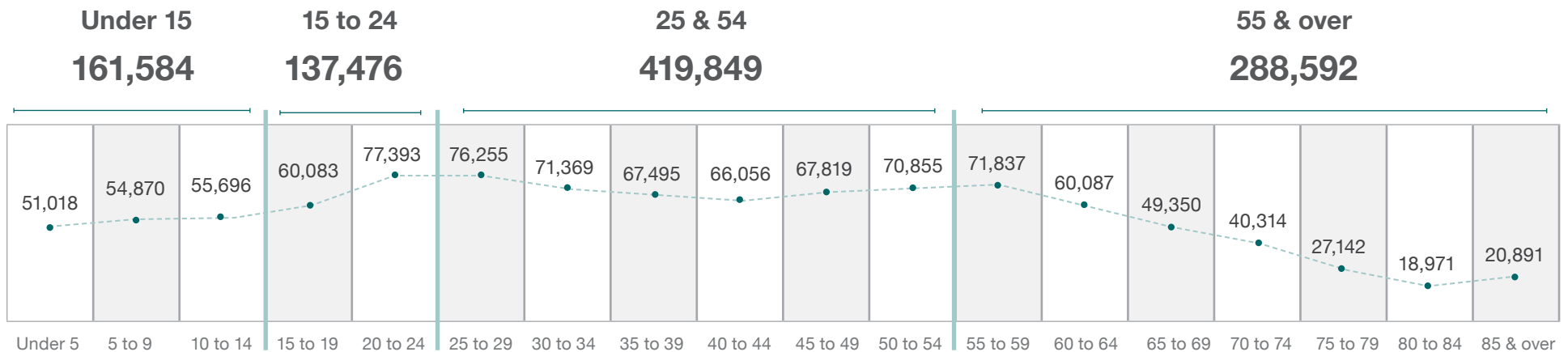
Next 3 years

3% increase

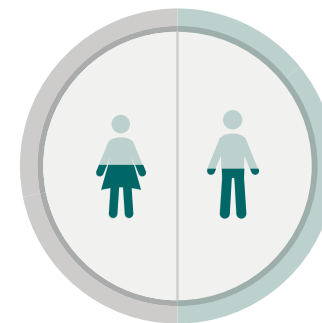
ONTARIO ↑ 3%

2021
1,033,431*

*Projection source: Emsi Analyst



Female
513,146
51%

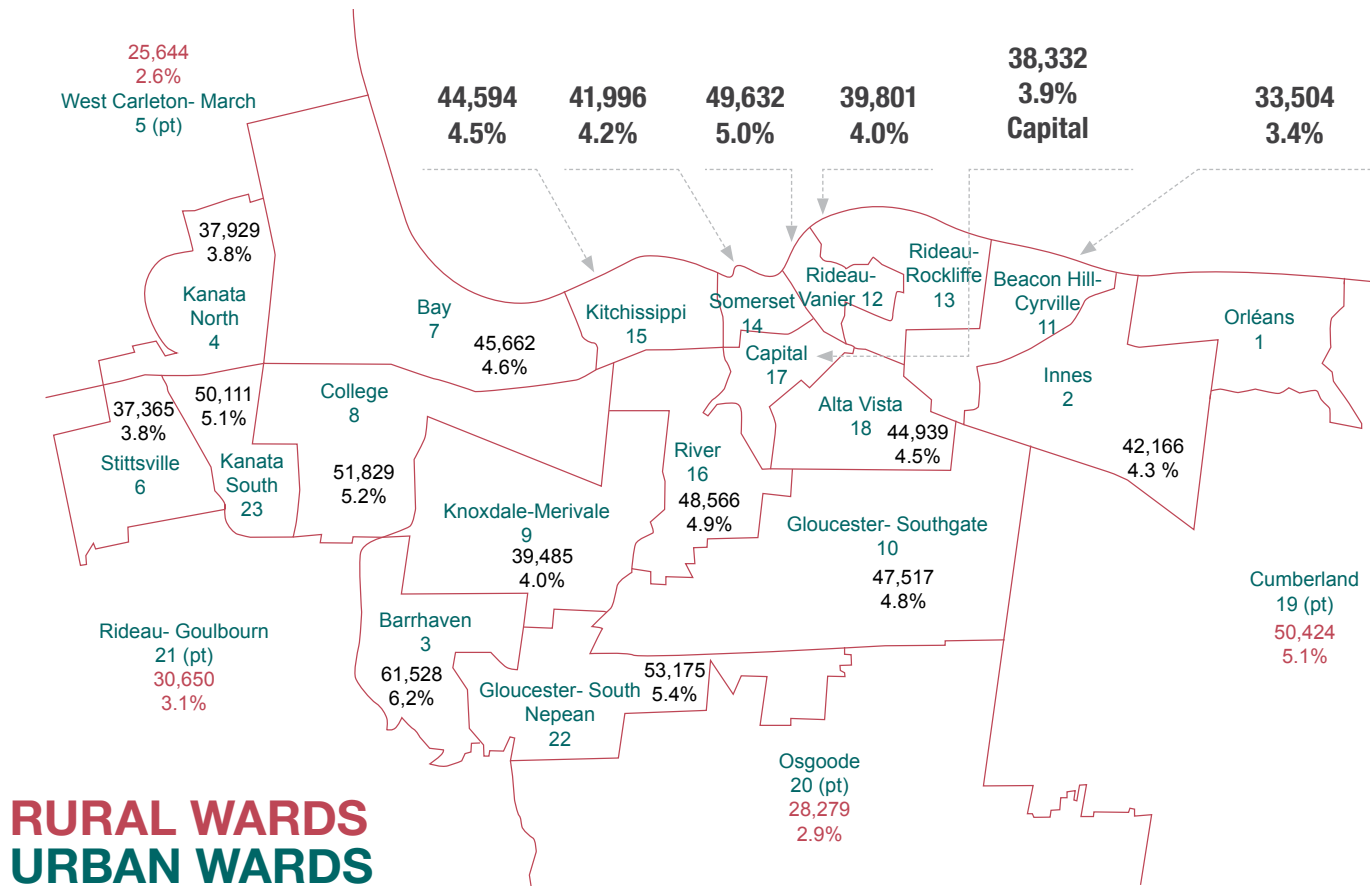


Male
494,255
49%



WHERE THEY LIVE

POPULATION

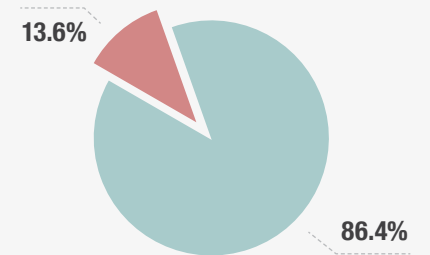


RURAL WARDS
URBAN WARDS



RURAL WARDS

134,997 people



URBAN WARDS

856,432 people

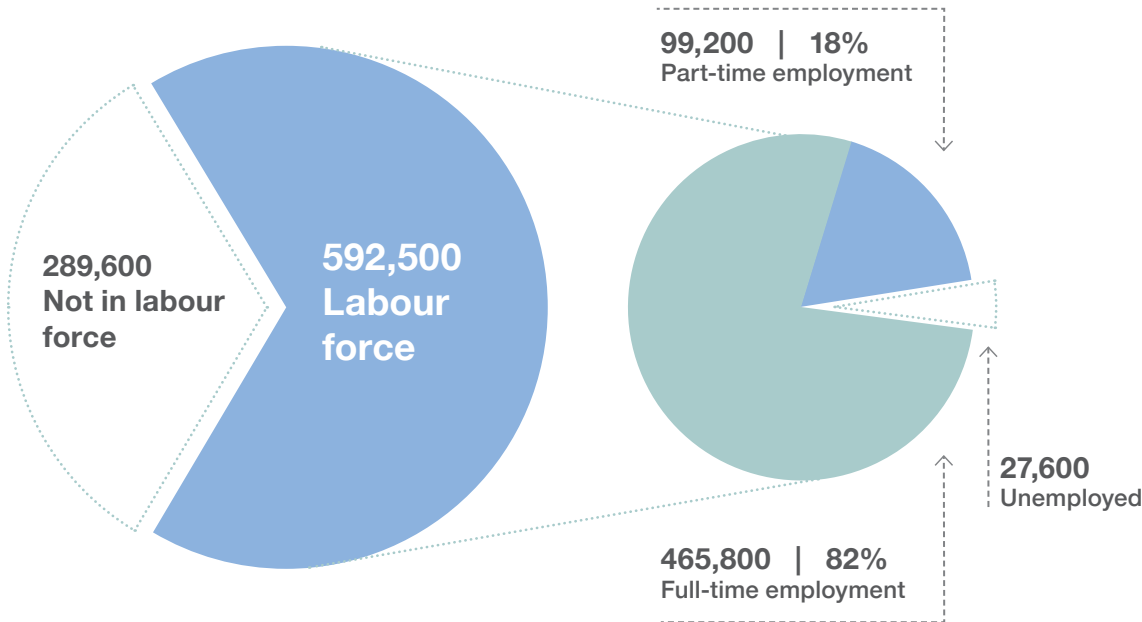


MOST PEOPLE - Barrhaven
MOST HOUSEHOLDS - Rideau-Vanier



OTTAWA'S LABOUR POOL - Q1 2019

LABOUR POOL
& EMPLOYMENT



Quarterly RATE WATCH

Unemployment

4.7%

Up from Q4

Participation

67.2%

Up from Q4

Employment

64.0%

Up from Q4



A Closer Look at Ottawa's UNEMPLOYMENT RATE

↑ 0.1
percent points

Year-on-Year
0.9 lower
than Toronto

1.6 lower
than Ontario

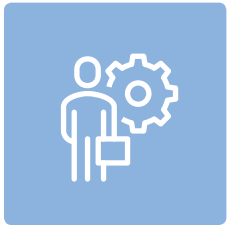
Population 15 and over (Working age)



POP. 15+	LABOUR FORCE	EMPLOYMENT
455,500	291,500	280,200
52%	49%	50%
Unemployment RATE (%)	Participation RATE (%)	Employment RATE (%)
3.9	64.0	61.5



POP. 15+	LABOUR FORCE	EMPLOYMENT
426,600	301,000	284,800
48%	51%	50%
Unemployment RATE (%)	Participation RATE (%)	Employment RATE (%)
5.4	70.6	66.8



OTTAWA'S EMPLOYMENT

LABOUR POOL
& EMPLOYMENT

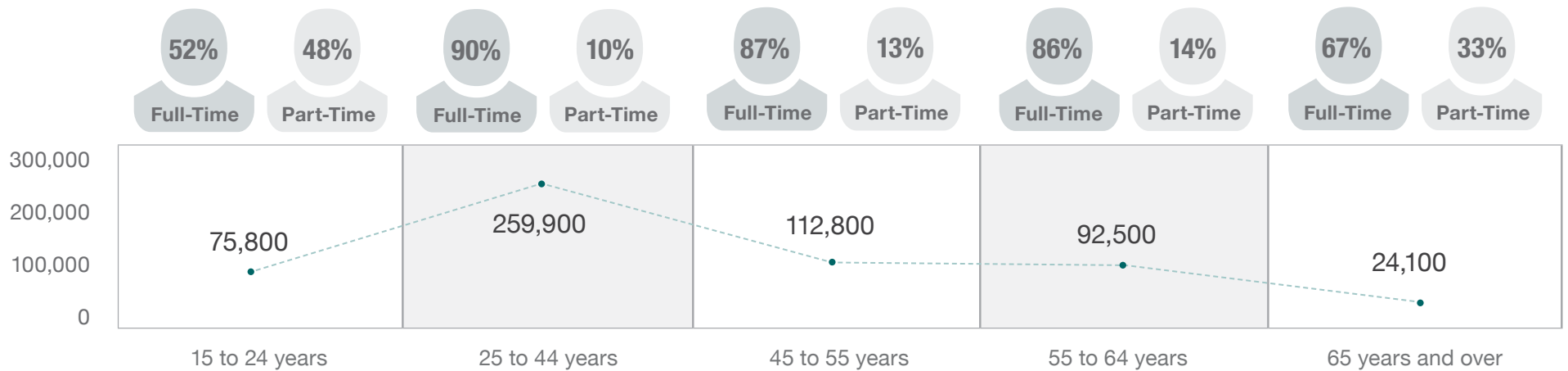
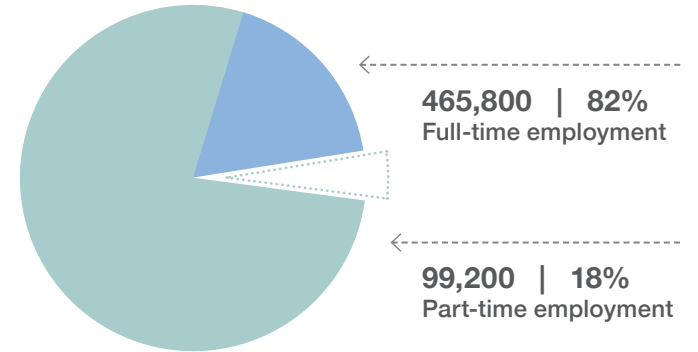
Q1 2018
552,300

Year-on-year

0.2% increase

ONTARIO ↑ 0.3%

Q1 2019
564,900

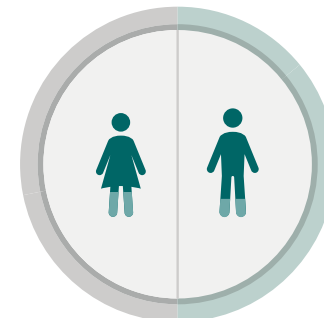


Focus on those employed

Female

Full-time
78%

Part-time
22%



Male

Full-time
87%

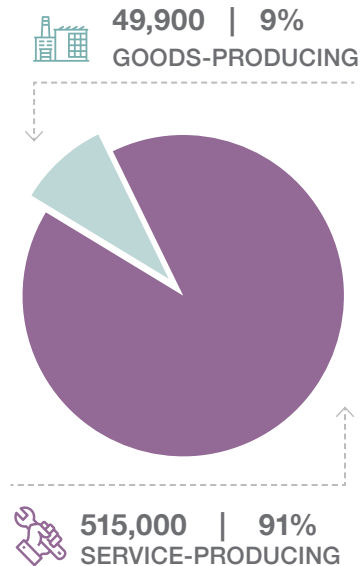
Part-time
13%



WHERE PEOPLE WORK

INDUSTRY SECTORS

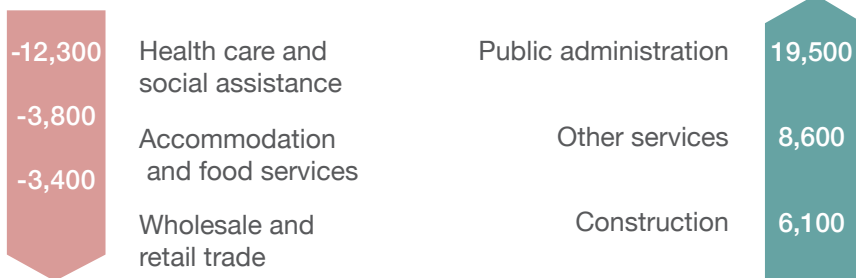
Q1 2019
564,900



Share of Jobs

22%	Public administration
12%	Professional, scientific and technical services
11%	Wholesale and retail trade
10%	Health care and social assistance
9%	Educational services
6%	Accommodation and food services
6%	Construction
6%	Other services
5%	Finance, insurance, real estate
4%	Information, culture and recreation
3%	Business, building and other support services
3%	Manufacturing

JOB LOSSES & GAINS (Year-on-Year)



WHAT PEOPLE DO

OCCUPATIONS & OCCUPATION GROUPS

TOP 10 occupations (2018)

18,409	Information systems analysts and consultants
18,172	Retail salespersons
11,201	Computer programmers and interactive media developers
11,187	Social policy researchers, consultants and program officers
11,015	Food counter attendants, kitchen helpers and related support occupations
10,421	Cashiers
10,094	Administrative officers
9,874	Registered nurses and registered psychiatric nurses
8,902	Early childhood educators and assistants
8,492	Professional occupations in advertising, marketing and public relations

Share of Jobs (Q1 2019)

19%	Sales and service
19%	Business, finance and administration
18%	Education, law and social, community ...
14%	Natural and applied sciences and related
11%	Management
7%	Trades, transport, equipment operators and related
6%	Health occupations
4%	Art, culture, recreation and sport

JOB LOSSES & GAINS (Year-on-Year)





WHAT'S IN DEMAND & WHERE

TOP 10 occupations

(with change from last quarter)

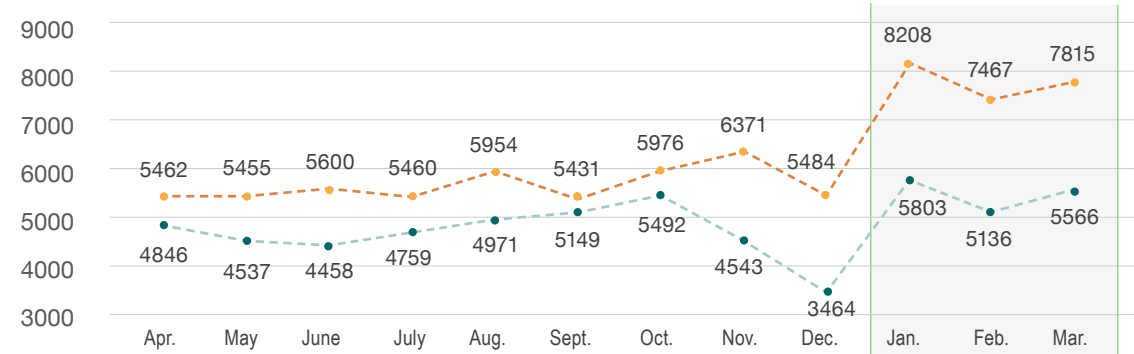
6421	Retail salespersons	759	↑ +141
2174	Computer programmers and interactive media developers	514	↓ -75
6322	Cooks	471	↑ +185
1241	Administrative assistants	462	↑ +154
0621	Retail and wholesale trade managers	453	↑ +80
6552	Other customer and information services representatives	427	↑ +84
1221	Administrative officers	402	↑ +127
2173	Software engineers and designers	380	↑ +3
1414	Receptionists	362	↑ +158
0601	Corporate sales managers	349	↑ +118

Top 10 Sectors

(with change from last quarter)

54	Professional, Scientific and Technical Services	1392	↓ -44
45-44	Retail Trade	1154	↓ -246
33-31	Manufacturing	767	↓ -54
72	Accommodation and Food Services	678	↑ +232
61	Educational Services	654	↑ +1
52	Finance and Insurance	593	↓ -37
62	Health Care and Social Assistance	504	↑ +31
51	Information and Cultural Industries	355	↑ +34
91	Public Administration	307	↑ +130
49-48	Transportation and Warehousing	306	↑ +135

23,490 Job Postings this Quarter



Top Skills

General/soft skills

Communication skills 8790
Teamwork 7444
Customer Service 6861

Specialized skills

Project Management 1810
Analytical Skills 1477
Sales 1329

Technologies

Microsoft Office 2509
Microsoft Excel 2443
Microsoft Word 2067

Tools & Equipment

Forklifts 233
Power Tools 158
Routers 84

● Apr 17 - March 18 ● Apr 18 - March 19

WHO'S HIRING

1. Farm Boy – 264
2. City of Ottawa – 256
3. University of Ottawa – 190
4. Home Depot – 138
5. CHEO/Children's Hospital of Eastern Ontario – 117
6. Carleton University 106
7. Scotiabank – 101
8. IBM Canada Ltd. – 92
9. Walmart – 86
10. Canada Post Corporation – 83
10. TD Canada Trust – 83

SOURCES AND GEOGRAPHY

WHO LIVES IN OTTAWA

- Statistics Canada Table: 17-10-0139-01 and EMSI Analyst 2019 Ottawa CSD

WHERE THEY LIVE

- City of Ottawa Current Population and Household Estimates Ottawa CSD

OTTAWA'S LABOUR POOL

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

OTTAWA'S EMPLOYMENT

- Statistics Canada Table: 14-10-0017-01 Ontario
- Statistics Canada Table: 14-10-0095-01 Ottawa-Gatineau (Ontario only) CMA

WHERE PEOPLE WORK

- Statistics Canada Table: 14-10-0097-01 Ottawa-Gatineau (Ontario only) CMA
- EMSI Analyst 2019 Ottawa CSD

WHAT PEOPLE DO

- Statistics Canada Table: 14-10-0313-01 Ottawa-Gatineau (Ontario only) CMA

WHAT'S IN DEMAND & WHERE

- Vicinity Jobs 2019 Ottawa CSD

Definitions

Working age population: Total population 15 years and over

Labour force: The number of civilian, non-institutionalized persons 15 years of age and over who were employed or unemployed. *Excludes military personnel, retired persons, students, those taking care of children or other family members, and others who are neither working nor seeking work.*

Employment: The number of persons who worked for pay or profit, or performed unpaid family work or had a job but were not at work due to a specific reason. Full-time employment = 30 hours or more per week at their main or only job.

Unemployment: The number of persons who were without work, had looked for work in the past four weeks, and were available for work.

Participation rate:

$$\frac{\# \text{ of employed} + \# \text{ of unemployed}}{\text{working-age population}}$$

Unemployment rate:

$$\frac{\# \text{ of unemployed}}{\text{labour force}}$$

Employment rate:

$$\frac{\# \text{ of employed}}{\text{working-age population}}$$

Note on geography

Due to the data collection methods of the different sources, this report looks at data for both the Ottawa Census Subdivision (CSD) and the Ottawa-Gatineau (Ontario part only) Census Metropolitan Area (CMA); these geographies are very similar, with the only difference being the inclusion of the Clarence-Rockland and Russell Census Subdivisions in the Ottawa-Gatineau (Ontario part only) CMA.